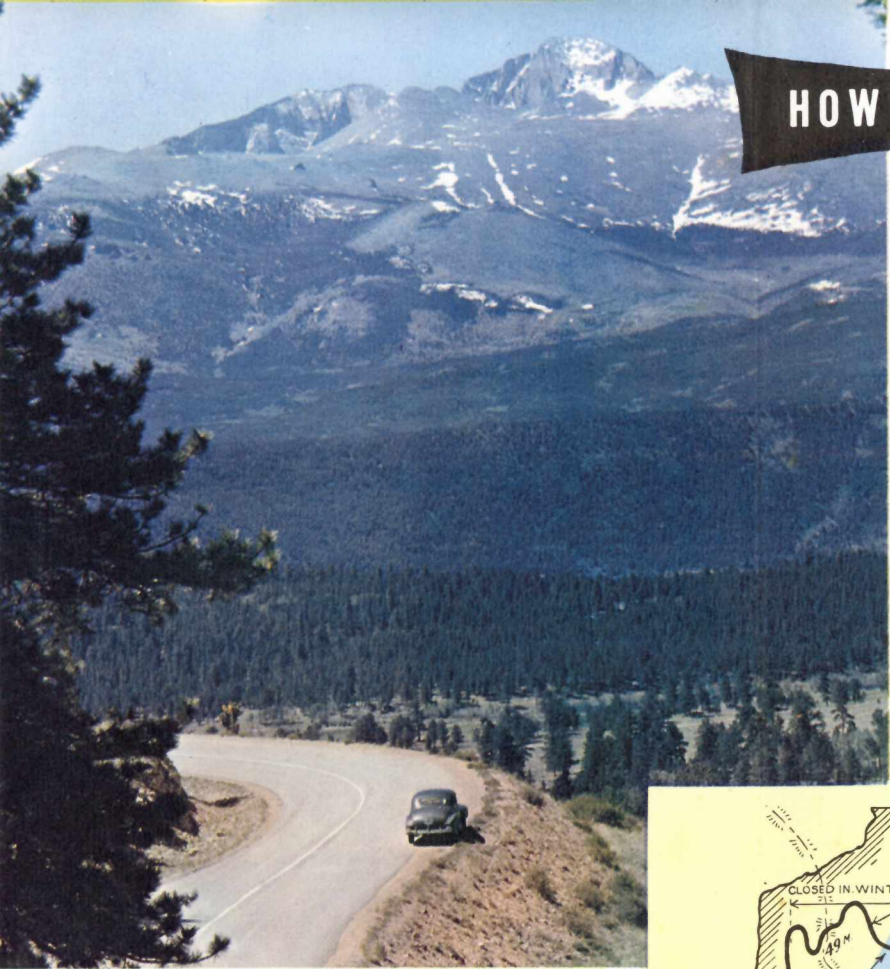




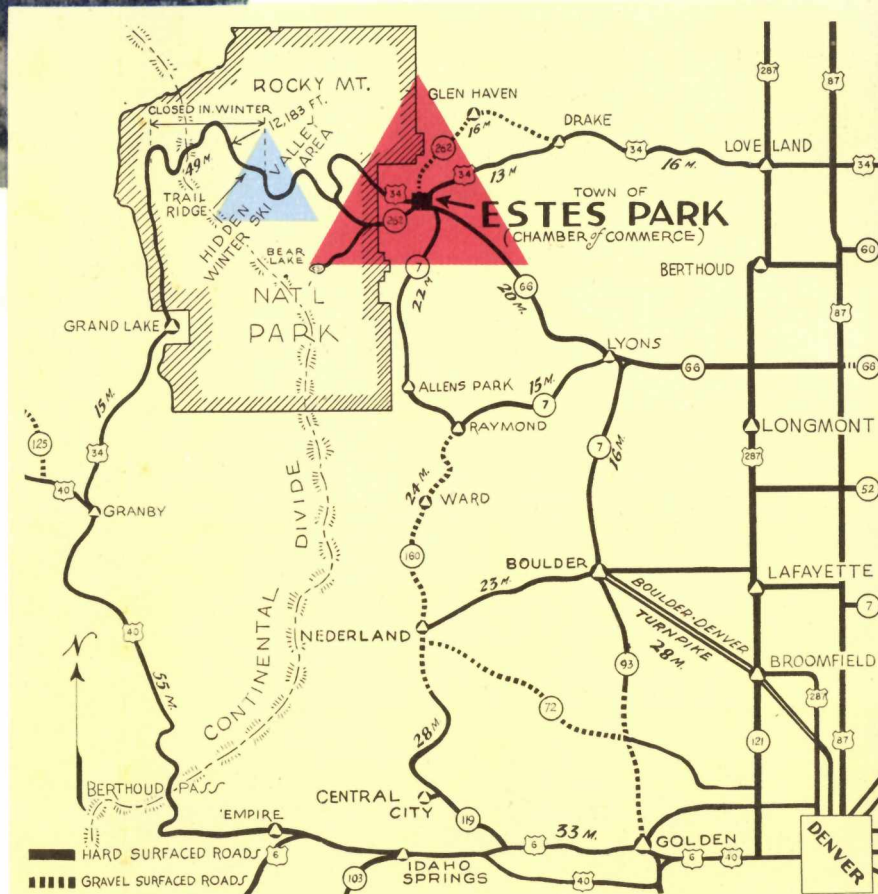
HOW TO GET TO ESTES PARK

BY CAR U. S. 34 and State 66 and 262 enter Estes Park from the east; State 7 from the south; and U. S. 34 (over famous Trail Ridge) and State 262 from the west.

BY BUS Six bus lines serve Denver where Rocky Mountain Motor Co. buses connect. Connections may be made at Greeley, Loveland, Ft. Collins, Boulder and Longmont.

BY PLANE Six airlines: Continental, Frontier, United, Braniff, Western and TWA make Denver one of the busiest air centers in the nation. Estes is 61 miles from Denver.

BY TRAIN Seven railroads: the D. & R G., U. P., Rock Island, Missouri Pacific, C. & S., Burlington, and Santa Fe serve Denver from every direction.



DISTANCES TO ESTES PARK FROM:

Atlanta, Ga.....	1506
Central City, Colorado.....	71
Cheyenne, Wyo.....	92
Chicago, Ill.....	1088
Cleveland, O.....	1430
Colorado Springs, Colorado.....	136
Dallas, Tex.....	864
Denver, Colorado.....	61
Des Moines, Iowa.....	745
Grand Lake, Colorado.....	49
Indianapolis, Indiana.....	1222
Kansas City, Missouri.....	683
Las Vegas, Nev.....	936
Los Angeles, California.....	1225
Miami, Fla.....	2210
Minneapolis, Minnesota.....	916
New York, N. Y.....	1851
New Orleans, Louisiana.....	1370
Omaha, Neb.....	606
St. Louis, Mo.....	938
Salt Lake City, Utah.....	487
San Antonio, Texas.....	1057
San Francisco, California.....	1245
Seattle, Wash.....	1402
Topeka, Kan.....	617
Wichita, Kan.....	577
Yellowstone Park, Wyo.....	554

