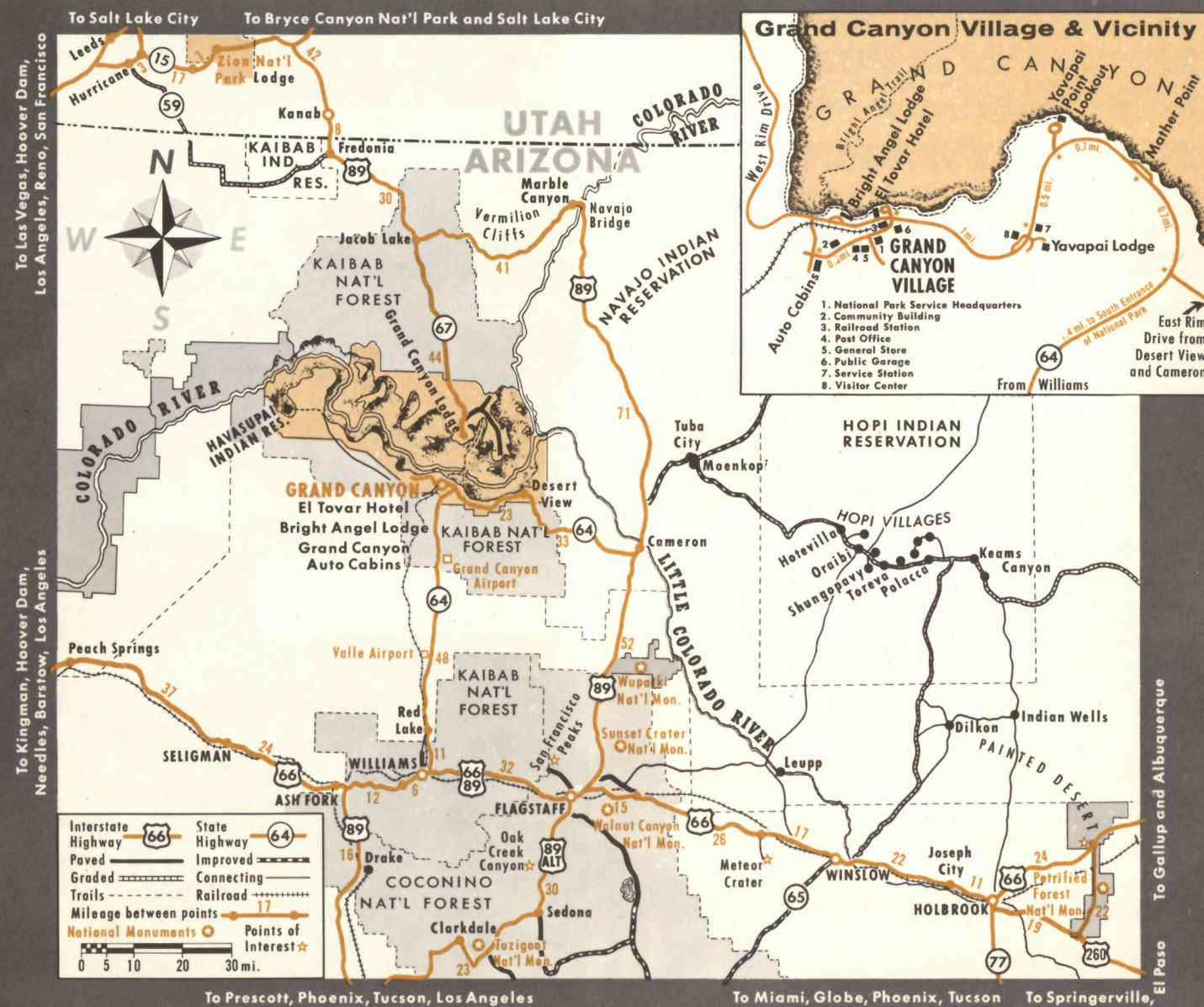


How to get to the Grand Canyon

The South Rim of the Grand Canyon is easily reached by railroad, bus, plane or automobile. A branch line of the Santa Fe Railroad (the only railroad entering Grand Canyon National Park) runs north from Williams, Arizona, to the hotels on the Rim. (Free transfer by hotel bus from railway station to hotels.) Pullmans are operated direct to Grand Canyon during the summer on certain transcontinental trains, and convenient motor coach con-

nections are made with trains at Williams the year 'round. Greyhound and Continental Trailways buses to Flagstaff daily, and from there Nava-Hopi buses to hotels. By automobile the South Rim is reached over Arizona Highway 64 branching off U.S. Highways 66 and 89. (A fee of \$1.00 is charged by the National Park Service for each car entering the Park.) The Airport at Flagstaff (91 miles—Nava-Hopi Bus to hotels) is serviced by daily flights of Frontier Airlines. Private Airplanes may land at Grand Canyon Airport or at Valle Airport (see map below).

