

When to see the Grand Canyon...

Any hour of the day, any day of the year — spring, summer, fall and winter — it presents different faces and different moods. Sunrise, sunset, clear day or stormy, by sunlight or moonlight, the Grand Canyon is always one of the world's most awe-inspiring spectacles of beauty and grandeur.

The largest crowds come in summer for practical reasons of school vacation schedules. But those who can come in the fall, winter or spring find it equally beautiful and even more enjoyable because of the solitude which prevails. Holidays have their own special quality, as the ageless wonder of the Canyon gives "extra" meaning to Thanksgiving, Christmas and Easter.

Photographers find that just about any time is good for taking pictures. The period from 10 a.m. until 2 p.m. is least desirable as the light is "flat" and minimizes shadows which give definition to Canyon formations. From mid-afternoon until sunset is best for color photography as Canyon colors are most vivid.

Even if you've seen it once, plan to come again at a different time of the day or the year. Then you, too, can join the Canyon devotees who argue among themselves about, "When is the Grand Canyon most beautiful?"



WHAT TO WEAR at Grand Canyon

Temperatures are fairly mild. Average temperatures at various times of the year are:

Month	High	Low	
January	40.7	18.1	(coldest month)
April	60.1	32.2	
July	84.3	54.1	(warmest month)
October	64.5	36.1	

Informality is the rule. No special clothing — except suitable coats or sweaters for cool evenings — is required in summer. Warm clothing is necessary in winter. Good hiking boots are needed by those who plan to hike extensively along the Rim or down into the Canyon. For all trail trips, riding clothes and sun hats are indicated. Both can be rented at the Transportation Desks in the hotels or purchased at the general store.

After you see the Grand Canyon see Arizona... all of it!

Arizona is something you have to see to believe. It's a panoramic stage of hundreds of historical and natural attractions. No matter where you travel in Arizona every mile is an adventure. Discover its many scenic spectaculars, its history, its Old West lore and heritage, its modern cities, its sun-drenched deserts, cool, pine-covered mountains, its sparkling lakes, rivers and streams. Follow your whims and see something new (or hundreds of years old) every mile — for mile after mile after mile.



Commemorative Medal

50th Anniversary Grand Canyon National Park

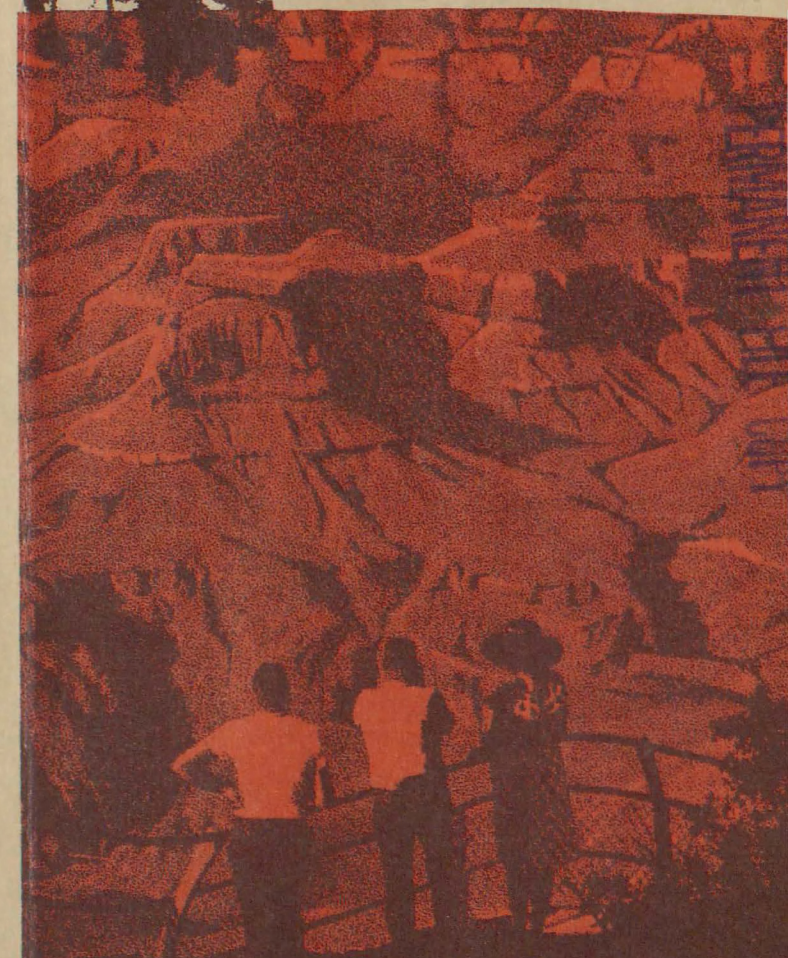
Beautifully sculptured Grand Canyon vista with Arizona State Seal on reverse. Commemorates Arizona's magnificent scenic spectacle. This collectors item is of the finest numismatic quality. Available in bronze or .999 fine silver. Limited issue of silver medal is serially numbered. On sale at all banks in Arizona at \$1.50 each for bronze, \$7.50 each for silver. Mail order prices of \$2.00 each for bronze and \$8.00 each for silver include postage, handling and insurance. Make checks payable to Arizona Promotion Fund c/o Arizona Department of Economic Planning and Development at the address shown below.