ESTES PARK

COLORADO



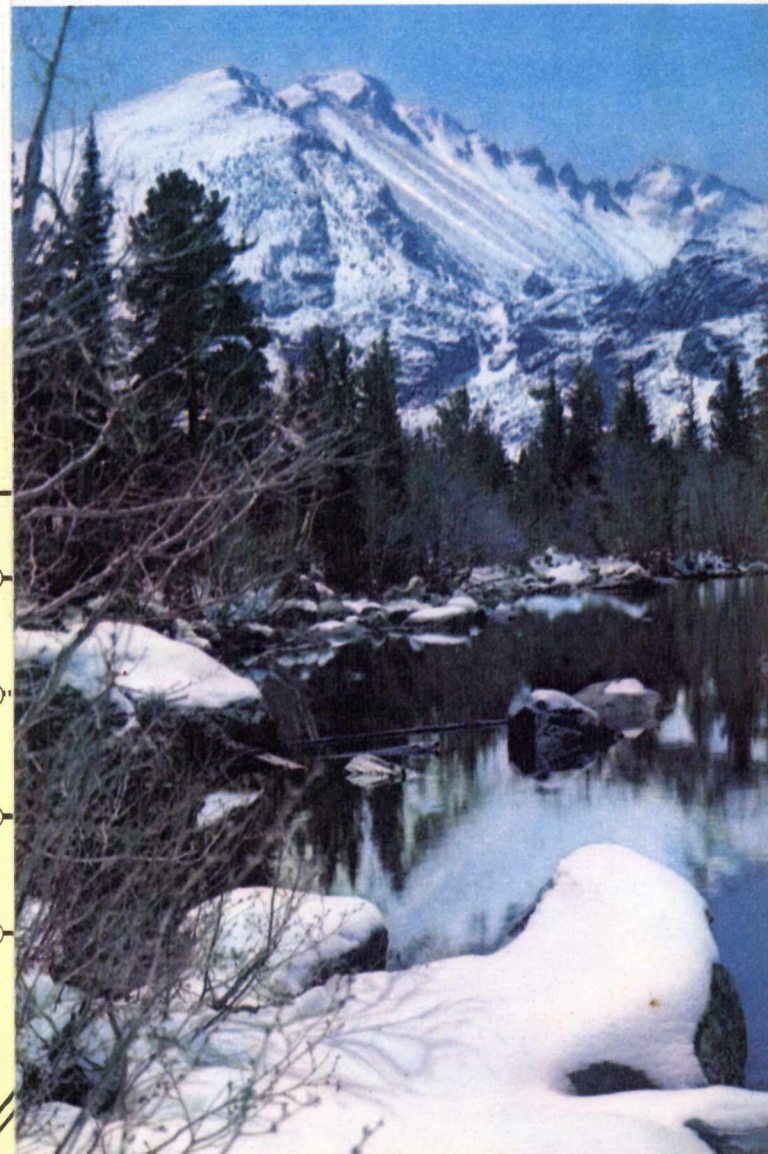
ROCKY MOUNTAIN NATIONAL PARK

ESTES PARK

COLORADO



ROCKY MOUNTAIN NATIONAL PARK



OPEN ALL YEAR



OPEN ALL YEAR



Spring

SPRINGTIME IN THE ROCKIES! With the last frost over, the mountains burst into a colorful wonderland. It is Colorado's uncrowded season and time for exploring nature's glorious awakening in the high country.

WHY ESTES PARK? Easily accessible from every part of the United States, the town of Estes Park, high in the Colorado Rockies, offers you and your family one of the best equipped resort areas in the world. Since before the turn of the century Estes Park has been a sanctuary for people from every walk of life who have returned home refreshed and happy.

Estes Park is your natural headquarters from which to enjoy a wide variety of recreational facilities. Why spend your time travelling when everything for the perfect vacation is right here?

ROCKY MOUNTAIN NATIONAL PARK, which lies on both sides of the Continental Divide, comprises 405 square miles of some of the world's most spectacular scenery. The area was made a National Park by act of Congress in 1915 to be protected in its original state for the enjoyment and year around use of present and future generations.

There are more than 750 species of wild flowers and flowering plants in the Park; 215 varieties of birds, as well as elk, deer, beaver, chipmunk, squirrels, and other animals. Nearly a million and a half visitors annually enjoy Rocky Mountain National Park the year around, making it one of the most popular Parks west of the Mississippi River. Estes Park is surrounded on three sides by Rocky Mountain National



Summer

BROAD, PAVED, HIGH-GEAR ROADS will take you to every part of the region. All facilities in one of America's best equipped resorts are open and available for you. Whether you come for overnight or all summer you'll find rest, relaxation and fun in Estes Park.

Park and its eastern gateways may be reached by a ten-minute drive from town where headquarters of the National Park Service is located. Ranger conducted nature hikes, guided photographic tours, illustrated talks and motor caravans are offered by the National Park Service.

ROOSEVELT NATIONAL FOREST, comprising 1,234 square miles, surrounds Estes Park on three sides. Like the National Park, the National Forest is a wonderland of beauty with approximately 712 miles of streams, many lakes and mountains. There are numerous deer, elk, bear and sheep in the area. Camp grounds and picnic sites are maintained for visitors' enjoyment.

