

CAMPGROUNDS

Reference Material and Sources
of Information Pertaining to
Planning, Development, and
Operation of Private Campgrounds



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Additional information and assistance may be obtained by contacting the Division of Federal, State and Private Liaison, National Park Service, US Department of the Interior, Washington, D.C. 20240

INTRODUCTION

It is a National Park Service policy to encourage the development of private campgrounds outside the periphery of or near National Park areas. To foster this policy, the National Park Service has refrained in recent years from developing new or additional camping units inside parks when it is likely that private enterprise will assume this role. Camping fees have also been initiated and/or increased to levels which generally are comparable to similar facilities outside the parks.

The U.S. Congress in Public Law 91-383 (1970) granted authority to the Secretary of the Interior through the Director of the National Park Service to provide additional incentives in certain situations to private enterprise outside National Park areas. The Act states, in part:

"Sec. 3. In order to facilitate the administration of the national park system, the Secretary of the Interior is authorized, under such terms and conditions as he may deem available, to carry out the following activities:

(e) enter into contracts which provide for the sale or lease to persons, States, or their political subdivisions, of services, resources, or water available within an area of the national park system, if such a person, State, or its political subdivision—

(1) provides public accommodations or services within the immediate vicinity of an area of the national park system to persons visiting the area; and

(2) has demonstrated to the Secretary that there are no reasonable alternatives by which to acquire or perform the necessary services, resources, or water; . . ."

Because the National Park Service is concerned about the quality of campground development taking place outside

of park areas, we have compiled this brochure which lists sources of information to assist persons contemplating development or operation of a campground. It is hoped that the publications can be used to provide guidelines and standards for potential developers and operators.

In no way does this brochure represent a complete list of the reference materials available on campground development and operation. It is hoped that the omitted publications and other sources will be brought to the editor's attention for inclusion in subsequent revisions and reprints. (See the inside cover for further information.)

The publications in this bibliography have been placed into one or more of six categories: *The Camper*, *Feasibility*, *Planning*, *Construction*, *Operations*, and *Bibliographies*. *The Camper* includes selections outlining who the camper is, the different types of campers, what motivates them, what they want, and what they expect. *Feasibility* includes selections dealing with the financial projections of campground development, estimated costs and returns, trends in the campground market, and conducting the feasibility study. *Planning* includes selections that deal with actual site planning considerations plus facility and layout plans. *Construction* contains publications giving suggestions and steps to follow during construction of campgrounds and recreational vehicle parks. *Operations* contains selections covering the many facets of campground management and operation—promotion, advertising, maintenance, reservations, fees, rules and regulations, customer satisfaction, and helping the operator achieve his desired goals. *Bibliographies* contains other bibliographies concerned with campgrounds, campers, recreation research, and other publications that may be helpful to a developer or operator.

The Appendix contains a list of franchise campground operations (Appendix I) and a list of sources of assistance and information (Appendix II).

We would like to express our appreciation to all the individuals and agencies who helped in this endeavor with their encouragement, suggestions, and publications. Most of these are listed in Appendix II.

HOW TO USE THIS BIBLIOGRAPHY

The selections in this bibliography are numbered and listed alphabetically by author. Immediately following the annotation, the category(ies) into which that selection has been placed is given, i.e. *The Camper, Feasibility, Planning, Construction, Operations, or Bibliographies*.

Following the bibliographical entries, each category, i.e. *The Camper, Feasibility, etc.*, is listed along with the numbers of the selections which have been included in that category. This enables the reader to readily determine all the entries in one particular category.

Appendix I contains a list of franchise campground operations for those interested in operating a franchise campground. Appendix II is a list of federal, state, local, private, and university sources of information and assistance.

BIBLIOGRAPHICAL ENTRIES

1. All Indian Campground Management Institute.
1973. ***A Manual for Indian Campground Operations***. Texas A&M University. College Station, Texas.
A handbook dealing with all phases of Indian campground development and operations. Although developed by and for Indians and their campground projects, it can be used by any campground planner and manager. Contains sections and discussions of campground feasibility—feasibility studies, assistance, sources of information, expansion possibilities; planning—architectural themes and aesthetics, standards; and operations—reservations, fees, regulations, signs and symbols, law enforcement, accounting, purchasing, insurance, taxation, budgeting, maintenance. 137 pages. Available from Stuart Croll, Horace Albright Training Center, Box 477, Grand Canyon, Arizona 86023.
Feasibility, Planning, Operations
2. American Camping Federation.
1968. ***Family Camping Standards***. Martinsville, Indiana.
A pamphlet giving direction in the establishment of planning, design, and operation standards of family campgrounds. Divided into sections—mandatory and desirable standards. Desirable standards is further divided into design and administrative. Desired administrative standards seek to make campgrounds as efficient and accommodating as possible. 6 pages. Available from the American Camping Federation, Bradford Woods, Martinsville, Indiana 46151.
Operations, Planning
3. American Camping Federation.
National Research Library. Martinsville, Indiana.
A listing of research documents available upon request from the American Camping Federation. Publications come from all sources: private authors, university extension services, government agencies, State recreation and park departments, camping and recreation associations, and others. 8 pages. Available from the American Camping Federation, Bradford Woods, Martinsville, Indiana 46151.
Bibliographies

4. American Camping Federation.

So . . . You Want to Operate a Campground. Martinsville, Indiana.

Ten questions for the prospective campground owner-developer to ask himself before he invests. Questions relate to types of campgrounds, the site, personal characteristics of the operator, goals, financing, future plans and expansion, standards of facilities, and types of services to be provided. 6 pages. Available from the American Camping Association, Bradford Woods, Martinsville, Indiana 46151.

Feasibility

5. Auburn University, Agricultural Experiment Station.

1972. **Considerations in Establishing Camping Facilities in Alabama.** Circular 193. Auburn, Alabama.

A report from a 1970 study of 35 campgrounds in Alabama. Contains a section on characteristics of campgrounds and operators that includes locational features, activities and facilities, advertising, fees, maintenance, regulations, site characteristics, and operational problems. Also contains a section on considerations in the development of a campground including general, site, and operational considerations. 18 pages. Available from the Auburn University Agricultural Experiment Station, Auburn, Alabama.

Feasibility, Planning, Operations

6. Bannon, Joseph; and Warwick, Paula.

1973. **Survey of Private Campgrounds in Illinois.** University of Illinois. Champaign, Illinois.

A questionnaire survey of over 1000 campers visiting 28 private campgrounds in Illinois. Reports ages, distances traveled, lengths of visits, return visit intentions, preferences, facilities desired, and other data pertinent to campground development. 35 pages. Available from the Department of Recreation and Parks, University of Illinois, Champaign, Illinois 61801.

The Camper, Feasibility, Planning

7. Beardsley, Wendell G.; and Wager, J. Alan.
1971. "Vegetation Management on a Forested Recreation Site." *Journal of American Forestry*. Vol. 69, No. 10, October 1971. U.S. Government Printing Office. Washington, D.C.

An instruction to park managers in how to grow and keep vegetation on high use recreation areas. Includes conclusions and recommendations for managers and planners. 4 pages. Available from the Intermountain Forest and Range Experiment Station, U.S. Forest Service, Ogden, Utah 84401.

Planning, Operations

8. Bond, Robert S.

1974. **Marketing Practices of Massachusetts Private Campgrounds.** Bulletin 609. University of Massachusetts. Amherst, Massachusetts.

A report of a 1971 survey of 40 private campgrounds in Massachusetts. Contains a section on private campground characteristics—origin and location, owner characteristics, campground size and facilities available, and attraction and directory rating. Also contains a section on marketing practices—pricing, reservation policy, promotion, and measures of marketing success. 44 pages. Available from the Massachusetts Agricultural Experiment Station, University of Massachusetts, Amherst, Massachusetts 01002.

Feasibility, Operations

9. Brown, Tommy L.; and Wilkins, Bruce T.

A Study of Campground Businesses in New York State. Research Series No. 2. Cornell University. Ithaca, New York.

A report summarizing data from campgrounds in New York and in some cases, compares income levels of businesses having different characteristics. The purposes are to inform the campground owners/operators of the results so that they may make comparisons, to assist campground operators in making favorable financial and managerial decisions, to provide information to those contemplating getting into the campground business, and to give public officials a better understanding of the private campground enterprise. 22 pages. Available from the Department of Natural Resources, Cornell University, Ithaca, New York 14850.

Feasibility, Operations

10. Burnett, James T., III.

1972. **Campground Reservation Systems.** Technical Report No. 4. Texas A&M University. College Station, Texas.

A study locating and analyzing existing examples of campground reservation

systems operated by state and federal agencies. Advantages and disadvantages of reservations are discussed along with the impact of reservation systems on agency revenue, total use of campgrounds, and distribution of use over the whole camping season. Factors which led to the use of reservation systems are explored along with the factors that have prevented the adoption of reservation systems by other agencies. 60 pages. Available from the Department of Recreation and Parks, Texas A&M University, College Station, Texas 77843.

Operations

11. Bury, Richard L.; and Dutra, Robert S.
1970. **Comparative Use of Personal and Installed Tables and Stoves.** Technical Report No. 2. Texas A&M University. College Station, Texas.

