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Dan Brown, Tennessee Preservation Trust
Lee Curtis, Tennessee Department of Tourist Development
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Jack Fishman, Lakeway Publishers
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Jack Gilpin, Tennessee State Parks
William Hardy, East Tennessee Historical Society
Brock Hill, Cumberland County Executive
Alton Kelley, Belle Meade Plantation
Larry Lofton, USDA, Natural Resources Conservation Service
Bobby L. Lovett, Tennessee State University
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Patrick McIntyre, Tennessee Historical Commission
Ben Nance, Tennessee Division of Archeology
Dan Pomeroy, Tennessee State Museum
Fred Prouty, Tennessee Historical Commission
T. Clark Shaw, Casey Jones Village
Ann Toplovich, Tennessee Historical Society
Richard Tune, Tennessee Historical Commission

Ex Officio

Bart Gordon, U.S. Congress
Douglas Henry, Tennessee Senate
Stuart Johnson, Stones River National Battlefield
Steve McDaniel, Tennessee House of Representatives

Note: Photo captions can be found on page 7.
October 15, 2009

Dear Fellow Tennesseans and National Partners,

In the past year, we have worked together to make plans for Tennessee to play a leadership role in the national observance of the 150th anniversary of the Civil War from 2011 to 2015. Governor Phil Bredesen has appointed five members of our board of advisors and the Heritage Area manager to the Tennessee Civil War Sesquicentennial Commission. The governor and Commissioner of Tourist Development Susan Whitaker have asked me to serve as the commission’s co-chair.

The Heritage Area plans to work in a close collaborative partnership with the Sesquicentennial Commission over the next seven years to help make Tennessee one of the best destinations for Civil War heritage tourism and education. We appreciate very much the state’s partnership offer to interpret, preserve, and enhance our best resources from the war era.

At the same time, we remain committed to serving the many communities and property owners in Tennessee who wish to use their heritage resources in their future educational, conservation, and economic development plans. This report highlights many of those partnerships, from the Matt Gardner Homestead Museum in Elkton to our ongoing projects in Memphis, Knoxville, Franklin, and Murfreesboro. We are proud to work with you on a program known nationally for being “close to the ground” and constantly engaged at the community level.

One of the best examples of our community work is our involvement with the state departments of transportation and tourist development in the statewide Civil War Trails program. I have had the pleasure of meeting and talking with hundreds of you at marker dedication ceremonies from Niota and Charleston in southeast Tennessee to Greeneville in northeast Tennessee and many other middle and west Tennessee communities. Your pride and interest in the whole story of the war years represented by these markers is contagious—and a reminder that the work we accomplish together means much to the present and future of our state.

Sincerely,

Carroll Van West
Director
The Tennessee Civil War National Heritage Area tells the whole story of America’s greatest challenge, 1860–1875, through sites and resources across the state. Encompassing the entire state of Tennessee, the Heritage Area was designated by Congress in 1996 and is a partnership unit of the National Park Service. The Heritage Area is administered by the Center for Historic Preservation at Middle Tennessee State University and represents a partnership-based effort to preserve, promote, enhance, and interpret the legacy of the Civil War and its aftermath across the state.

Building Partnerships

The Heritage Area’s success is built upon strong reciprocal partnerships. In fiscal year 2009, the Heritage Area focused on opportunities to work with local, state, and national organizations to develop a framework for long-term projects that support the upcoming Civil War sesquicentennial. Following our management plan, we leveraged $465,621 in federal appropriations with private, local, and state funds to create a total statewide program that directed $1,509,104 toward education, interpretation, resource conservation, heritage tourism, and economic development.

The Heritage Area strives to help residents identify and promote their stories, empowering them to become effective stewards of their resources. Our Professional Services and Outreach program provided assistance to many heritage programs and projects at no cost. Through Collaborative Partnerships, organizations, governments, and nonprofit groups received matching funds for exhibits, driving tours, educational materials, and heritage tourism and preservation planning.

This year, the Heritage Area partnered with numerous local organizations, including the Matt Gardner Homestead, the Knoxville Civil War Roundtable, and the Mississippi River Natural and Recreational Corridor. At the state level, Van West and Laura Holder served on Tennessee’s Civil War Sesquicentennial Commission; Heritage Area staff also worked closely with the Tennessee Department of Tourist Development and the Tennessee Wars Commission to advance the Civil War Trails tourism signage program. Nationally, the Heritage Area worked with the National Park Service to finalize the upcoming Battle of Franklin Special Resource Study. West serves as one of Tennessee’s advisors to the National Trust for Historic Preservation, and the Heritage Area was instrumental in crafting sessions and events during the 2009 National Preservation Conference in Nashville.
Fulfilling Our Goals

The Heritage Area continues to follow its management plan. Through resource conservation, heritage tourism, education, and interpretation, we helped preserve and promote Tennessee’s Civil War history, landscapes, and places.