HIGHWAYS AND TRAILS leading in every direction from Estes Park take you into this spectacular region. You may hike or ride one of the 1,500 gentle, mountain-trained horses over nearly 300 miles of trails, or ride in your automobile over the many miles of wide, smoothly-paved, high-gear, all weather roads. The Chamber of Commerce can supply you with a map outlining many interesting circle auto and trail trips in the region. Famous Trail Ridge Road (open about May 30 and closed by snows the latter part of October each year) is the highest continuous auto road in the world. Following a route formerly used by Ute Indians on their hunting expeditions, this



Fall

INDIAN SUMMER! The most beautiful time of year. Aspen trees burst into nature's greatest technicolor production, predominately gold. Deer and elk hunting season is on and plenty of comfortable accommodations are available.

wide, paved highway will take you above 12,000 feet in elevation for a distance of over four miles. The highest point reached on the road is 12,183 feet. Trees, which normally rise straight and tall, grow along the ground like bushes at Timberline.

Roads leading into Estes Park have been open continuously year around during the past 40 years. In summer daily sight-seeing bus tours may be taken over any of the scenic highways.

ACCOMMODATIONS include every price range from free public camp grounds to ultra-modern lodges, hotels, and cottages. There are more than 211 accommodation groups in the area. The Estes Park Chamber of Commerce maintains a free reservation service for the visitor during the summer. All types of accommodations are available, summer and winter.

RATES are included in an Accommodation Directory and Buyers' Guide distributed by the Estes Park Chamber of Commerce.

FOOD for that healthy mountain appetite can be found at any of the numerous restaurants, short order cafes or luxurious hotels and lodges. Outdoor steak fries and buffet suppers are a favorite with Estes Park visitors.



Winter

SKIING AND WINTER SPORTS are easily accessible over all-weather roads at Hidden Valley, 11 miles west of Estes Park. The area, operated by the National Park, is rapidly becoming one of Colorado's most popular family winter sports playgrounds. Write the Chamber of Commerce for Winter Brochure.

THE CLIMATE in Estes Park is comfortably moderate. Summer days are pleasantly warm, but you'll sleep under blankets at night. You will see the sun more than 300 days a year without excessive heat or cold. The dry clean air will keep you vigorous and healthy and will especially benefit the hay fever or asthma sufferer. The pollen count in the Estes Park region is rated as 1 (excellent). The altitude at the town of Estes Park is 7,522 feet above sea level. Population in the region during winter is around 2,500 and considerably larger in summer.

CLOTHING in Estes Park is predominately casual. Most vacationers find lightweight sports clothes or jeans suitable, however one should include warm sweaters and jackets for evenings or hikes in the high country as well as stout hiking shoes and a raincoat.

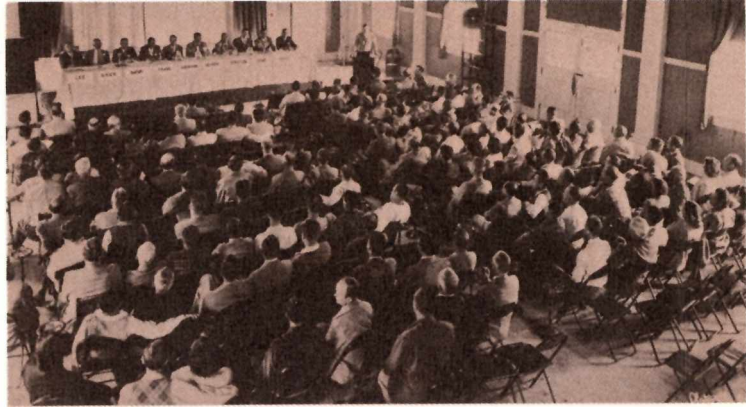
SHOPS AND SERVICES are abundant in Estes Park. There is a weekly newspaper, telephone and telegraph services, clothing stores, numerous curio and gift shops, groceries and super markets, a hospital, doctors, and a dentist, real estate agents, drug stores and churches. Guide services are available, and skiing equipment may be rented. A list of baby sitters is available at the Chamber of Commerce. Radio and television sets may be rented. For further information inquire at the Chamber of Commerce.

