

UniGuide Signs

A Quick Overview

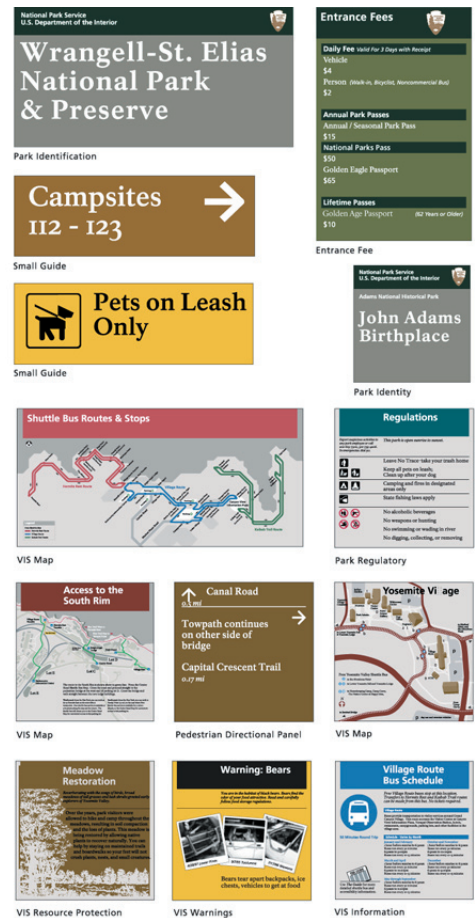
Park & Facility Identification Signs



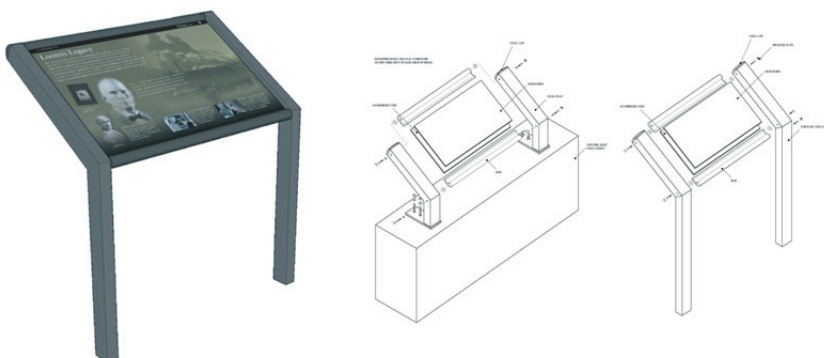
Park and Facility ID signs welcome visitors as they arrive to the park and reflect the importance and quality of the park and the agency. Monolithic, double-post, and hanging sign types may be constructed in a variety of materials to ensure that they are appropriate to their setting.

Visitor Information System Signs

Visitor Information System (VIS) signs are designed to provide an attractive and consistent way to present a broad range of messages. The modular system allows posting of regulations, safety warnings, information, interpretation, pedestrian guidance, and other wayfinding information including maps. Sign panels can be manufactured from a variety of methods including porcelain enamel, high pressure laminate, fiberglass embedment, and overlaminated digital prints.

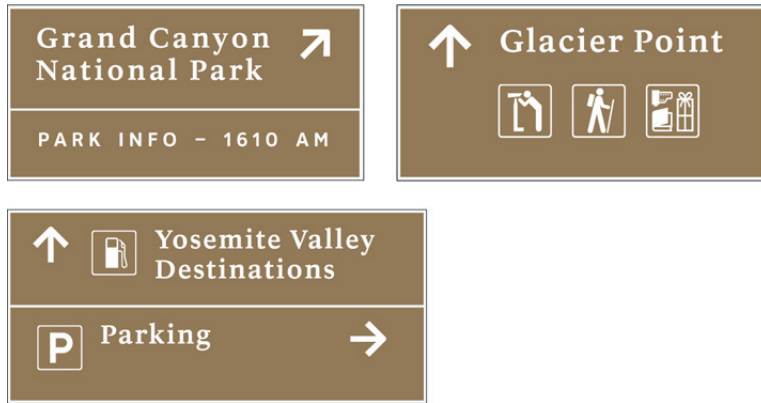


Wayside Exhibits



Bunting is the designated manufacturer for Wayside bases and panels for the National Park Service. Bases are available in a variety of formats including reverse angle assemblies, low profile reverse angle assemblies, sled bases, and reverse angle deck mount assemblies. Panels are fabricated from porcelain enamel, high pressure laminate, embedded fiberglass, and overlaminated digital prints.