GRAND CANYON — Center of a vast and fascinating vacation land



Rates quoted in this folder do not include Arizona Sales Tax (2% on rooms, 1% on meals) or Federal Transportation Tax. Rates and schedules are subject to change without notice.

Reservations protected by deposits (one night's lodging) are advisable throughout the year, especially from June 1 through Labor Day. Deposit will be refunded if reservation is cancelled 24 hours or more before arrival.

The Grand Canyon of ARIZONA



PRESENTED BY

GRAND CANYON NATIONAL PARK

SOUTH RIM OPEN ALL YEAR

HOTELS • LODGES • CABINS • MOTOR TRIPS
TRAIL TRIPS • RECREATION • ENTERTAINMENT



On Kaibab Trail.

THE GRAND CANYON is the world's most spectacular illustration of erosion—of the combined action of a great river, of rain, wind and the prying fingers of frost—a gigantic chasm 217 miles long, 4 to 18 miles wide and a mile deep. At its bottom, a mighty river, the Colorado, rushes to the sea. Rising from its depths are whole ranges of mountains, their tops only slightly below the rim of the gorge. Over the rock temples and into the depths of the chasm spreads a sea of ever-changing colors. By day it is the home of molten color; by moonlight it is a blue mystery. From above, it is an immeasurable abyss; from within, it dwarfs man and animal. Always, in whatever mood, it grips and humbles and uplifts—for here is the ultimate in silent grandeur and beauty.

EN ROUTE to Grand Canyon, see the wonders of Arizona's and New Mexico's scenic Indian country. Fred Harvey Houses will help you: **La Fonda** in old Santa Fe and **The Alvarado**, Albuquerque; the **Painted Desert Inn** at Petrified Forest National Monument. If you plan an off-season trip to Grand Canyon, you can

conveniently combine it with a visit to Death Valley National Monument in California, where **Furnace Creek Inn** and **Furnace Creek Ranch**—both under Fred Harvey management—offer a variety of excellent accommodations at this famous winter resort. Ask for illustrated folders.

Travel and Ticket Agents: For more copies of this folder, please write Fred Harvey, 80 E. Jackson Blvd., Chicago 4, Ill.

W H E R E T O S T A Y

GRAND CANYON VILLAGE, a picturesque community on the South Rim, offers facilities for a brief or extended visit to Grand Canyon National Park at any time of the year. El Tovar Hotel, Bright Angel Lodge and Cabins, Grand Canyon Auto Cabins, and the new Yavapai Lodge, one mile east of the village—all under Fred Harvey management—provide accommodations for every taste and purse. Public camp grounds maintained by the National Park Service are available for the free use of motorists who bring their own camping equipment.

El Tovar Hotel

is one of the most famous resort hotels in America. The spacious structure with its rambling wings and broad porches is built of native boulders and rustic pine logs. For more than half a century it has stood in picturesque silhouette against the Canyon rim . . . internationally renowned for its excellent cuisine and unobtrusive hospitality.

Rates—European Plan:

	Single	Double
Room without bath.....	\$5.00	\$7.00
Room with bath.....	\$9.00	\$9.00 to \$15.00
Parlor Suites	\$25.00	
Extra Person	\$2.00	
Children: 3 to 7 yrs., incl., half rate; 8 yrs. and over, full rate.		
Checkout Time: 4 P.M.		

For information on hotel accommodation, write Fred Harvey Reservations Office, Grand Canyon, Arizona. Telephone: 181. Teletype: Grand Canyon, Ariz., 3723.

Hopi Point from Grand Canyon Village.



Meals:

Table d'hote service in Dining Room: Breakfast \$1.50, Luncheon \$1.65 to \$2.50, Dinner \$2.25 to \$4.00. Cocktail Room.

Bright Angel Lodge and Cabins

The rambling Bright Angel Lodge and Cabins form a picturesque little village on the brink of the Canyon. The various buildings—main lodge, guest lodges and individual cabins—are of log and stone construction, combining rustic simplicity with modern convenience. The guest lodges and numerous individual cabins of one to four rooms offer a wide choice of comfortable, moderately priced living accommodations. There is a barber and beauty shop at the main lodge.