TRAVEL INFORMATION SECTION
Arizona Department of Economic Planning and Development
3003 N. Central Avenue, Phoenix, Arizona 85012

Grand Canyon

National Park

in Amazing Arizona



Where to Stay...What to do and see!

1969: GRAND CANYON
ANNIVERSARY YEAR!

50th Anniversary
Grand Canyon National Park
100th Anniversary
Powell Expedition thru the Canyon



Nature's masterpiece in Northern Arizona is, said President Teddy Roosevelt, "the one great sight which every American should see."

The Grand Canyon of Arizona is the world's most spectacular illustration of erosion — of the combined action of a great river, of rain, wind, and the prying fingers of frost. It has often been called the greatest of the world's wonders. But, unlike the man-made seven wonders of the ancient world, it is entirely the work of nature.

The Grand Canyon of Arizona is a gigantic chasm 217 miles long, 4 to 18 miles wide and a mile deep. At its bottom, the mighty Colorado River continues its work. Whole ranges of mountains rise from its depths and their tops are only slightly below the rim of the gorge.

All who have been to the Grand Canyon realize how impossible it is to describe it. Even the most expert color photographs fail to capture immeasurable vastness, its vivid and ever-changing colors, its awesomeness. You just have to see it for yourself.

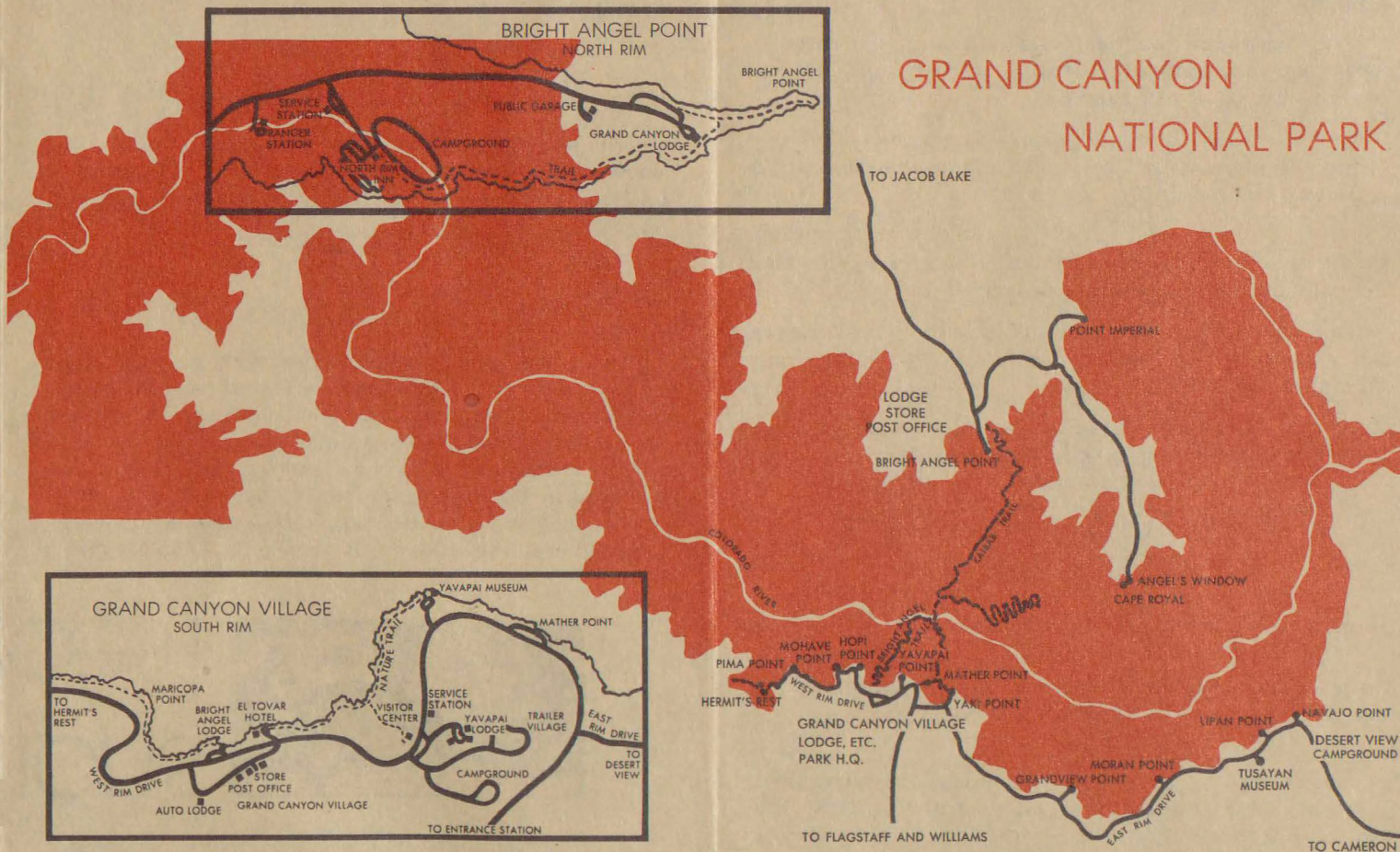
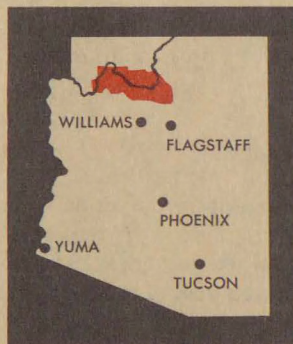
- Geologists estimate it has taken up to 10 million years to cut the Grand Canyon of Northern Arizona.
- Six of the seven climatic belts of the world are represented in the Grand Canyon region.
- Five Indian tribes — Hopi, Navajo, Havasupai, Hualpai and Paiute — live in the region today.
- All five of the major chapters of Earth's geological history are represented at the Grand Canyon.
- The first white man to view the Grand Canyon was Don Lopez de Cardenas, in 1540.
- 67 species of mammals, 220 birds, 27 reptiles and 5 amphibians live in Grand Canyon National Park.
- More than 700 prehistoric sites have been recorded in Grand Canyon National Park.