Road Guide Signs



Road Guide Signs are placed on park roads to direct the first-time or infrequent visitor to facilities and areas within a park. All Motorist Guide Signs use the NPS Roadway typeface which was designed to present information so that it can be read quickly from a moving vehicle. Sign size is determined by message size using a specific formula for layout based on the capital letter height.

Highway Guide Signs

Highway Guide Signs are used on public highways and expressways to guide visitors to a park. They are formatted using standardized layout grids using the same basic principles as those designated for Road Guide signs except for the possible use for the NPS Arrowhead, FHWA directional arrow, and displays only one legend per sign assembly.



Pathfinder Signs



Pathfinders serve as an additional assist in guiding visitors to specific park sites and features in urban and highly developed suburban environments. By displaying the NPS arrowhead and other graphic elements, Pathfinders also help to reinforce park and agency identity. Boundary markers and custom trail markers are also available.

Park Boundary Signs



Boundary Signs designate the beginning of park land. These signs are useful in areas of multiple land ownership, or where it is better to place an entrance sign at a location other than the official park boundary.

NPS Arrowheads



NPS Arrowheads are available in a variety of standard sizes and materials. Choose from porcelain enamel, high pressure laminate, western red cedar, high density foam or reflective decals.

Traffic Regulatory Signs



MUTCD regulatory and warning signs are used within a park to govern the operation of motor vehicles. All traffic signs are Type II reflective sheeting with Type III available as an option.



Bunting's main plant in Verona, Pennsylvania.



The Bunting Graphics NPS management team.

Who is Bunting Graphics?

Bunting Graphics has been selected the single provider of signs purchased by the National Park Service after a nationwide competitive process. The company was founded in 1980 and is currently recognized as one of the nation's leading sign manufacturers, noted for its craftsmanship, project management skills, and its reliance on the latest sign fabrication technologies.

In addition to sign manufacturing, Bunting Graphics offers a wide range of sign planning and design services through a network of firms located in each region of the country. Working through Bunting and the Harpers Ferry Center, these firms can design a single park entrance sign, or can help you assess and prepare a plan for an entire park's signage needs. Additionally, we offer access to a variety of sign related specialists including traffic engineers, landscape architects, human factors researchers, and visitor flow and capacity analysts.

A word from company president Jody Bunting.

As a longtime fan of our national parks, I have seen firsthand the results of your efforts and consequently have a deep regard for the work that you do. I also have a deep appreciation for the importance of signs in communications and have come to believe that signs are very likely the primary means by which you communicate with park visitors. Certainly the types of messages that signs convey are far more varied than any other medium, and, in many cases more important.

I am acutely aware of the obligation we have to serve you well: to deliver signs of good quality, at reasonable prices, in a timely manner, and a requirement to ensure that our communications with you are clear, courteous, and efficient. That is exactly what I pledge to you. I promise to do everything possible to see that you are satisfied with our products and services and that you remain proud to have us as an extension of your organization.



Ordering Procedures

For Traffic and Recreational symbol signs, please see the order form on our website at nps.buntinggraphics.com. The order form may be emailed to lizg@buntinggraphics.com or faxed to Liz Gamelier at (412) 820-4404. A firm price quote including packaging and shipping will be returned to the sender.

Sign orders for Park/Facility ID, Visitor Information and Motorist Guidance signs are reviewed with HFC for conformance to UniGuide standards. Specific questions about these types of signs may be addressed to Liz Gamelier at 412-820-2200, x257 or the COTR in Harpers Ferry, Robert Clark at (304) 535-5022.



For more information on the NPS UniGuide, the sign catalog and the Bunting Graphics team, visit the Bunting NPS Sign Program website: nps.buntinggraphics.com



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