Rates — European Plan:

	Single	Double
Room without bath.....	\$4.00 to \$5.00	\$5.25 to \$ 6.50
Room with bath or shower...\$8.00		\$8.00 to \$15.00
Parlor Suites	\$25.00	
Extra Person	\$2.00	
Children: 3 to 7 yrs., incl., half rate; 8 yrs. and over, full rate.		
Checkout Time: 2 P.M.		

Meals:

A la carte service in Coffee Room at moderate prices, Grill and Cocktail Lounge. Soda Fountain Luncheonette.

Grand Canyon Auto Cabins

offer comfortably furnished sleeping and housekeeping accommodations for motorists, close to the South Rim. Public showers; maid service; firewood and water furnished, free use of laundry to cabin occupants. Newsstand and Gift Shop at Main Lodge.

South Rim in Winter.



Rates:

	Single	Double
Cabins without bath.....	\$3.50	\$4.00 to \$5.00
Cabins with shower bath.....	\$5.00	\$6.00 to \$7.00
Extra Person, without bath.....	\$1.00	
Extra Person, with shower bath...	\$1.50	
Shower Bath \$	.25	

Meals: Cafeteria at Main Lodge.

Yavapai Lodge — 1 mile east of the Village

This new lodge halfway between Yavapai Point and Grand Canyon Village adds a number of up-to-date accommodations to those available at the South Rim. Its six rambling structures of sixteen units each are located amidst the fragrant forest of pine and juniper and provided with ample parking facilities adjacent to each unit. All rooms have two double beds, dressing room space and combination bath.

Rates — European Plan:	Double	Triple	Quadruple
Rooms with bath.....	\$12.00	\$13.50	\$14.50
Checkout Time: 12 Noon.			

Phantom Ranch

Nestling at the very bottom of the Canyon among the towering crags of Bright Angel Canyon—nearly a vertical mile below the Rim—the Ranch comprises a group of rustic cabins and a central lodge surrounding a swimming pool filled with crystal-clear water. Inner-canyon trails are the only means of reaching this secluded place. (See other side of folder.)

Facilities for Conferences and Group Meetings: El Tovar Hotel and Bright Angel Lodge are available for meetings up to 200 between October 1 and April 30 (except Easter week). Meeting Rooms (capacity 200 and 65), Banquet Facilities for 300.—Additional Meeting Room (capacity 250) available 3 blocks from hotels.



THERE IS MUCH TO SEE AND DO at Grand Canyon National Park

SOUTH RIM OPEN THE YEAR 'ROUND

CONDUCTED MOTOR AND TRAIL TRIPS

The Grand Canyon Rim Drive

This famous motor tour of the South Rim is the one sightseeing trip which every visitor should take. For nearly seventy miles the easy-riding Flxible motor coaches operated by well-trained driver-guides follow picturesque roads through fragrant forests of pine and juniper, emerging at short intervals upon startling Canyon views.

Morning or Afternoon Drive to Hermit's Rest: Motor coaches leave El Tovar Hotel and Bright Angel Lodge, traveling westward over Hermit Rim Road along the brink of the chasm. Stops are made at Trail View, Hopi and Pima Points—each offering its own superb view—and finally at Hermit's Rest. The latter, a unique cliff-house built of Canyon boulders, with rustic lounge, great fireplace and observation porch, is an attraction in itself.

Afternoon Drive to Desert View: After luncheon, motor coaches head from the hotels eastward over Desert View Road. Stops are made at Yavapai Point Lookout and at Moran and Lipan Points. The end of the drive eastward brings the traveler to the climax of the trip—The Watchtower at Desert View, a faithful re-creation of strange towers erected by the ancient inhabitants of the Southwest many centuries ago. The Watchtower commands one of the most magnificent of Grand Canyon views as well as a sweeping panorama of Kaibab National Forest, the Painted Desert and the Navajo Indian Country. Nearby the Fred Harvey Trading Post (with Soda Fountain Luncheonette).

Rates and Schedule:
Hermit's Rest and Desert View Drive, incl. light refreshments at Hermit's Rest and The Watchtower, per person\$8.00
Hermit's Rest Drive, taken separately, per person 3.00
Desert View Drive, taken separately, per person 6.75
Children: 6 to 11 years, inclusive, half rate. plus 10% Fed. Transp. Tax
Hermit's Rest Drive:
Leave Hotels 9:30 A.M. & 2 P.M.; Return about 11:30 & 4 P.M.
Desert View Drive:
Leave Hotels1:30 P.M.; Return about ...5:15 P.M.