How to get there!

The South Rim... open all year

By Automobile: U.S. 66 crosses northern Arizona through Flagstaff and Williams. Both cities are less than a 90-minute drive over all-weather paved roads. U.S. 89, a major north-south route provides access to the Park at Cameron.

From anywhere in Arizona, good roads lead to the Canyon. Phoenix is only 4-4¼ hours easy driving and Tucson 5½-6 scenic hours away.



Accommodations & Services!



The South Rim... open all year

Hotels and Lodges: Most facilities are managed by Fred Harvey, long famous for excellent food and accommodations at reasonable prices. Facilities include: El Tovar Hotel, Bright Angel Lodge, Grand Canyon Auto Cabins and Yavapai Lodge. Rates range from \$5.25 to \$20 for single, \$5.50 to \$20 for double rooms and \$1.50 to \$2.50 for extra persons. Suites from \$24 to \$35.

Phantom Ranch: At the bottom of the Grand Canyon. Operated by Fred Harvey. May be reached only via Canyon trails or the river. Open all year. Reservations necessary.

Grand Canyon Trailer Village: 193 modern trailer sites with cold water, electricity, sewage hookups. Open all year. May to October 31 stay is limited to 15 days.

Advance reservations at Fred Harvey facilities are advised. Deposit is advisable from May through October.

For complete rate schedules and advance reservations, write: Fred Harvey Information Office, Grand Canyon, Arizona 86023. Telephone: (602) 638-2401. Teletype: 910-972-0950.

Meals: Dining and cocktail rooms at El Tovar and Bright Angel Lodge. Coffee Shop, Grill and Soda Fountain at Bright Angel Lodge. Cafeteria at Grand Canyon Motor Lodge. Grill and Soda Fountain at Desert Watchtower.

Campgrounds: Operated by Fred Harvey at Grand Canyon Village and Desert View. Tables and fireplaces. Water and comfort stations. Firewood can be purchased. Camping permitted only at designated camp sites. Stay limited to 14 days in summer, may be reduced to 7 days. Campsites may be reserved. Many picnic areas within the Park. Fees not established at this time — estimated at less than \$2 per day.