The *FOUR SEASONS* Recreation Area!

ESTES PARK

YOUR VACATION CENTER ...the Year 'Round!

ESTES PARK...your convention town



Estes Park is the ideal location for conventions due to its cool climate even in mid-summer. It is centrally located and easily accessible for either state or national conventions.

Both large and small groups will find comfortable accommodations, numerous facilities and excellent food in the area in addition to the many recreational advantages. There are complete wire, telephone and public address facilities available.

Contact the Estes Park Chamber of Commerce for additional information.

HISTORICALLY, the Ute and Arapahoe Indians fought over the region's bountiful hunting grounds. The first white man to discover the picturesque open valley surrounding the present town of Estes Park was Joel Estes on October 1, 1859.

HIGH PEAKS AND BEAUTIFUL VALLEYS, rugged canyons, alpine lakes, flowered meadows, deep forests and plunging trout streams make the Estes Park area a haven for all who enjoy the out-of-doors. There are more than 65 peaks over 10,000 feet in the National Park, with 42 of these over 12,000 feet. Longs Peak, towering over all, rises to 14,255 feet above sea level. One-hundred-twenty-five lakes of all sizes are to be found

at various elevations in the area. Fishermen may lure Rainbow, Eastern Brook, German Brown and Native Cut-throat trout in the streams.

HORSEBACK RIDING over the nearly 300 miles of trails is a favorite pastime. Some 20 liverys are conveniently located in the area.

ANNUAL EVENTS scheduled throughout the year provide wholesome entertainment for the entire family. Trail Ridge Road opening ceremonies in the spring signal the beginning of a summer season which features rodeos, horse shows, a July 4th fireworks display, music and art festival, Huck Finn Day and numerous other festivities.

High Peaks
(42 over
12,000 feet
high)
surround
Estes Park



Animals
find
sanctuary
in the
Park



The Estes Park area has always been famous as a family resort and each year more attention is given to children's activities. A child care and children's recreation center are in operation during the summer and a full time, year-around recreation supervisor provides a program of activities for the youth of the community and its visitors.

A fishing pond for "children only" is maintained near the center of town and is stocked with trout exclusively for the young angler.

The National Park Service conducts a junior program of nature hikes and laboratory periods in addition to its program for adults.

Several playgrounds as well as those at many accommodation groups are available. A pony ring, children's livery, miniature train and amusement park are all operated expressly for children.

A number of excellent camps have been established to accommodate children of all ages from every state in the union. Boy and Girl Scout camps are also located near Estes Park as well as several denominational camps.

The Estes Park area, with its cool clean air, healthful living conditions and recreational facilities, is truly a paradise for children.

Things to DO...in ESTES PARK

ACCOMMODATIONS. Over 211 accommodation groups. Free reservation service at Chamber of Commerce.

AERIAL TRAMWAY TRIP to top of Prospect Mountain.

ARCHERY. At some accommodation groups for guests.

AUTO CARAVANS. Conducted by National Park Service.

BADMINTON. At some accommodation groups for guests.

BINGO. At some accommodation groups for guests.

BOATING. Power, row boats, sail boats and fishing at Lake Estes.

BOY SCOUT ACTIVITIES. Camp near Estes Park.

BOWLING. Ten ABC lanes. Equipment for rent.

CAMP GROUNDS AND TRAILER PARKS. Both public and privately operated.

CAMPS, BOYS AND GIRLS. See "For the Children to Do."

CHILD CARE CENTERS. Information at C. of C.

COLORADO BIG THOMPSON PROJECT. Literature at C. of C.

COMMUNITY PLAYERS (Drama Workshop). Information at C. of C.

DANCING, BALLROOM AND SQUARE. In town and at some accommodation groups.

FIREWORKS DISPLAY. Sponsored by American Legion on July 4.

FISH HATCHERY, STATE. 3½ miles west on U. S. 34.

FISHING, ADULT. Stream and lake trout fishing.

FISHING, CHILDREN ONLY. See "For the Children to Do."

GOLF. Country Club with nine-hole course, grass greens and tees.

