



American Latino Heritage



ENRIQUE "KIKI" CAMARENA

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After emigrating from Mexico at the age of nine, "Kiki" Camarena worked his way out of poverty to become a Special Agent for the U.S. Drug Enforcement Administration. Kiki's dedication and success in infiltrating drug trafficking bands earned him widespread recognition despite working undercover. In 1985, Kiki was killed while working in Mexico. In honor of his service he was awarded the Administrator's Award of Honor, the highest in the DEA; and National Red Ribbon Week was created in his honor.