Support MotorCities National Heritage Area

There are a number of ways you can help MotorCities fulfill its mission, particularly by becoming a member or volunteering as an ambassador. You can get more details on how to help by visiting www.motorcities.org and clicking on "Support MotorCities" on the homepage.

MOTORCITIES
NATIONAL HERITAGE AREA

GENERATES $410.4 MILLION IN ECONOMIC IMPACT

SUPPORTS 4,560 JOBS

GENERATES $35.4 MILLION IN TAX REVENUE

Experience the History

In addition to visiting an auto-related site or attraction, you can now take part in a MotorCities-branded auto heritage tour via our new partnerships with tour operators. Look for more details at www.motorcities.org/motorcities-auto-themed-tours. MotorCities also offers a speakers bureau featuring a number of automotive and labor history experts available to present lectures or interpretive experiences for interested groups throughout the heritage area. See all the available presentations and get the information about our speakers at www.motorcities.org/speakers-bureau.

Driving the highways of our region, you may notice a series of new roadside signs welcoming you to the MotorCities National Heritage Area. An example is on the cover of this brochure. They are located near Lansing, Flint and around metro Detroit, with a complete list available at www.motorcities.org/motorcities-highway-signs.

Cruise for great auto events and more.

It's GO time DETROIT

visitdetroit.com

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Detroit, Michigan 48243
Phone: 313.259.3425
Fax: 313.259.5254
www.motorcities.org

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Experience the Places and People That Put the World on Wheels

Who We Are

The MotorCities National Heritage Area Partnership is a nonprofit affiliate of the National Park Service that promotes and preserves Michigan's rich automotive and labor legacy. This is a story that cannot be told anywhere else – how our auto tinkerers became titans, how the area helped establish and expand the United States as an industrial power, and how the industry helped create the middle class.

What We Do

The MotorCities National Heritage Area Partnership provides an array of grants and develops programs intended to create passion for and awareness of the connections between the automobiles, the workers who made them a reality, and the history of the industry in this region. Funding supports:

- Revitalization of unique automotive sites;
- Educational programming to inspire future generations;
- Promotion of heritage tourism across the region and beyond.
- Creating pride and awareness of our rich automotive and labor culture;

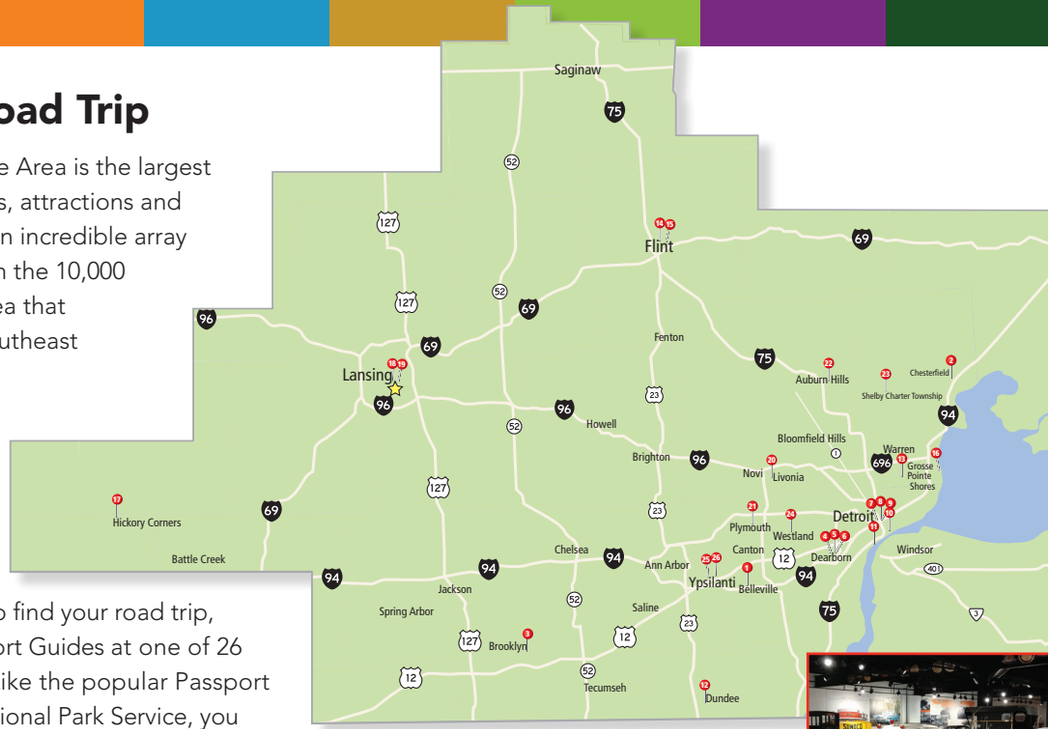
MotorCities' total investment in grants and programs: ***$1.6 million***

More than ***300*** grants awarded

Find Your Road Trip

The MotorCities National Heritage Area is the largest concentration of auto-related sites, attractions and events in the world. You will find an incredible array of automotive history to explore in the 10,000 square mile National Heritage Area that crosses 16 different counties in southeast and central Michigan.

You can explore these sites and attractions on our website at www.motorcities.org/locations and learn more about events at www.motorcities.org/events.



In addition to using our website to find your road trip, you can pick up one of our Passport Guides at one of 26 different attractions in the area. Like the popular Passport program offered through the National Park Service, you can use the Passport to plan visits and collect stamps to win exclusive rewards.

THE PASSPORTS ARE AVAILABLE AT THE FOLLOWING SITES IN THESE CITIES:

Belleville
1. Yankee Air Museum

Chesterfield
2. Stahls Automotive Foundation

Brooklyn
3. Cambridge Junction Historic State Park

Dearborn
4. Automotive Hall of Fame
5. Greenfield Village
6. The Henry Ford Museum of American Innovation

Detroit
7. Detroit Historical Museum
8. Detroit Institute of Arts
9. Ford Piquette Avenue Plant
10. GMRenCen
11. Historic Fort Wayne

Dundee
12. Old Mill Museum

Eastpointe
13. Michigan Military Technical & Historical Society

Flint
14. Durant-Dort Carriage Company
15. Sloan Museum

Grosse Pointe Shores
16. Edsel & Eleanor Ford House

Hickory Corners
17. Gilmore Car Museum

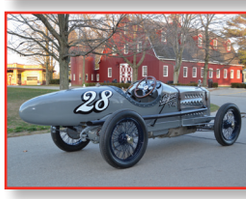
Lansing
18. Michigan History Museum
19. R.E. Olds Transportation Museum

Livonia
20. Roush Automotive Collection

Plymouth
21. Plymouth Historical Museum

Rochester
22. Meadow Brook Hall

Shelby Township
23. Packard Proving Grounds

Westland
24. Nankin Mills

Ypsilanti
25. Michigan Firehouse Museum
26. Ypsilanti Automotive Heritage Museum