HIKING. Over 300 miles in National Park or Forest.

HORSESHOES. At many accommodation groups for guests.

HORSE SHOWS, RODEOS. Held in Estes Park annually.

HUNTING, DEER AND ELK. Season in fall of year.

ICE SKATING. At Hidden Valley in winter.

LIBRARY. Down town and open at convenient hours.

MOTION PICTURES. Three picture houses including drive-in.

MUSEUMS. Two National Park museums. One key museum.

MUSIC AND ART FESTIVAL. Usually last week in July.

MUSIC AND ART SCHOOLS. Information at C. of C.

NATURE HIKES. Conducted by National Park Service.

ORGANIZATIONS. 21 national and several local . . . Lions and Rotary included.

PAINTING. Regularly conducted art classes. Inquire at C. of C.

PHOTOGRAPHIC TOURS. Conducted by National Park Service.

PHOTOGRAPHY (Picture taking). Spectacular scenery at every turn.

PING PONG. At many accommodation groups for guests.

PLAY ARCADE. Conveniently located in town.

PLAYGROUNDS, CHILDREN. See "For the Children to Do."

PONY RIDES. Pony ring conveniently located in town.

POWER PLANT. Map display of Big Thompson project and conducted tours thru plant.

REGISTER. At C. of C. in order to be located in an emergency.

SHOOTING GALLERY. Located down town.

SHOPS. Numerous gift and curio shops in which to browse.

SHUFFLEBOARD. At several accommodation groups for guests.

SKIING, FLYING SAUCERS AND ICE SKATING. At Hidden Valley, 11 miles west of town, in winter.

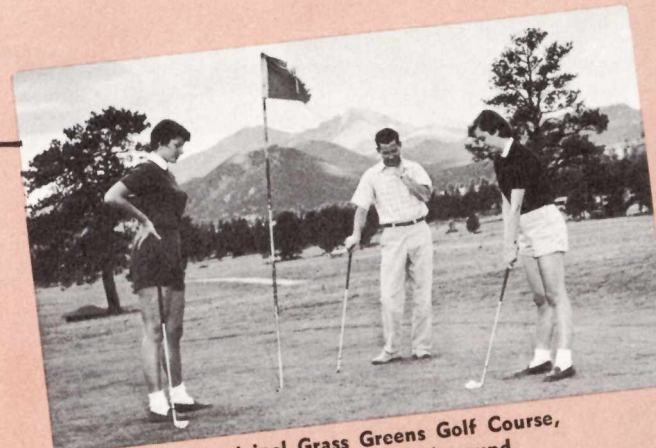
STEAK FRIES, camp fire group singing. List at C. of C.

SWIMMING. At some lodges, hotels and motels.

TENNIS COURTS. At Country Club.

TOY TRAIN RIDES and other children's amusements.

WATER SKIING. At Lake Estes.



Municipal Grass Greens Golf Course,
Longs Peak in background



Summer Square Dancing



1,500 mountain-trained gentle, horses



Many Splendid Free Camp and Picnic Areas

SCHOOLS • CHURCHES • HOMES

Estes Park has one of the finest school systems in Northern Colorado, with a fully accredited High School.

There are numerous churches in Estes Park including both Protestant and Catholic.

Many fine homes are located in the region and are owned not only by year around residents but by families from every part of the United States.

Blue skies, moderate temperatures and clean, dry air make Estes Park a most desirable location for year around residence. All the conveniences and facilities found in towns of similar size, plus many other advantages, are to be found in Estes Park.



THE CHAMBER OF COMMERCE

Estes Park Chamber of Commerce members work constantly to make the community a better place in which to live and make a living.

The Chamber of Commerce building is centrally located down town on U. S. Highway 34 at the eastern entrance. A free accommodation reservation service is maintained for summer visitors. The status of regional accommodations is known at all times, rates quoted, and reservations made. Accommodations are always available, but it is wise to make reservations in advance.

Free regional maps will guide you to your destination and provide you with information on things to see and do. A regional Accommodation Directory and Buyers Guide is published annually. There is a trained staff on duty year around to serve you.



The FOUR SEASONS Recreation Area!