Trail Trips Into The Canyon

No visitor having the opportunity should see the spectacle of the Grand Canyon and leave willingly without going down one of the inner-canyon trails on muleback. To be fully enjoyed and understood, the immense gorge must be seen from both top and bottom—from within as well as from without. Exploring the Canyon on the magnificent trails built by Government engineers is a memorable adventure. Experienced guides lead the trail parties starting each day on these thrilling trips.

One-Day Bright Angel Trail Trip*

Parties for Bright Angel Trail leave El Tovar Hotel and Bright Angel Lodge each morning. From Rim to River Gorge and back, every turn of this historic trail opens new vistas, each more spectacular than the one before. About half way down a brief stop is made at Indian Gardens, a verdant oasis amid the wide Tonto Plateau separating the so-called Inner Gorge from the precipitous drops along the rim. From there the trail stretches out to Plateau Point, offering a magnificent view of the Colorado River. Another branch of the trail heads downward into the Granite Gorge leading to the rocky banks of the River. After a stop for rest and luncheon, the return journey is made with frequent stops. (Round trips 12 m. & 15.5 m.)

Rates and Schedule:
Per person, incl. box lunch, saddle mule, and service of guide:
To Plateau Point\$10.00
To the Colorado River (March 1 to Oct. 31 only)\$11.50
Children, all ages, full fare.
Leave Head of Trail9 A.M.
Return to Hotels on South Rimabout 4 to 5 P.M.

Two-Day Trip to Phantom Ranch* (Down Bright Angel Trail Return Kaibab Trail)

For those who are fortunate enough to have arranged their Grand Canyon schedules to permit spending two days down in the recesses of the chasm, this trip offers an unusual opportunity for exploration and adventure. (Round trip 19 miles.)

Rates and Schedule:
Per person, including transportation, saddle mule, service of guide, two meals and overnight accommodations at Phantom Ranch, one box lunch and one lunch at El Tovar or Bright Angel Lodge\$32.75
Children, all ages, full fare.
Leave Hotels on South Rim, via Bright Angel Trail 10:00 A.M.
Return to Hotels via Kaibab Trailabout 1:30 P.M.

Cross-Canyon Trips* (Available in summer, for parties of 3 or more)

South to North Rim, per person (32 miles)\$67.50
South to North Rim and Return, per person (64 miles)\$96.50
Charge for Extra Day at Phantom Ranch, per person\$21.25
plus Guide Service Fee for the whole party\$15.00

*All trail trips may be purchased only after arrival at Grand Canyon, though advance reservations are necessary. The management must restrict trail trips to persons physically fit, weighing not more than 200 lbs. fully clothed, not too advanced in years, and to children 12 years or older. All trail tickets must be claimed before 8:30 A.M.

GRAND CANYON ALL-EXPENSE TOURS

Escorted Tours offered through the Santa Fe Railway, Greyhound Highway Tours, Continental Trailways Bus Lines, Tanner Gray Line and American Express Co.

One-Day Tour offered all year includes conducted Grand Canyon Rim Drives (westward to Hermit's Rest and eastward to Desert View) and three meals at El Tovar Hotel: \$15.00 plus \$.80 Fed. Tax
Children, 6 to 11 years, inclusive....\$ 7.50 plus \$.40 Fed. Tax

Trips Into The Surrounding Country

Within a short radius of Grand Canyon lie many of the Southwest's greatest scenic attractions. For information about trips "farther afield" inquire at the Transportation Desk at El Tovar Hotel or Bright Angel Lodge.

Such trips, by private or chartered car, may include a visit to **Tuba City**, old **Moencopie**, the **Glen Canyon** dam project, the **Hopi Villages**, most isolated and primitive of all Southwestern pueblos; the prehistoric Indian ruins of **Wupatki** and **Walnut Canyon** National Monuments, the extinct volcano of **Sunset Crater**, spectacular **Meteor Crater**, beautiful **Oak Creek Canyon**, and the scenic wonders of **Grand Canyon North Rim**, **Jacob Lake**, **Navajo Bridge**, **Monument Valley**, **Petrified Forest National Monument** and **Painted Desert** are some other of the many points worth visiting.

RECREATION AND ENTERTAINMENT

Grand Canyon National Park offers many opportunities for "in-between-time" activities.