A survey reporting the use of installed tables and stoves compared to the use of personal tables and stoves in 20 central Sierra Nevada campgrounds in 1961. Use percentages and implications for provision and design are included. 17 pages. Available from the Department of Recreation and Parks, Texas A&M University, College Station, Texas 77843.

Planning

12. Carpenter, Betty S.
1971. **Practical Family Campground Development and Operation.** American Camping Federation. Martinsville, Indiana.

A handbook dealing with virtually all phases of campground development and operations. Contains discussion on feasibility or preliminary planning—the camping market characteristics, costs, financing, and factors that influence success; planning—location, size, kinds of spaces, and facilities; and administration and maintenance—purchasing, sales, accounting, fees, reservations, promotion and public relations, maintenance tasks and scheduling, and more. 78 pages. For sale from the American Camping Federation, Bradford Woods, Martinsville, Indiana 46151, \$4.50.

Feasibility, Planning, Operations

13. Clement, Harry G.
1973. **How to Go Broke in the Tourist Business (Particularly on an Indian Reservation).** Washington, D.C.

A feasibility study pertaining to tourism proj-

ects on Indian lands. While particularly addressing the Indians and their problems, parts can be adapted to almost any recreation-leisure-tourism development. 35 pages. For sale from Clement-Smith, Inc., 815 Connecticut Ave. NW, Washington, D.C. 20006, \$2.50.

Feasibility

14. Clement-Smith, Inc.
1974. **The Truth About Tourism. A Candid Report to the Navajo Nation.** Washington, D.C.

A report to the Navajos concerning the development of reservation lands for tourism purposes, including campgrounds. While addressing this specific objective and the specific problems of the Indians, it presents pitfalls and problems and suggestions concerning recreation and tourism developments. 106 pages. For sale from Clement-Smith, Inc., 815 Connecticut Ave. NW, Washington, D.C. 20006, \$3.00.

Feasibility

15. Cohee, Melville H.
1970. **Private Outdoor Recreation Enterprises—Camping Enterprises.** Research Report 60. Department of Natural Resources. Madison, Wisconsin.

A study of 82 privately owned campsite enterprises in 28 Wisconsin counties designed to assess and evaluate their physical and management features in some depth. Discussions on size, facilities and services, fees and reservations, campground market characteristics, camper profiles, promotion and public relations, and more. 94 pages. Available from the Department of Natural Resources, Madison, Wisconsin 53701.

The Camper, Feasibility

16. Cohee, Melville H.
1970. **Private Outdoor Recreation Businesses—Their Composition, Operation, and Stability.** Research Report 55. Department of Natural Resources. Madison, Wisconsin.

A study of 135 ownerships with 214 recreation enterprises located in 29 Wisconsin counties. Included are discussions on types of businesses, business characteristics, returns, reasons for sale, characteristics of operators, expansions, and promotion and public relations. 34 pages. Available from

the Department of Natural Resources, Madison, Wisconsin 53701.

Feasibility

17. Cohee, Melville H.

1972. **Recreation Areas and Their Use: An Evaluation of Wisconsin Public and Private Campgrounds, Swimming Beaches, Picnic Areas, and Boat Accesses.** Technical Bulletin No. 55. Department of Natural Resources. Madison, Wisconsin.

An interview survey of 300 camping parties at public and private campgrounds in 1968 and 1970. Presents rankings of camper preferences for 26 different campground features. Also evaluates the quality and use of Wisconsin's campgrounds, picnic areas, beaches, and boat access areas. 48 pages. Available from the Department of Natural Resources, Madison, Wisconsin 53701.

The Camper, Planning

18. Conners, James F.; and Whittaker, James C.

1972. **Maine's Sebago-Long Lakes Campground—A Market Analysis.** Bulletin 698. University of Maine. Orono, Maine.

A study to determine the marketing and pricing practices of private campgrounds based on interviews with 26 operators. Contains discussion on the market structure—concentration, market characteristics, growth, product differentiation, advertising and barriers to entering the market; market conduct—fees, pricing behavior, quantity behavior, competitive business behavior, and length of season; and market performance—profitability and market efficiency. 31 pages. Available from the Life Sciences and Agricultural Experiment Station, University of Maine, Orono, Maine 04473.

Feasibility

19. Cordell, H.K.; and Sykes, C.K.

1969. **User Preference for Developed Site Camping.** Research Note SE-122. U.S. Forest Service. Asheville, North Carolina.

A questionnaire survey of 383 heads of households on the Cherokee National Forest in 1966–67. Lists camper preferences for a variety of campground and campsite characteristics. 6 pages. Available from the Southeast Forest Experiment Station, U.S. Forest Service, Asheville, North Carolina 28802.

The Camper

20. Cordell, H.K.; and James, G.A.

1972. **Visitors' Preferences for Certain Physical Characteristics of Developed Campsites.** Research Paper SE-100. U.S. Forest Service. Asheville, North Carolina.

A report based on interviews, questionnaires, and observations of visitors to a campground on the Cherokee National Forest from 1966–70. Presents socio-economic characteristics of campers and their preferences for several campsite characteristics—location, arrangement of facilities, and vegetation. 21 pages. Available from the Southeast Forest Experiment Station, U.S. Forest Service, Asheville, North Carolina 28802.

The Camper, Planning

21. DeVriend, A.J.; Smith, H.M.; and Weiss, S.W.

1972. **Keys to Successful Campground Operations.** Recreation Business Management Series-12. University of Wisconsin. Madison, Wisconsin.

General recommendations of what and how to provide for campers. Discusses varying camping patterns and ways to cash in on the differences, campground management hints, operational costs, and considerations to contemplate before entering the business. 7 pages. Available from the Cooperative Extension Service, University of Wisconsin, Madison, Wisconsin 53706.

Feasibility, Operations

22. Dice, Eugene F.

1971. **Selected Papers.** Papers presented at the Private Enterprise Recreation Day, March 24, 1971, sponsored by Michigan State University Department of Recreation and Parks and Cooperative Extension Service. East Lansing, Michigan.

Two papers are of particular interest to campground developers in Michigan. The Michigan Campground Act of 1971 is presented—an act to license and regulate campgrounds, to prescribe the functions of the department of health, and to provide penalties for violations. The Sanitation and Safety Standards for Campgrounds are regulations dealing with the location of campgrounds, application for construction permits, site use and arrangement, roadways and parking, water and sewers, plumbing, garbage disposal, and other sanitation considerations. 40 pages.

Available from the Cooperative Extension Service, Michigan State University, East Lansing, Michigan 48823.

Planning, Operations

23. Dice, Eugene F.

1973. **Before Going Into the Private Campground Business—A Self-Teaching Workbook.** Extension Bulletin E-761, Natural Resource Series. Michigan State University. East Lansing, Michigan.

A workbook that strives to make the prospective developer aware of alternatives and consequences of his dollars and labor. Sections include: before you spend your money, some costs to consider, factors relating to financial success, a budget planning model for a 100-acre campground, effects of fee rates on your income plan, sources of supplemental income, and campground business prospects. 10 pages. Available from the Cooperative Extension Service, Michigan State University, East Lansing, Michigan 48823.

Feasibility

24. Dice, Eugene F., Ed.

1972. **The Private Campground Business—A Forward Focus.** A report of the proceedings of the Michigan Campground Business Seminar at Michigan State University, March 24, 1972. East Lansing, Michigan.

A transcription of the minutes, talks, comments, and speeches at the seminar. Of particular interest to campground owners are "Organizing Accounts and Records" by Wilbur Dexter, "Additional Comments by a Campground Owner" by Dick Page, and "Trends and Problems in the Campground Market" by William Garpow. 46 pages. Available from the Cooperative Extension Service, Michigan State University, East Lansing, Michigan 48823.

Operations

25. Dice, Eugene F.; and Wang, Darsan.

1973. **Economic Scale and Dollar Exchanges in the Michigan Privately Owned Campground Industry.** Research Report 228. Michigan State University. East Lansing, Michigan.

A technical research document on the economic scale and dollar exchanges of the private campground industry in Michigan. Includes regression models and computer mapping techniques to apply the

findings. 12 pages. Available from the Cooperative Extension Service, University of Michigan, East Lansing, Michigan 48823.

Feasibility

26. Dice, Eugene F.; and Wang, Darsan.

1973. **A Study of Expenditures and Management in the Private Campground Industry.** Extension Bulletin E-756. Michigan State University. East Lansing, Michigan.

A study delineating the growth of the private campground industry in Michigan. Section II deals with management concerns, including the role and characteristics of the campground manager, fee differentials to alter use patterns, extending income opportunities, facilities and services, advertising, and responsibilities. Contains charts outlining causes of fee increases, fee differences between campgrounds, occupancy rates, distribution of management tasks, different forms of advertising, and more. 12 pages. Available from the Cooperative Extension Service, Michigan State University, East Lansing, Michigan 48823.

Feasibility, Operations

27. Espeseth, Robert D.

1974. **Cost Ranges for Facility Development in Private Campgrounds.** ORPR-9. University of Illinois. Champaign, Illinois.