Campers Service Building: Shower facilities for campground and trailer village guests, launderette, packaged ice, snack bar, cafeteria. Managed by Fred Harvey.

There are additional hotel, motel and restaurant facilities outside the Park on Ariz. 64. Many hotels and motels line U.S. 66 about 70 miles south of the Park entrance. For additional accommodations listings, write: Williams-Grand Canyon Chamber of Commerce, Box 217, Williams, Arizona 86046; or Flagstaff Chamber of Commerce, Box 1150, Flagstaff, Arizona 86001; or the Chamber of Commerce of any other city where you may wish to stay.

Other Services at South Rim include: A bank, post office, service station, garage and general store.

Church Services: Conducted on Sundays all year.

Air Charter Service: In summer between North and South Rims but no scheduled transportation.

First Aid and Medical Service: At Grand Canyon Hospital, in the Village.

Telephones: Available at the hotel and lodges, at the Visitor Center and General Store, with service to the North Rim, Phantom Ranch and Havasupai Reservation.

The North Rim... closed in winter

Grand Canyon Lodge and North Rim Inn are managed by the Utah Parks Co. Rates range from \$6 to \$14 for 1 or 2 persons and \$10 to \$18 for 1 to 4 persons. For complete accommodations information, rates, schedules and advance reservations, write: Utah Parks Co., Cedar City, Utah. Advance reservations are advised.

Bright Angel Point Campground: Near North Rim Inn. Has tables, fireplaces, wood, running water, and comfort stations. Campsites may be reserved thru the concessionaire, Utah Parks Co. Fees not established but estimated at less than \$2 per day.

Meals: Dining room at Grand Canyon Lodge, Cafeteria at North Rim Inn.

Medical Attention: A nurse is on duty at Grand Canyon Lodge during June, July and August.

Post Office: In the Lodge. Mailing address is General Delivery, North Rim, Arizona 86022.

Church Services: Held every Sunday when open.

Telephones: At the Lodge and Inn with long-distance service to the South Rim.

Service Station, Garage and Grocery Store: All on Bright Angel Point, on the road to North Rim Inn.

YOUR VISIT CAN BE MORE ENJOYABLE IF YOU KEEP IN MIND THE TRAVEL PATTERNS OF GRAND CANYON VISITORS. IN THE SUMMER MONTHS, GUESTS FAR EXCEED THE ACCOMMODATIONS AVAILABLE WITHIN THE PARK; FROM OCTOBER THROUGH APRIL ACCOMMODATIONS WITHIN THE PARK ARE NO PROBLEM AT THE SOUTH RIM.

If you are planning a summer trip, consider headquartering elsewhere and driving to the Canyon for one or two-day visits. You'll see many scenic spectaculars, points of interest and historic sites en route to and from the Canyon. Cities in the lower elevations of central and southern Arizona are winter resort areas so summer accommodations are plentiful and off-season rates prevail at most motels and hotels. All are air conditioned and most include swimming pools.

What to see and do at the Grand Canyon

If you are planning to stay overnight, make your first stop wherever you plan to stay. Even if you have reservations, check in to confirm them before you start sightseeing.

The South Rim... open all year FREE ACTIVITIES

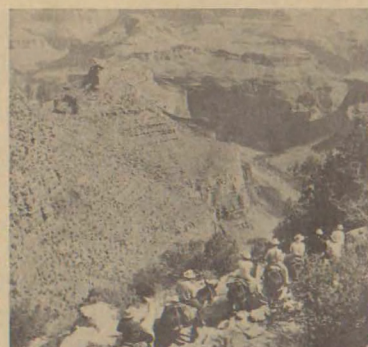
Yavapai Point Museum: We are listing this first, because the more you know about the Canyon before you start seeing it, the more you will appreciate what you see. All other activities and facilities are listed in alphabetical order. The museum is located on a magnificent point one and one-half miles east of El Tovar Hotel and the National Park Service maintains an observation station. A battery of high-powered binoculars is available, and free lectures are given by National Park Service naturalists. No admission charge.

The Art Room and Gift Shop in El Tovar Hotel contains an exhibit of fine Canyon paintings and photographs and a selection of gift items for sale.

The Hopi House: Opposite El Tovar Hotel there is a building patterned after the terraced dwellings of the Hopi Indians who live in the Grand Canyon region. It contains one of the world's finest collections of Southwestern curios and souvenirs which can be purchased. Admission free.

Illustrated Talks on the Canyon's natural history, geology, etc. are given every summer evening by a park ranger at campfire circle behind Visitor Center.

Indian Dances: Late each afternoon the Indians perform some of their colorful ceremonial dances at the Hopi House. No admission charge.