The Hopi House: Opposite El Tovar Hotel there is a reproduction of the terraced dwellings of the Hopi Indians who live in the Grand Canyon region. It contains one of the finest collection of Southwestern curios and souvenirs in the world. Admission free.

Indian Dances: Late each afternoon the Indians perform some of their colorful ceremonial dances at the Hopi House. No admission charge.

The Art Room and Gift Shop in El Tovar Hotel contains an exhibit of fine Canyon paintings and photographs and a selection of gift items for sale.

Newsstands: The newsstands in El Tovar Hotel and Bright Angel Lodge carry extensive stocks of Grand Canyon souvenirs and Southwestern curios.

Evening Entertainment: From June 1 through Labor Day, there is dancing nightly (except Sunday) at Bright Angel Lodge.

Photo Shop and Lookout: Near Bright Angel Lodge, the Lookout Studio offers a free telescope for viewing the Canyon. Canyon photographs and camera supplies are offered for sale. Amateur photographers may obtain the advice of an expert. A blacklight installation provides an interesting feature.

Yavapai Point Lookout: Located on a magnificent point one and one-half miles east of El Tovar Hotel, the National Park Service maintains an observation station. A battery of high-powered telescopes is available, and lectures are given by National Park Service naturalists. No admission charge.

Visitor Center: This new building near Mather Point, one mile from the hotels, houses extensive exhibits and other orientation help for visitors, provided by the National Park Service.

Hermit's Rest and the Watchtower at Desert View, the eastern and western terminals of the Grand Canyon Rim Drives (see left column) provide superior Canyon views and are well worth extra visits. Refreshments and available at both; there is also a curio shop at Hermit's Rest and a Trading Post and Soda Fountain Luncheonette near the Watchtower.

Hiking and Riding: Visitors who enjoy hiking will find many delightful footpaths along the Rim. Good saddle horses are available from May 15 to Sept. 30, and there are interesting bridle paths leading in all directions. Rates: 2 hours or less \$4.00, half day \$6.00, full day \$9.00.

Guide Service: Special guides for private saddle horse groups are available at \$10.00 per day or \$6.00 per half day.

Moving Picture Show: Twice a week, moving pictures are shown in the Community House. Programs comprise recent releases of feature films, short subjects, newsreels, etc.

Chartered Cars: Five-passenger touring cars may be chartered for private use on regular or special trips.

Climate

Grand Canyon National Park is an all-year-round resort. It offers the ideal combination of high altitude and southern latitude, insuring cool weather in summer and a preponderance of warm days in winter. On most days there is an abundance of Arizona sunshine, though occasional short showers refresh the atmosphere and rejuvenate the vegetation. The nights are delightfully cool even in midsummer.

What to Wear

No special clothing—except suitable coats for cool evenings—is required in summer, as long as the visitor does not plan to leave the Rim. Warm clothing is necessary in winter. Good hiking boots are needed by those who plan to hike extensively along the Rim or down into the Canyon.

For all trail trips, riding clothes and sun hats are indicated. Both can be rented at the Transportation Desks in the hotels.

For information on motor and trail trips, write Fred Harvey Reservations Office, Grand Canyon, Arizona. Telephone: 181. Teletype: Grand Canyon, Ariz., 3723.

HOTELS, LODGES, CABINS AND TRIPS

ARE UNDER *Fred Harvey* MANAGEMENT

GEOLOGISTS estimate it has taken from 7 to 9 million years to cut the Grand Canyon.

At Yavapai Point on the East Rim Drive.

SIX of the seven climatic belts of the world are represented in the Grand Canyon Region.

The swimming pool at "down-deep" Phantom Ranch.

FIVE Indian tribes—Hopi, Navajo, Havasupai, Paiute, Hualapai—are living in the Canyon region.

Each afternoon, the Indians perform their dances at the Hopi House.

THREE of the five major chapters of Earth's geologic history are revealed in the Canyon.

The Hopi House near El Tovar Hotel.

Starting for the Rim Drive.

The Watchtower at Desert View.

THE FIRST white man to view the Grand Canyon was Don Lopez de Cardenas, in 1540.

On Bright Angel Trail.

THE OLDEST rocks known to man are exposed in the walls of the Grand Canyon.

The Bright Angel Cabins are attractive and comfortable.

THE COLORADO RIVER carries nearly 1,000,000 tons of silt thru the Canyon every 24 hours.

El Tovar . . . on the Canyon's Rim.

Grand Canyon Auto Cabins.

SIXTY species of mammals, 180 birds, 25 reptiles, 25 amphibians are living in the Canyon region.