A brochure on the general cost breakdown of facility construction to use as a guide in general decision making. Figures do not represent possible cost extremes for each facility but rather costs as estimated in today's market. 3 pages. Available from the Cooperative Extension Service, Department of Recreation and Parks, University of Illinois, Champaign, Illinois 61801.

Feasibility

28. Espeseth, Robert D.

1974. **Guidelines for Selecting Park and Recreation Consultants.** ORPR-26. University of Illinois. Champaign, Illinois.

A listing of professional consulting firms for parks and recreation. Discusses the steps preceding the selection of a consultant, what firms are qualified, the selection process, compensation, working relationships and progress, and gives a select list of firms. 16 pages. Available from the Cooperative Extension Service, Department of Recrea-

tion and Parks, University of Illinois, Champaign, Illinois 61801.

Feasibility, Planning

29. Espeseth, Robert D.; and Vine, Ronald A.
1974. **Illinois Campground Rate Structure.** OPRP-30. University of Illinois. Champaign, Illinois.
A survey of private campground owners in Illinois to determine the range of rates charged for basic campground facilities and special services, the reasons for raising rates, the classification of different services offered, and to gather data, franchising, and other items of general interest. 20 pages. Available from the Cooperative Extension Service, Department of Recreation and Parks, University of Illinois, Champaign, Illinois 61801.
Operations
30. Folsom, W. Davis; and Koch, A. Robert.
1972. **Profitability Considerations for Private Campgrounds in New Jersey.** A.E. No. 337. Rutgers University. New Brunswick, New Jersey.
Part of the regional study of the campground market in the Northeast. Based on interviews with private campground owners in 1971. Seeks to analyze the income-expenditure relationships of private campgrounds in New Jersey. Contains data on inventory values, receipts, expenses, income and return on investment, and break even analysis for the observed campgrounds. Available from the New Jersey Agricultural Experiment Station, Rutgers University, New Brunswick, New Jersey.
Feasibility
31. Folsom, W. Davis; and Koch, A. Robert.
1972. **Partial Analysis of the New Jersey Campground Study.** Special Report 13. Rutgers University. New Brunswick, New Jersey.
Preliminary findings of the 1971 survey of 55 campground owners in New Jersey. Discusses services and facilities offered at the campgrounds, methods of advertising, regulations and restrictions, camping fees, and the preliminary results from a similar study in Vermont. Available from the New Jersey Experiment Station, Rutgers University, New Brunswick, New Jersey.
Feasibility, Operations

32. Green, B.L.; and Wadsworth, H.A.
1966. **Campers: What Affects Participation and What Do They Want?** Research Bulletin No. 823. Purdue University. Lafayette, Indiana.
A questionnaire survey of 575 members of the Campers Association of Indiana in 1963-64. Discusses which variables affect participation in camping, preferred facilities and activities, number of trips taken by different types of campers, and planning of camping trips and on-site experiences. 22 pages. Available from the Purdue University Agricultural Experiment Station, Lafayette, Indiana.
The Camper, Planning
33. Grueter, Josef.
1970. **The Private Camping-Oriented Outdoor Recreation in Southern Maine . . . A Business Analysis.** Bulletin 686. University of Maine. Orono, Maine.
Guidelines to assist planners and operators of camping oriented recreation businesses based on analyses of 18 camping businesses in southern Maine. Covered are economic characteristics, analysis of costs and returns including per site capital investments, income and expenses, and the production function of camping-oriented recreation firms. Introduces comparisons of alternatives for the prospective developer's land, labor, and capital. 18 pages. Available from the College of Life Sciences and Agricultural Experiment Station, University of Maine, Orono, Maine 04473.
Feasibility, Operations
34. Hendee, John C.; and Campbell, Frederick L.
1969. "Social Aspects of Outdoor Recreation—The Developed Campground." *Trends*. October, 1969. The National Park Service and the National Recreation and Park Association. Washington, D.C.
Observation study of campers' recreation behavior in three developed campgrounds in Washington State. Concludes that the camping experience is social rather than environmental for many of the visitors to developed sites. Reports an increase in multiple party camping groups and demand for multi-unit campsites. Describes types of social behavior of campers and implications for campground managers. 4 pages. Available from the Division of Federal, State, and Private

Liaison, National Park Service, Washington, D.C. 20240.

Planning, Operations

35. Herrington, Roscoe B.; and Beardsley, Wendell G.

1970. **Improvement and Maintenance of Campground Vegetation in Central Idaho.** Research Paper INT-87. U.S. Forest Service. Ogden, Utah.

A study reporting that vegetation in heavily used campsites is often depleted, and when rehabilitated, a combination of better design and cultural practices can probably reverse the deterioration. At the study campground, two years of treatment using seed, fertilizer, and water produced substantial improvement in depleted ground cover vegetation. 9 pages. Available from the Intermountain Forest and Range Experiment Station, U.S. Forest Service, Ogden, Utah 84401.

Planning, Operations

36. Hutchins, Byron W.; and Van Meter, Jerry R.

1969. **Guidelines for Developing Private Campgrounds.** University of Illinois. Champaign, Illinois.

Guidelines designed to help the prospective campground developer examine all aspects of the campground business. Sections include factors which make a campground successful, types of campers, characteristics of private campground users, facilities needed to get underway, sample financial statements of some Illinois campgrounds, and sources of information. 14 pages. Available from the Cooperative Extension Service, College of Agriculture, University of Illinois, Champaign, Illinois 61801.

Feasibility

37. James, George A.

1973. **Physical Site Management.** U.S. Forest Service. Asheville, North Carolina.

A study attempting to critically assess and discuss with recreation planners and managers the status and applicability of available research findings relating to physical site management. Implications to managers are to use soil survey data and carrying capacity data to help regulate the use of fragile or popular areas to avoid physical damage. 21 pages. Available from the Southeastern

Forest Experiment Station, U.S. Forest Service, Asheville, North Carolina 28802.

Planning, Operations

38. James, George A.

An Annotated Bibliography of Selected References Relating to Physical and Biological Recreation Site Management. U.S. Forest Service. Asheville, North Carolina.

60 selected references dealing with many facets of recreation and picnic site management: revegetation and reforestation, pollution, seeding and fertilizing, impact studies and carrying capacity, planning and landscaping, and others. Available from the Southeastern Forest Experiment Station, U.S. Forest Service, Asheville, North Carolina 28802.

Bibliographies

39. Janezeck, Elizabeth G.

1969. **A Survey of Federal Government Publications of Interest to Small Businesses.**

Third Edition. Small Business Administration. U.S. Government Printing Office. Washington, D.C.

A booklet intended to assist small business owners select useful publications from many published each year by the various agencies of the Federal Government. First section contains annotated entries listed alphabetically by subject. 85 pages. For sale from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, 45¢.

Bibliographies

40. Campgrounds of America.

1974. **Effects of the Gasoline Shortage on Camping.** American Camping Federation. Martinsville, Indiana.

A survey reflecting the effects of the gasoline shortage on camping in the United States and implications for the campground business. Available from the American Camping Federation, Bradford Woods, Martinsville, Indiana 46151.

Feasibility, Operations

41. Kirkpatrick, Thomas O.

1972. "Outdoor Recreation in Montana: The Campground Craze." *Montana Business Quarterly*. Autumn, 1972. University of Montana, Missoula, Montana.

An article outlining the prospects of the pri-

vate campground business in Montana. Reviews the growth of camping nationally and in Montana and shows major trends in the market. For sale from the Montana Business Quarterly, Bureau of Business and Economic Research, University of Montana, Missoula, Montana 59801, \$1.00.

Feasibility

42. Kottke, Marvin.

1974. **Operations Analysis of Commercial Campgrounds in Connecticut.** Bulletin 432. University of Connecticut. Storrs, Connecticut.

The first report of a four phase regional project of the economic analysis of the campground market in the northeast. The first phase deals with marketing practices, prices, and supply of commercial firms. Based on a survey of 39 commercial campgrounds in Connecticut. This report contains sections on the dimensions of the campground market, entry and growth rate of firms, operations management for profit, and management for recreational and environmental quality. Available from the Storrs Agricultural Experiment Station, University of Connecticut, Storrs, Connecticut 06268.

Feasibility

43. Kottke, Marvin; and Gardner, Dale

1974. **Demand for Proximity Camping in Connecticut.** University of Connecticut. Storrs, Connecticut.

A report dealing with campers' participation patterns and responsiveness to differential pricing. Contains sections on characteristics of proximity campers, effects of non-price factors on camper participation, camper preferences, and responses to differential pricing. Available from the Storrs Agricultural Experiment Station, University of Connecticut, Storrs, Connecticut 06268.

The Camper, Feasibility

44. LaPage, Wilbur F.

1968. **The Role of Fees in Campers' Decisions.** Research Paper NE-118. U.S. Forest Service. Upper Darby, Pennsylvania.

Interview survey of over 700 New Hampshire State Park visitors in 1967. Outlines average camper expenses incurred with breakdown into categories—daily, total, user fees, and others. Also discusses the decision to camp, attitudes towards user fees, and camping

fees and demand. 24 pages. Available from the Northeast Forest Experiment Station, U.S. Forest Service, 6816 Market St., Upper Darby, Pennsylvania 19016.