Nature Walks: The Park Service has mapped out 1 and 1½-mile walks with full information posted, which you can follow yourself. There are also scheduled nature walks led by a Park Ranger which originate from the Museum and the Visitor Center.

Photo Shop and Lookout: Near Bright Angel Lodge, the Lookout Studio offers a free telescope for viewing the Canyon. Amateur photographers may obtain the advice of an expert.

Rim Drives: Good roads lead to Hermits Rest, 8 miles west of Grand Canyon Village, and to Desert View, 26 miles to the east. There are many viewpoints in between, each with its unique panorama.

Shrine of Ages Chapel: Scheduled for completion in early summer, the Chapel provides a worthy place of worship. Easter sunrise services at the Rim attract thousands each year.

Trail Trips into the Canyon: Hikers are cautioned to get the "Hikers Information Bulletin" at any ranger station before a Canyon hike. The 8-mile Bright Angel Trail or the 7-mile South Kaibab Trail lead to the River nearly a mile below the Rim. The climb back up is rigorous so be sure of your physical condition and stamina. Rates for emergency "pack-out" service range from \$25 to \$47 depending on location and time of day. Most hikers walk only part way down or stay overnight at Phantom Ranch at the Canyon bottom. Reservations are necessary at Phantom Ranch.

Tusayan Ruin Museum: Near Lipan Point, contains exhibits about the early human history of the Canyon area and ruins of the Tusayan pueblo built about A.D. 1185. Open only in summer.

Visitor Center: Near Yavapai Point, one mile from the hotels; houses exhibits and other orientation help provided by the National Park Service.

Commercial Recreation & Activities

Bus Tours: Visit all viewpoints along Rim Drive in easy-riding motor coaches operated by well-trained driver-guides. Write Fred Harvey for rates and schedules.

Canyon Overflights: Small planes and helicopters fly out of Grand Canyon airport all year and no reservations are necessary. Costs range from \$7.50 to \$12.50 per person.

Chartered Cars: Chauffeur-driven five-passenger touring cars may be chartered from Fred Harvey for private use on regular or special trips.

Kolb Movies: Twice daily, eighty-eight-year-old photographer-pioneer Emery Kolb shows motion picture films at his studio below the Bright Angel Lodge.

Moving Picture Show: Twice a week, movies are shown in the Community House. Programs comprise recent releases of feature films, newsreels, etc. Admission .75.

Mule Rides into the Canyon: Fred Harvey mules, a favorite way to make the trip down into the Canyon. Persons weighing more than 200 pounds and children under 12 cannot take mule trips. Reservations should be made well in advance. Write to Fred Harvey, Grand Canyon, Ariz. 86023 for complete information, rates and reservations.

Rental Cars: May be rented at Grand Canyon airport or at the Bright Angel Lodge.

Riding: Good saddle horses are available for guided tours from May 15 to Sept. 30, and there are interesting bridle paths leading in all directions. Rates: 2 hours or less \$6.00.

River Runs: River runs in rafts or boats are possible only with one of the authorized commercial expeditions which operate on the river. Runs start well upriver and require a minimum of three or four days. For further information, write the Arizona Department of Economic Planning & Development, Travel Information Section, 3003 N. Central, Phoenix, Arizona 85012 or Grand Canyon National Park, Grand Canyon, Arizona 86023.

The North Rim... closed in winter

FREE ENTERTAINMENT ACTIVITIES

Campfire Programs: Each evening in the campground near North Rim Inn.

Evening Entertainment: Nightly at Grand Canyon Lodge. Musical numbers, skits, etc., by hotel employees; illustrated informational talks by a Park naturalist; dancing follows except on Sunday.

Geology Talks: Daily at Cape Royal at 3:15 p.m.

Nature Walks: Self-guiding Bright Angel Point Trail, an easy .3-mile walk, begins near the Lodge; also a daily 1-mile round-trip walk led by a ranger-naturalist.

Trail Trips into the Canyon: Hikers are cautioned to get the "Hikers Information Bulletin" before starting down the 4.6-mile North Kaibab Trail to Roaring Springs campgrounds.

COMMERCIAL RECREATION ACTIVITIES

Bus Trips: To Point Imperial and Cape Royal each afternoon, include a nature talk at Cape Royal.

Horseback Trips: Morning and afternoon trips follow the Rim.

Mule Rides into the Canyon: Jack Church manages the mule trips to Roaring Springs (4.6 miles) and return in 1 day; also 2-mile half-day trips to "the tunnel." Make mule trip reservations in advance. Write: Jack Church, Kanab, Utah.