The Camper, Feasibility

45. LaPage, Wilbur F.

1969. **Campground Marketing: The Heavy Half Strategy.** Research Note NE-93. U.S. Forest Service. Upper Darby, Pennsylvania.

A survey of New Hampshire State Park campers in 1971 revealing that half of the campers surveyed accounted for three-fourths of the camping days. Discusses the differences in the "heavy-half" and the "light-half" campers in terms of expenditures, numbers of trips, and investments in equipment. Strategies for reaching the heavy-half camper through promotion campaigns are given. 6 pages. Available from the Northeast Forest Experiment Station, U.S. Forest Service, 6816 Market St., Upper Darby, Pennsylvania 19016.

The Camper

46. LaPage, Wilbur F.

1967. **Some Observations on Campground Trampling and Ground Cover Response.** Research Paper NE-68. U.S. Forest Service. Upper Darby, Pennsylvania.

A paper examining trampling of campground site vegetation. Reflects the study of vegetative change on campsites concurrent with recreation use. Findings are listed year-by-year, hoping that these and other findings will help provide guidelines for design and management of campgrounds. 11 pages. Available from the Northeastern Forest Experiment Station, U.S. Forest Service, 6816 Market St., Upper Darby, Pennsylvania 19016.

Planning, Operations

47. LaPage, Wilbur F.

1967. **Successful Private Campgrounds.** Research Paper NE-58. U.S. Forest Service. Upper Darby, Pennsylvania.

A study of the factors that influence the length and frequency of camper visits. Certain characteristics of campground visitors provide useful measures of a camping enterprise's potential for success. A sample of New Hampshire's private campgrounds showed that visit length, frequent visits, and return

intentions were significantly influenced by major attributes of the campgrounds, managers, and the campers themselves. 22 pages. Available from the Northeastern Forest Experiment Station, U.S. Forest Service, 6816 Market St., Upper Darby, Pennsylvania 19016.

The Camper, Feasibility

48. LaPage, Wilbur F.

1968. **The Role of Customer Satisfaction in Managing Commercial Campgrounds.** Research Paper NE-105. U.S. Forest Service. Upper Darby, Pennsylvania.

A transcript of a talk given at the Family Camping Area Management Conference at Cornell University on November 19, 1967. Purports that the key to a successful campground is satisfied customers. A series of studies in New Hampshire's State Parks and commercial campgrounds suggest several ways in which the campground manager can increase camper satisfaction and thus promote longer and more frequent visits. 23 pages. Available from the Northeastern Forest Experiment Station, U.S. Forest Service, 6816 Market St., Upper Darby, Pennsylvania 19016.

Operations

49. LaPage, Wilbur F.

1973. **Growth Potential of the Family Camping Market.** Research Paper NE-252. U.S. Forest Service. Upper Darby, Pennsylvania.

A study based on interviews with heads of over 2,000 representative American households to determine the family camping market's short term growth potential. The total camping market is estimated as active, inactive, and potential. Regional distributions and characteristics of each segment are described. 25 pages. Available from the Northeastern Forest Experiment Station, U.S. Forest Service, 6816 Market St., Upper Darby, Pennsylvania 19016.

Feasibility

50. LaPage, Wilbur F.; Cormier, Paula L.; Hamilton, George T.; and Cormier, Alan T.

1974. **Differential Campground Pricing and Campground Attendance.** U.S. Forest Service. Upper Darby, Pennsylvania.

A report that explains changes in use patterns and revenue with the implementation

of differential pricing-premium charges for waterfront sites and preferential rates for state residents. Based on a survey taken at a New Hampshire State Park campground. 41 pages. Available from the Northeastern Forest Experiment Station, U.S. Forest Service, 6816 Market St., Upper Darby, Pennsylvania 19016.

Operations

51 LaPage, Wilbur F.; Cormier, Paula L.; and Maurice, Steven C.

1972. **The Commercial Campground Industry in New Hampshire.** Research Paper NE-255. U.S. Forest Service. Upper Darby, Pennsylvania.

A research paper presenting the findings of a 1971 census of the commercial camping enterprises in New Hampshire, including the growth of commercial camping enterprises from 1960-71, average per site costs and returns of development in 1970, and characteristics of successful and unsuccessful camping enterprises. Available from the Northeastern Forest Experiment Station, U.S. Forest Service, 6816 Market St., Upper Darby, Pennsylvania 19016.

Feasibility

52. LaPage, Wilbur F.; and Ragain, Dale P.

1971. **A Second Look at the Heavy-Half of the Camping Market.** Research Paper NE-196. U.S. Forest Service. Upper Darby, Pennsylvania.

Questionnaire survey of more than 500 campers supplying annual participation data for a 4-5 year period to determine whether heavy-half (see 46) campers consistently camped more than average year after year. Includes discussions on camping volume and trends, characteristics of heavy-half campers, and the significance of the heavy-half camper. 9 pages. Available from the Northeastern Forest Experiment Station, U.S. Forest Service, 6816 Market St., Upper Darby, Pennsylvania 19016.

The Camper

53. LaPage, Wilbur F.; and Ragain, Dale P.

1972. **Campground Marketing-The Impulse Camper.** Research Note NE-150. U.S. Forest Service. Upper Darby, Pennsylvania.

An interview survey of 1400 Maine and New Hampshire campers in 1967 and 1969. Discusses the campground selection decision

and the psychology of making that decision. Implications for campground management are also discussed. 4 pages. Available from the Northeastern Forest Experiment Station, U.S. Forest Service, 6816 Market St., Upper Darby, Pennsylvania 19016.

The Camper

54. LaPage, Wilbur F.; and Haaland, A.C.

1974. **Annotated Bibliography of Camping Market Surveys.** General Technical Report NE-11. U.S. Forest Service. Upper Darby, Pennsylvania.

A compendium of more than 200 published and unpublished observational studies of campers conducted between 1936 and 1973. Major citations are American and Canadian. Selected findings are listed for each study. Organized into five categories: national, regional, local, readership, and miscellaneous surveys. Available from the Northeastern Forest Experiment Station, U.S. Forest Service, 6816 Market St., Upper Darby, Pennsylvania 19016.

Bibliographies

55. Larsen, Dayton M.; and Simonson, Lawrence R.

1974. **The Minnesota Report and Campground Rate Structures 1973.** Special Report 50. University of Minnesota, St. Paul, Minnesota.

A study of the rate structures in Minnesota resorts and campgrounds to help owners compare their rates with others offering similar services and facilities. The study also helps the owners compare their past and present rate increases with other operations and should lead to more systematic pricing of equipment and services. 11 pages. Available from the Agricultural Extension Service, University of Minnesota, St. Paul, Minnesota 55101.

Operations

56. Lykes, Ira B.

1970. **Recreational Vehicle Park Design and Management.** Rajo Publications. Mill Valley, California.

A handbook that touches most of the phases of development, particularly planning, construction, and operation. Planning considerations and actual site layout plans for RV parks are covered, as well as facility plans and costs for planning and construction. 52 pages. For sale from the American Camping Federation,

Bradford Woods, Martinsville, Indiana 46151, \$3.50.

Planning, Operations

57. McCool, Steven F.

1968. **Outdoor Recreation. An Index to the Literature in the Publications of the Society of American Foresters, 1902-1967.** St. Paul, Minnesota.

An index to the literature on outdoor recreation which has appeared in the publications of the Society of American Foresters, including *Forestry Quarterly*, *Journal of Forestry*, *Forest Science and Forest Science Monographs*, and *Proceedings, Society of American Foresters*. Categories include resources, users, concepts, administration, economics, research, related fields, and unclassified. 32 pages. Available from the School of Forestry, University of Minnesota, 101 Green Hall, St. Paul, Minnesota 55101.

Bibliographies

58. McKelvey, John.

1973. **Profiling the Leisure Industry and the U.S. Camper.** Midwest Research Institute. Kansas City, Missouri.

An interview survey of over 5,000 households across the United States. Presents regional breakdowns of both tent and trailer camping, demographic descriptions of campers, and leisure activities of campers. 28 pages. Available from the Midwest Research Institute, 425 Volker Blvd., Kansas City, Missouri 64110.

The Camper

59. Merriam, L.C., Jr.; Mills, A.S.; Ramsey, C.E.; West, P.C.; Brown, T.L.; and Wald, K.D.

1973. **The Camper in Minnesota State Parks and Forests: Some Insights on Use and Management from a Five-Year Study.** Station Bulletin 510. University of Minnesota. St. Paul, Minnesota.

A summary and synthesis of several studies occurring over a five year period (1967-71) in Minnesota State Parks and Forests and two city parks. Examines visitor preferences for different levels of development, camper-manager communication, need for interpretation, and differences in preferences and perceptions between visitors and administrators. 19 pages. Available from the Agricultural Experiment Station, University of

Minnesota, St. Paul, Minnesota 55101.

The Camper, Planning

60. Moeller, George H.

1971. **Growth of the Camping Market in the Northeast.** Research Paper NE-202. U.S. Forest Service. Upper Darby, Pennsylvania. An examination of commercial and public campground growth in the Northeast over a 6-year period. Relates growth to geographic features, population distribution, and existing campground locations. Complementations of private and public development are also discussed. Future campground market relationships are projected based on past market trends. 21 pages. Available from the Northeastern Forest Experiment Station, U.S. Forest Service, 6816 Market St., Upper Darby, Pennsylvania 19016.

Feasibility

61. Nathans, Alan A.

1968. **Maintenance for Camps and Other Outdoor Recreation Facilities.** Association Press. New York.

A hand book for almost every maintenance operation for outdoor recreation facilities and structures. Grounds, athletic fields, water front, buildings, kitchen, electrical equipment, painting, and plumbing maintenance operations are discussed and suggestions and procedures are given. Also covered are basic shop skills, safety and first aid procedures, inventory and purchase in maintenance, the maintenance calendar, and closing procedures in maintenance. 237 pages. For sale from the Trail-R-Club of America, Box 1376, Beverly Hills, California 90213, \$7.95.

Operations

62. Needy, J.R.

1974. **Filing Systems.** Bulletin NO. 57. National Recreation and Park Association. Arlington, Virginia.

A report dealing with filing systems for recreation and park departments. Discusses the preparation of the file outline, preparation and use of guide folders, subject classification and breakdown, the relative index, and other things to keep in mind. 35 pages. For sale from the National Recreation and Park Association, 1601 N. Kent St., Arlington, Virginia 22209, \$1.00 (\$2.00 non-members).

Operations

63. Nulsen, David; and Nulsen, Robert.

1973. **Handbook for Developing and Operating Mobile Home and Recreational Vehicle Parks.** Trail-R-Club of America. Beverly Hills, California.

A comprehensive handbook covering almost every phase of campground development and operations. Contains discussions on the dollars and cents of campground developments, the feasibility study, park financing, and investment analysis cover feasibility. Planning and construction are covered in a chapter on park construction including planning and construction considerations, zoning, and plans, suggestions, and examples of almost every facility found in mobile home and RV parks. Discussions on management include promotion, public relations, insurance, legal considerations, taxation, rules and regulations, accounting, and maintenance, and more. 299 pages. For sale from the Trail-R-Club of America, Box 1376, Beverly Hills, California 90213, \$29.95.

Feasibility, Planning, Construction, Operations

64. Nulsen, Robert H.

1970. **Construction, Management and Investment Potential of Mobile Home and Recreational Vehicle Parks.** Trail-R-Club of America. Beverly Hills, California.

Instructional handbook for determining feasibility, aiding planning and smoothing operations of mobile home and RV parks. Feasibility discussions include success factors, steps to a profitable park investment, income potential, and financing. Planning discussions include site location, design and engineering, and facility and layout plans for mobile home and RV parks, plus suggestions for the implementation of the design and engineering plans and considerations. Discussions on management include promotion, public relations, taxation, accounting, rules and regulations, personnel, and managerial requirements. 221 pages. For sale from the Trail-R-Club of America, Box 1376, Beverly Hills, California 90213, \$10.95.

Feasibility, Planning, Construction, Operations

65. Oklahoma State University, Cooperative Extension Service.

1972. **Establishing Overnight Campgrounds.**

OSU Extension Facts No. 812. Stillwater, Oklahoma.

Outlines the new surge of recreation and camping demand, especially in Oklahoma. Covers briefly campground costs, fixed costs, variable costs, and helps compute investment requirements. 4 pages. Available from the Cooperative Extension Service, Oklahoma State University, Stillwater, Oklahoma 74074.

Feasibility

66. Oregon State University, Cooperative Extension Service.

Selected Recreation References for Recreation and Tourism. Corvallis, Oregon.

Designed and edited for the person not trained or experienced in operating a recreation business. Categories include fundamental concepts, economics, planning, design, management, and government roles. 8 pages. Available from the Cooperative Extension Service, Oregon State University, Corvallis, Oregon 97331.

Bibliographies

67. Oregon State University, Cooperative Extension Service.

1970. **Financial Assistance in Private Recreation.** Special Report 301. Corvallis, Oregon.

Designed and edited largely for the landowner, farmer, and persons not trained in operating a recreation business. It explores sources of financial assistance available for the private landowner in 1970. Also deals with the process of determining and documenting feasibility. 17 pages. Available from the Cooperative Extension Service, Oregon State University, Corvallis, Oregon 97331.

Feasibility

68. Oregon State University, Cooperative Extension Service.

1970. **Inventory of Potential Recreation Assets.** Special Report 302. Corvallis, Oregon.

An inventory form for a prospective developer to help determine whether he should enter the business, whether he is qualified, and whether his site is unique. The form contains sections on finance, site factors, health and safety, local considerations, inventory of near-by attractions, human elements, transportation, existing structures, and future expansions. 12 pages. Available

from the Cooperative Extension Service, Oregon State University, Corvallis, Oregon 97331.

Feasibility

69. Oregon State University, Cooperative Extension Service.

1970. **Liability and Protection in Outdoor Recreation.** Special Report 297. Corvallis, Oregon.

A report that identifies principles of liability and insurance protection that apply to most recreation enterprises and that shows how they apply. The concept of liability and insurance is a critical phase of management for any recreation business, and it should be imperative that managers and operators understand the implications. 45 pages. Available from the Cooperative Extension Service, Oregon State University, Corvallis, Oregon 97331.

Operations

70. Oregon State University, Cooperative Extension Service.

1970. **Promotion and Public Relations in Private Recreation.** Special Report 296. Corvallis, Oregon.

A booklet prepared because of the interest and requests of individuals contemplating a recreation enterprise as a source of income. Included are sections of whether or not to promote, developing a promotional plan, budgeting for promotion, selecting the media, publicity and public relations, and using the services of an advertising agency. 26 pages. Available from the Cooperative Extension Service, Oregon State University, Corvallis, Oregon 97331.

Operations

71. Oregon State University, Cooperative Extension Service.

1973. **Campground Development Guide.** Special Report 370. Corvallis, Oregon.

A guide for a prospective developer to acquaint him with the phases of the campground development process. Sections include feasibility, financing, planning, regulations, design considerations, budgeting, and management. 44 pages. Available from the Cooperative Extension Service, Oregon State University, Corvallis, Oregon 97331.

Feasibility, Planning, Operations

72. Province of Ontario, Department of Tourism and Information.
1970. **A Compilation of Abstracts of Research Reports**. Vol. 1. Toronto, Ontario, Canada.
A compilation of various abstracts of research reports and papers conducted by the Travel Research Branch of the Ontario Ministry of Industry and Tourism (formerly the Dept. of Tourism and Information). 43 entries appear in the first volume. Available from the Ministry of Industry and Tourism, 900 Bay St., Hearst Block, Queen's Park, Toronto, Ontario, Canada M7A 1S6.
Bibliographies
73. Province of Ontario, Ministry of Industry and Tourism.
1973. **A Compilation of Abstracts—Tourism Research Reports 1970–72**. Vol. 2. Toronto, Ontario, Canada.
The second volume of abstracts of tourism industry research papers and reports. Available from the Ministry and Tourism, 900 Bay St., Hearst Block, Queen's Park, Toronto, Ontario, Canada M7A 1S6.
Bibliographies
74. Province of Ontario, Ministry of Industry and Tourism.
Campsites and Trailer Parks. Toronto, Ontario, Canada.
A booklet outlining campground development in Ontario. Discusses property requirements, legal requirements, and operating practices of campgrounds in Ontario—including rates and reservations, registration, garbage disposal, safety and first aid, insect control, and promotion. 34 pages. Available from the Ministry of Industry and Tourism, 900 Bay St., Hearst Block, Queen's Park, Toronto, Ontario, Canada M7A 1S6.
Operations
75. Recreational Vehicle Institute.
Typical Travel Trailer Parks. Des Plaines, Illinois
Typical site plans for travel trailer parks and facilities. Available from the Recreational Vehicle Institute, 2720 Des Plaines Ave., Des Plaines, Illinois 60018.
Planning
76. Recreational Vehicle Institute.
Sewage and Water Connections for Travel Trailers. Report No. 153. Des Plaines, Illinois.
RVI recommendations for the standardization of sewer and water connections in trailer parks. Standardization will make the connections safer, sanitary, and more efficient. 2 pages. Available from the Recreational Vehicle Institute, 2720 Des Plaines Ave., Des Plaines, Illinois 60018.
Planning, Construction
77. Recreational Vehicle Institute.
How to Promote Your Own Recreational Vehicle Park. Des Plaines, Illinois.
A leaflet listing many potential advertising connections for RV park operators. Directories, industry magazines, state campground associations, national camping clubs, and other sources are listed. Suggestions and methods of more local advertising are also included. 15 pages. Available from the Recreational Vehicle Institute, 2720 Des Plaines Ave., Des Plaines, Illinois 60018.
Operations
78. Roenigk, W.P.; and Cole, G.C.
1968. **A Profile of Delaware Campers**. Bulletin 370. University of Delaware. Newark, Delaware.
Questionnaire survey of 1,000 camping families at State Park campgrounds in 1967. Discusses socio-economic characteristics, trip comparisons and days camped, equipment used, campground ownership and fees, facilities used and preferred, and camping organizations. 14 pages. Available from the Agricultural Experiment Station, University of Delaware, Newark, Delaware 19711.
The Camper
79. Safari Systems, Inc.
Site Planning Manual. Denver, Colorado.
A manual specifically prepared for use by Safari Camps of America and its license holders. Discusses various methods of site planning that may save considerable amounts of money during construction. Contains discussions of types of plans, maps, and charts, and basic guidelines for planning as well as some sample layout plans for RV parks. Information about Safari Systems, Inc. is available from Safari Systems, Inc., 3545 S.

Tamarac Dr., Suite 350, Denver, Colorado
80237.

Planning

80. Shafer, Elwood L., Jr.

1969. **The Average Camper Who Doesn't Exist.** Research Paper NE-142. U.S. Forest Service. Upper Darby, Pennsylvania.

A report based on interviews at five New York campgrounds in 1964. Discusses variations in camper characteristics in all five parks and seasonal variations and causes of the variations. Characteristics include types of visit, length of stay, experience of the campers, types of areas used, factors influencing the visit, socio-economic characteristics, equipment used, and preferences for campground design. 27 pages. Available from the Northeastern Forest Experiment Station, U.S. Forest Service, 6816 Market St., Upper Darby, Pennsylvania 19016.

The Camper

81. Sherling, A.B.; and McCoy, E.W.

1972. **Costs and Returns of Overnight Campgrounds in Alabama.** Circular 19B. Auburn University. Auburn, Alabama.

A financial study of campgrounds in Alabama. Sections include location factors and investment costs which cover land, design, buildings, electrical wiring, plumbing, sewage treatment, garbage disposal, lighting, paving, and telephone service. Total campground costs and necessary returns are also discussed. 27 pages. Available from the Auburn University Agricultural Experiment Station, Auburn, Alabama 36830.

Feasibility

82. Sparer, Fred.

1969. **How to Build Recreational Vehicle Parks.** Trail-R-Club of America. Beverly Hills, California.

A comprehensive handbook on the design and construction of RV parks. Contains standards, drawings, and recommendations for most types of parks and facilities. 540 pages. For sale from the Trail-R-Club of America, Box 1376, Beverly Hills, California 90213, \$12.95.

Planning, Construction

83. Stankey, George T.; and Lime, David W.

1973. **Recreational Carrying Capacity: An**

Annotated Bibliography. General Technical Report INT-3. U.S. Forest Service. Ogden, Utah.

A bibliography treating recreational carrying capacity as a major management research issue. Publications are placed in the following categories: concepts of carrying capacity, biological investigations, and managing for carrying capacity. 45 pages. Available from the Intermountain Forest and Range Experiment Station, U.S. Forest Service, Ogden, Utah 84401.

Bibliographies

84. State of California, The Resources Agency, Dept. of Water Resources.

1966. **Typical Recreation Facilities.** Sacramento, California.

Typical design drawings and photographs to assist in planning and construction of recreation facilities. Includes entrance stations, roads, parking facilities, campground layout, comfort stations, water facilities, picnic and cooking facilities, and others. 37 pages. Available from the California Department of Water Resources, Sacramento, California.

Planning, Construction

85. State of California, The Resources Agency, Dept. of Water Resources.

1971. **Standards for Construction of On-shore Recreation Facilities Under the Davis-Grunsky Act.** Sacramento, California.

Construction standards for facilities including roads, parking areas, swimming areas and beaches, camping units, boat launches, and others. Available from the California Dept. of Water Resources, Sacramento, California.

Planning, Construction

86. State of Connecticut, Department of Environmental Protection, Parks and Recreation Unit.

1973. **Miscellaneous Design Standards.** Hartford, Connecticut.

A handout sheet listing various standards for the design of various park and campground facilities—toilets, septic tank capacity, parking, showers, site sizes, water quality, and others. Gives a prospective developer planning guidelines to follow. 5 pages. Available from the Parks and Recreation Unit, Dept. of Environmental Protection, State Office Building, Hartford, Connecticut 06115.

Planning

87. State of Indiana, Department of Natural Resources.

1968. **A Guide to the Development and Operation of Campgrounds in Indiana.** Indianapolis, Indiana.

A booklet that provides for the minimum standards for campground certification by the State of Indiana. Standards covered include planning, site selection, water supply, and recreation facilities. 48 pages. Available from the Dept. of Natural Resources, Bureau of Land, Forests, and Wildlife, 608 State Office Bldg., Indianapolis, Indiana 46204.

Planning

88. State of Indiana, Department of Natural Resources, Division of Outdoor Recreation.

1967. **Minimum Standards for the Certification of Campgrounds.** Indianapolis, Indiana.

A compilation of minimum standards to be met by campground developers for State certification. Standards cover administration, site, and physical entities—including the campground area, individual campsites, water supply, sewage disposal, comfort stations, electrical facilities, refuse disposal, and miscellaneous facilities. Also included is a copy of the act that makes certification a law. 6 pages. Available from the Div. of Outdoor Recreation, Dept. of Natural Resources, 615 State Office Bldg., Indianapolis, Indiana 46204.

Planning, Operations

89. State of Missouri, State Park Board.

1967. **Camping Manual.** Jefferson City, Missouri.

A manual originally designed to provide information and ideas to persons responsible for planning, constructing, and operating Missouri State Park campgrounds. Discussions on planning include planning policy, standards, procedures, and facilities and services—roads, water distribution systems, sanitary sewage systems, electrical systems, signs, trails, entrance stations, campsites, and others. 102 pages. Available from the Div. of Parks and Recreation, Dept. of Natural Resources, P.O. Box 176, Jefferson City, Missouri 65101.

Planning, Operations

90. State of New Jersey, Department of Health.

1968. "Campgrounds," *New Jersey State Sanitary Code.* Trenton, New Jersey.

Regulations which set minimum standards for health and sanitation facilities in campgrounds in New Jersey. Can serve as a model for developers in other states wishing to achieve at least the minimum standards of sanitation in their campgrounds. Sections include regulations on layout and design, water supply and distribution, sanitary conveniences, sewerage and storm drainage, garbage collection, storage, insect, rodent and weed control, electricity, fuels and gases, swimming and bathing, and responsibilities of owners and campers. Available from the New Jersey Dept. of Health, John Fitch Plaza, P.O. Box 1540, Trenton, New Jersey 08626.

Planning, Operations

91. State of Oklahoma, Division of State Parks, Office of Outdoor Recreation and Planning.

1974. **A Campground Primer.** Oklahoma City, Oklahoma.

A pamphlet to aid the park superintendent or campground manager in providing a quality camping experience for the visitor. Also a planning tool to help plan into a facility those characteristics which help provide for the high quality experience. Divided into two sections—ORV/Auto which deals with roads, road standards, alignment, services and facilities, and site planning; and Tent which deals with characteristics and needs of tent campers and planning considerations for different types of tent campers. 26 pages. Available from the Office of Outdoor Recreation and Planning, Div. of State Parks, 500 Will Rogers Bldg., Oklahoma City, Oklahoma 73105.

Planning

92. State of Washington, Department of Health.

1962. **Rules and Regulations of the State Board of Health—Sanitation Facilities for Camping Vehicles.** Olympia, Washington.

The State Code for sanitation standards for camping vehicles. Included are regulations on location and layout, supervision, water supply, toilet and handwashing facilities, sewage disposal, and local standards. Available from the Washington Dept. of Health, Olympia, Washington 98504.

Planning

93. State of Washington, Department of Health.

1969. **A Guide in Planning or Evaluating**

Sanitary Facilities for Outdoor Recreation Sites. Olympia, Washington.

Offered to agencies and individuals engaged in planning and operation of sanitary facilities for recreation sites. Included are checklists which cover comfort stations, water supply, sewage disposal, solid waste disposal, rodent and insect control, plus some sample plans of typical sanitary facilities commonly found in Washington parks. Available from the Washington Dept. of Health, Olympia, Washington 98504.

Planning, Operations

94. State of Wisconsin, Department of Natural Resources.

1974. **Campground Development and Operation Guidelines.** Madison, Wisconsin.

A compilation of potential or suggested standards. Considered were current regulations and policies of developers, national organizations and State agencies. Design guidelines include campground entrances, roads, parking, trails, paths, and signs. Various sanitation and administration guidelines are also covered. 8 pages. Available from the Dept. of Natural Resources, Box 450, Madison, Wisconsin 53701.

Planning, Operations

95. State of Wisconsin, Department of Natural Resources, Bureau of Commercial Recreation.

1969. **Developing Campgrounds for Recreation Vehicles.** Recreation Development Series #2. Madison Publishing Division. Appleton, Wisconsin.

A booklet helping campground developers design their RV campgrounds to maximize satisfaction of camping demand and efficient operation. Included are discussions on planning considerations for location and accessibility, layout, and facilities, and suggestions for efficient operations. 23 pages. Available from the Dept. of Natural Resources, Box 450, Madison, Wisconsin 53701.

Planning, Operations

96. Tetzlaff, Walter R.

1973. **Camper Profile by Units Used.** University of Wisconsin. Madison, Wisconsin.

A survey reflecting what various types of campers want and expect, what equipment they use, and other characteristics. The survey profiles tent, tent-trailer, travel trailer,

pickup, motor home, and other types of campers. 42 pages. Available from the Recreation Resources Center, University of Wisconsin Extension Service, 1815 University Ave., Madison, Wisconsin 53706.

The Camper

97. The Laub Group.

One Policy Package for Campground Owners. Madison, Wisconsin.

The Campground Owner Form was designed to fill a very specific insurance requirements unique among campground owners. Covers property, camping fees and extra expenses, and liability. Further information can be obtained from the Laub Group, Inc., 800 W. Broadway, Madison, Wisconsin 53716.

Operations

98. University of Illinois, Cooperative Extension Service, Department of Recreation.

1974. **Guide for Assessing Recreation Possibilities on Private Land.** ORPR-27. Champaign, Illinois.

A guide for the determination of the potential of prospective developments in the outdoor recreation business, including camping. Factors considered are the human element, community features, proposed site area, competitive or complimentary aspects, and the laws and regulations pertaining to such a business. 8 pages. Available from the Cooperative Extension Service, Dept. of Recreation and Parks, University of Illinois, Champaign, Illinois 61801.

Feasibility

99. University of Maine, Cooperative Extension Service.

1966. **Fitting the Campground to the Trailer Camper's Needs and Desires.** Circular 401. Orono, Maine.

Planning considerations for trailer parks and needs of users. Included are types of trailers, types of campgrounds, and facility needs—roads, site design, turnouts, parking spurs, spacing, utilities, and more. 8 pages. Available from the Cooperative Extension Service, University of Maine, Orono, Maine 04473.

Planning

100. University of Maine, Cooperative Extension Service.

1966. **Fitting the Campsite to the Tent Camper's Needs and Desires.** Circular 400. Orono, Maine.

Planning considerations for tent site campgrounds and needs of tent campers. Discusses the changing desires, needs, and expectations of campers. Change is discussed in terms of equipment used, types of camping expeditions, and needs for privacy. 6 pages. Available from the Cooperative Extension Service, University of Maine, Orono, Maine 04473.

Planning

101. University of Maine, Cooperative Extension Service.

1968. **How to Plan the Recreation Enterprise.** Circular 396. Orono, Maine.

A framework for individuals interested in developing a recreation enterprise. Considerations include the human element, inventory and analysis of proposed location, type of recreation enterprise, planning and developing the actual facility, advertising, and liability protection. 12 pages. Available from the Cooperative Extension Service, University of Maine, Orono, Maine 04473.

Planning

102. University of Vermont, Extension Service. 1970. **Planning Tomorrow's Campgrounds.** Brieflet 1197. Burlington, Vermont.

The proceedings of a workshop sponsored by the Soil Conservation Service, Farmers Home Administration, Vermont Dept. of Forests and Parks, Vermont Board of Recreation, and the Extension Service, in March of 1970. An interagency effort to discuss and evaluate the opportunities and problems associated campground development. Papers and speeches include discussions of the different types of campers and their needs, health and sanitation, recreational vehicle parks, location of camp signs, ideas for successful management, pricing, costs, fees, and programming. 46 pages. Available from the University of Vermont Extension Service, Burlington, Vermont 05401.

The Camper, Planning, Operations

103. University of Vermont, Vermont Agricultural Experiment Station.

1974. **Analysis of the Campground Market in the Northeast—Privately Owned Areas. Report II.** Bulletin 679. Burlington, Vermont.

A bulletin to determine the marketing and pricing practices of private camping businesses in the Northeast. Contains charac-

teristics of private campground operations, financial analysis of selected campgrounds, and discussion on geography, site selection, and marketing. 28 pages. Available from the Vermont Agricultural Experiment Station, University of Vermont, Burlington, Vermont 05401.

Feasibility, Operations

104. University of Wisconsin, College of Agriculture and Life Sciences.

1969 **Privately Owned Campgrounds in Wisconsin.** Research Report 43. Madison, Wisconsin.

The fourth report in a series dealing with economic aspects of privately owned enterprises in Wisconsin. Compares public and private campgrounds, outlines the general characteristics of the sample, describes internal economic relationships such as investments, debts, expansion, income, and returns. Other aspects of management are also covered: the season, competition, advertising, public relations, and insurance. 12 pages. Available from the Research Division, College of Agriculture and Life Sciences, University of Wisconsin, Madison, Wisconsin 43706.

Feasibility, Operations

105. University of Wisconsin, University Extension, Center for Recreation Resources Development.

1970. **Wisconsin Recreation-Tourism Industry: An Annotated Bibliography.** Madison, Wisconsin.

A reference source for private recreation-tourism entrepreneurs, extension specialists, researchers, and others interested in recreational development. Most publications pertain to developments in Wisconsin. Contains an alphabetical listing by author and a subject category listed alphabetically by title. 107 pages. Available from the Center for Recreation Resources Development, University Extension, University of Wisconsin, 1815 University Ave.—327, Madison, Wisconsin 53706.

Bibliographies

106. U.S. Department of Agriculture, Agriculture Research Service.

1972. **Recreational Buildings and Facilities.** Agriculture Handbook No. 438. U.S. Government Printing Office Washington, D.C.

An illustrated list of currently available building and facility plans compiled by the Cooperative Farm Building Plan Exchange. Included are plans for all kinds of cabins, barns, greenhouses, and recreation Facilities—fireplaces, boat landings, shelters, barbeque pits, pavillions, comfort stations, and sheds. 74 pages. Complete working drawings of the plans in this publication can be obtained from the extension agricultural engineer at your State university, or from Agricultural Engineer, U.S. Dept. of Agriculture, Washington, D.C. 20250. Booklet for sale from the Supt. of Documents, U.S. Government Printing Office, Washington, D.C. 20402, \$1.25.

Planning

107. U.S. Department of Agriculture, Farmers Home Administration.

1972. **A Farm Loan Program-Recreation Facilities.** PA 1014. U.S. Government Printing Office, Washington, D.C.

Designed to make farmers aware of loans available for recreation facilities. Includes how funds may be used, who may borrow, amounts and terms of loans, where and how to apply, security required, and other loans made by the FHA. 4 pages. Available from the Farmers Home Administration, U.S. Dept. of Agriculture, Washington, D.C. 20250.

Feasibility

108. U.S. Department of Agriculture, Forest Service.

Bibliography of Forest Service Outdoor Recreation Research Publications. With six supplements through March 31, 1973. Washington, D.C.

A compilation of all Forest Service sponsored recreation research publications through March 31, 1973. Through the first five supplements, publications are listed under the particular Experiment Station where the research was conducted and published. Available from the U.S. Forest Service, Dept. of Agriculture, Washington, D.C. 20250.

Bibliographies

109. U.S. Department of Agriculture, Forest Service.

1967. **Camper Characteristics Differ at Public and Commercial Campgrounds in New England.** Research Note NE-59. Upper

Darby, Pennsylvania.

A report of early findings of a 5-year panel survey of New England campers' changing leisure habits. Campers interviewed at four commercial campgrounds differed in their camping behavior from campers at State and National Forest campgrounds. Higher degree of mobility and larger dollar investments in camping equipment among the commercial campground visitors were the most significant differences. Sheds some light on what campground managers can expect from the customers. 8 pages. Available from the Northeastern Forest Experiment Station, U.S. Forest Service, 6816 Market St., Upper Darby, Pennsylvania 19016.

The Camper

110. U.S. Department of Agriculture, Forest Service.

1971. **Economics and Management Implications of Campground Irrigation.** Research Note INT-129. Ogden, Utah.

A report on a study undertaken at Point campground in the Sawtooth National Forest in Idaho. Establishes that irrigation of campgrounds can aid in establishing and maintaining ground cover vegetation. However, new administrative problems and higher costs are introduced. Benefits must be subjectively evaluated. Improved campground design can reduce costs and minimize administrative problems. 8 pages. Available from the Intermountain Forest and Range Experiment Station, U.S. Forest Service, Ogden, Utah 84401.

Planning, Operations

111. U.S. Department of Agriculture, Forest Service.

1973. **1972 at the Northeastern Station.** Upper Darby, Pennsylvania.

A summary of the research objectives and achievements of the Northeastern Forest Experiment Station. Contains a section of research publications published in 1972. Publications are classified as general, forest recreation, environmental forestry research, forest economics, timber management, watershed management, and others. 4 pages. Available from the Northeastern Forest Experiment Station, U.S. Forest Service, 6816 Market St., Upper Darby, Pennsylvania 19016.

Bibliographies

112. U.S. Department of Agriculture, Forest Service.
1974. **Outdoor Recreation Research: Applying the Results.** Technical Report NC-9. U.S. Government Printing Office. Washington, D.C.
A compilation of Forest Service research papers containing two or particular interest to campground developers. *Physical Site Management* by James has been previously cited. *Locating and Designing Campgrounds to Provide a Full Range of Camping Opportunities* by David Lime is the other. It discusses the location and design principles of campgrounds accessible by auto including: (1) the need for variety within regions (2) kinds of campgrounds and where to locate them, (3) roles of private and public campground managers, (4) role of design in reducing physical site/resource deterioration, and (5) the role of location and design in enhancing camping experiences. 113 pages. For sale from the Supt. of Documents, U.S. Government Printing Office Washington, D.C. 20402,
Planning
113. Department of Agriculture, Forest Service.
1966. **Success of Campgrounds Studied as Guide to Recreation Planners.** Research Note NE-43. Upper Darby, Pennsylvania.
A survey of 108 campground owners in New Hampshire to find out what characteristics of campgrounds and management lead to success and to apply the findings to future campground developments. 7 pages. Available from the Northeastern Forest Experiment Station, U.S. Forest Service, 6816 Market St., Upper Darby, Pennsylvania 19016.
Planning
114. U.S. Department of Agriculture, Soil Conservation Service.
1970. **Controlling Erosion on Construction Sites.** Bulletin 347. U.S. Government Printing Office. Washington, D.C.
A report delineating much of the damage done to soils and sites during construction projects. Contains suggestions and remedies to lessen or control the damage. Although directly concerned with projects involving buildings or structures, it can be applied to any project where earth is moved. For sale from the Supt. of Documents, U.S. Government Printing Office, Washington, D.C. 20402, 25¢.
Construction
115. U.S. Department of Interior, Bureau of Outdoor Recreation.
1970. **Outdoor Recreation Space Standards.** U.S. Government Printing Office. Washington, D.C.
Recreation area and facility space standards currently (1970) being used by many agencies and organizations throughout the United States. Facilities listed include campsites, trailer sites, family camps, high density camps, organized camps, and others. 67 pages. For sale from the Supt. of Documents, U.S. Government Printing Office. Washington, D.C. 20402, 65¢.
Planning
116. U.S. Department of Interior, National Park Service.
1968. **Park Road Standards.** U.S. Government Printing Office. Washington, D.C.
A booklet defining what park roads are and the purposes of these roads. Discusses standards for park roads and considerations that precede design and construction. For sale from the Supt. of Documents, U.S. Government Printing Office, Washington, D.C. 20402, 15¢.
Planning
117. U.S. Department of Interior, National Park Service.
1974. **Camping in the National Park System.** U.S. Government Printing Office. Washington, D.C.
Lists 93 areas administered by the National Park Service which provide camping facilities for visitors. Includes the camping season, limit of stay, types of campgrounds and numbers of spaces, fees, facilities, and services offered. 25 pages. For sale from the Supt. of Documents, U.S. Government Printing Office, Washington, D.C. 20402, 55¢.
Feasibility, Planning
118. U.S. Department of Interior, National Park Service; and National Recreation and Park Association.
DESIGN. The Park Practice Program. Washington, D.C.
DESIGN is a compilation of park and recrea-

tion facility designs and park layout plans with new DESIGN sheets published quarterly. The plans have been submitted by park planners, managers, foremen, and workers from a multitude of park and recreation departments and agencies throughout the United States and Canada. Contains over 1,000 drawings, plans, and designs. Subscription to Park Practice DESIGN is \$50.00 initially with a \$10.00 yearly renewal fee. Non-National Park Service subscriptions are handled by the National Recreation and Park Association, 1601 N. Kent St., Arlington, Virginia 22209. Specific inquiries are answered by the Park Practice Program, Division of Federal, State, and Private Liaison, National Park Service, U.S. Dept. of Interior, Washington, D.C. 20240.

Planning

119. U.S. Department of Interior, National Park Service; and National Recreation and Park Association.

GRIST. The Park Practice Program. Washington, D.C.

A bimonthly publication that serves as the National Park Service medium for exchanging field-tested, effort- and money-saving technical ideas and devices for the more efficient and effective operation of parks and recreation areas. Ideas for publication are submitted to Park Practice from employees in the field—planners, foremen, managers, and workers. Subscription to GRIST is \$15.00 initially with a \$7.50 yearly renewal fee, and includes the issues for the previous two calendar years. Non-National Park Service subscriptions are handled by the National Recreation and Park Association, 1601 N. Kent St., Arlington, Virginia 22209.

Operations

120. U.S. Department of Health, Education, and Welfare, Public Health Service.

Environmental Health Guide for Mobile Home Parks. Mobile Home Manufacturer Association. Chicago, Illinois.

Provides the latest environmental health guidelines to persons concerned with planning, designing, operating, or maintaining a mobile home or RV park. Contains guidelines for site planning, water supply, sewage disposal, refuse handling, insect and rodent control, electrical distribution, and fire safety. 35 pages. For sale from the Trail-R-Club of

America, Box 1376, Beverly Hills, California 90213, \$2.50.

Planning, Operations

121. U.S. Department of the Treasury, Internal Revenue Service.

1973. **Tax Guide for Small Business—1975 Edition.** U.S. Government Printing Office. Washington, D.C.

A publication containing helpful information for campground owners and operators when starting, operating, and disposing of their business. Explains how the federal income, excise, and employment taxes apply to sole proprietorships, partnerships, and corporations. 192 pages. For sale from the Supt. of Documents, U.S. Government Printing Office, Washington, D.C. 20402, \$1.25.

Operations

122. Van Meter, Jerry R.

1969. **A Partial Listing of Publications Relating to Commercial Recreation Enterprises.** ORPR-1. University of Illinois. Champaign, Illinois.

An aid to individuals interested in starting a commercial recreation enterprises. Selected publications try to give insights into types of publications available and where to obtain them. Topics include management, economics, fish and wildlife, and general. 7 pages. Available from the Cooperative Extension Service, University of Illinois, Champaign, Illinois 61801.

Bibliographies

123. Vaydik, Frank; and Guetzloff, Gordon.

1966. **In-Service Training Manual.** Bulletin No. 65. American Institute of Park Executives. Wheeling, West Virginia.

A publication that deals primarily with training needs of park and recreation departments. Some of the discussions can be applied to other park and recreation concerns and developments. Included are discussions on management training responsibilities, training objectives, planning, psychology of learning, training methods, training aids, and evaluation of training. 32 pages. For sale from the National Recreation and Park Association, 1601 N. Kent St., Arlington, Virginia 22209, \$1.00 (\$2.00 non-members).

Operations

124. Virginia Polytechnic Institute, Cooperative Extension Service.

1966. **Guidelines to Planning, Developing, and Managing Rural Recreation Enterprises.** Bulletin 301. Blacksburg, Virginia.

A handbook that covers almost all the phases of outdoor recreation development resulting from a symposium sponsored by the Cooperative Extension Service. Contains discussions on conducting a feasibility study for an outdoor recreation enterprise, construction and local contracting, materials for recreation structures, open space recommendations, planning considerations, and management—marketing, promotion, liability, health and sanitation, safety, maintenance, and sources of assistance, 424 pages. Available from the Cooperative Extension Service, Virginia Polytechnic Institute, Blacksburg, Virginia 24060.

Feasibility, Planning, Operations

125. Waite, Thomas L.

1971. **Camping Explosion-Getting away from it all and back to nature?** 1971 Recreation and Camping Study. Recreation Research and Marketing Information. Berkeley, California.

A questionnaire survey of over 4,500 campers at State Parks in 45 states identifying the camping public, benefits and activities of camping, camping equipment used, RV and automotive considerations, use of guidebooks and magazines by campers, ratings of facilities, and more. 68 pages. For sale from Marketing Information, 736 Santa Barbara Rd., Berkeley, California 94707, \$10.00.

The Camper

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Bibliographies: 3, 38, 39, 54, 57, 66, 72, 73, 83, 105, 108, 111, 122

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Farmers Home Administration
Washington, DC 20250

U.S. DEPT. OF AGRICULTURE

Forest Service
Washington, DC 20250

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Columbus, Ohio 43215

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U.S. Forest Service
Ogden, Utah 84401

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U.S. Forest Service
Folwell Avenue
St. Paul, Minnesota 55101

NORTHEASTERN FOREST EXPERIMENT STATION

U.S. Forest Service
6816 Market Street
Upper Darby, Pennsylvania 19082

PACIFIC NORTHWEST FOREST & RANGE EXPERIMENT STATION

U.S. Forest Service
4507 University Way
Seattle, Washington 98105

SOUTHEASTERN FOREST EXPERIMENT STATION

U.S. Forest Service
Asheville, North Carolina 28801

U.S. DEPT. OF AGRICULTURE

Soil Conservation Service
Washington, DC 20250

U.S. DEPT. OF INTERIOR

Bureau of Outdoor Recreation
Division of Cooperative Services
Washington, DC 20240

U.S. DEPT. OF INTERIOR

National Park Service
Division of Federal, State, and Private Liaison
Park Practice Program
Washington, DC 20240

U.S. DEPT. OF COMMERCE

Economic Development Administration
Washington, DC 20230

SMALL BUSINESS ADMINISTRATION

Washington, DC 20416

MINISTRY OF INDUSTRY AND TOURISM

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Queen's Park
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State Governments

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DIRECTOR

Alaska Division of Parks
323 E. Fourth Ave.
Anchorage, Alaska 99501

OUTDOOR RECREATION

COORDINATING COMMITTEE
4433 N. 19th Ave., Suite 203
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DIRECTOR

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Dept. of Natural & Economic Resources
P.O. Box 27687
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State Outdoor Recreation Agency
State Office Building
900 East Boulevard
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Dept. of Parks, Recreation & Tourism
P.O. Box 1358
Columbia, South Carolina 29202

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S. Dakota Dept. of Game, Fish, & Parks
State Office Building #1
Pierre, South Dakota 57501

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Division of Developmental Planning
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Nashville, Tennessee 37203

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