This fall, the National Trust for Historic Preservation’s 2009 National Preservation Conference met in Nashville. The Heritage Area partnered with the Trust and many other organizations to present innovative sessions and events that showcased powerfully significant Civil War preservation issues in Nashville, Murfreesboro, and Franklin, sharing the state’s rich history with over 2,500 heritage professionals from across the nation and abroad.

Planning for resource conservation and interpretation remained a primary focus. The Heritage Area staff worked with the Tennessee Department of Tourist Development to administer the Tennessee Civil War Trails program. In east Tennessee, the Heritage Area supported the City of Knoxville on an archeological survey at the Third Creek earthwork. We also worked with the Knoxville Civil War Roundtable on an archeological survey of Fort Higley, one of a series of Union fortifications that once encircled the city.

Significant heritage tourism initiatives included a project with the African American Heritage Society, Historic Carnton Plantation, and the Williamson County CVB to develop “Courage, Faith, and Commitment: Franklin’s African American Heritage Tour.” The tour highlights key resources from slavery through emancipation and Reconstruction. The Parker’s Crossroads Battlefield Association developed an engaging new audio driving tour, and a multi-county partnership in west Tennessee created an interpretive Civil War DVD for travelers.

Exceptional educational programs included the partnership with Franklin’s Charge Inc. to present a two-day symposium that blended expert lectures and the Heritage Area’s workshop for educators with tours of the Franklin and Nashville battlefields. Barbara Fields (Columbia University) and William Freehling (Virginia Foundation for the Humanities) spoke at the fifth Legacy of Stones River Symposium, sponsored by the Heritage Area and Stones River National Battlefield. This spring, the Mississippi River Corridor–Tennessee partnered with us to sponsor the Mississippi River Parkway Commission’s biannual conference in Memphis. It was the first time this influential national organization had met in Tennessee in years. Keynote speakers Mark Norris, of the Tennessee Senate, and Heritage Area director Van West shared strategies to preserve and promote the state’s six river counties and foster their economic growth. At the Tennessee Preservation Trust’s statewide conference, hosted by the Heritage Center of Murfreesboro, U.S. Representative Zach Wamp shared a national perspective on Tennessee’s Civil War preservation issues.
**At a Glance: Major Projects and Partnerships**

**Education and Interpretation**
- Field sessions, educational sessions, and events for the National Trust for Historic Preservation’s 2009 national preservation conference, “Sustaining the Future in Harmony with Our Pasts,” in Nashville
- Educational materials and teacher workshop for the Franklin’s Charge 2009 symposium, “Franklin to Nashville: The Last Days of the Army of Tennessee”
- “Pathways to Freedom,” the fifth Legacy of Stones River symposium
- Mississippi River Parkway Commission bi-annual conference
- Tennessee Preservation Trust’s 2009 statewide preservation conference
- Civil War educational materials, tours, and programs for Murfreesboro and Rutherford County
- Civil War Art and Artists of Tennessee Web site development plan
- Tennessee Civil War documentary series with Nashville Public Television

**Preservation and Planning**
- Tennessee Civil War Sesquicentennial Commission
- Feasibility study for the Thompson’s Station Civil War Battlefield Park
- Partnership with National Park Service to develop the Battle of Franklin Special Resource Study
- Archeological survey of the Third Creek earthwork, Knoxville
- Archeological survey of Fort Higley, Knoxville
- Franklin’s Charge, Inc., battlefield preservation planning
- African American cemetery preservation planning, Knox and Jefferson counties
- National Register nomination of the Glover House, Gallatin

**Heritage Tourism and Economic Development**
- Tennessee Civil War Trails statewide marketing and interpretive program
- Tennessee Sustainable Tourism initiative
- Battle of Parker’s Crossroads Civil War audio tour
- Great Smoky Mountains Heritage Center introductory film, Peace of Ground
- Tennessee River Runs Through It Civil War driving tour
- “Courage, Faith, and Commitment,” Franklin’s African American resource driving tour
- Matt Gardner Homestead Museum rack card
- Cocke County African American resource assessment
- Exhibits and lectures for the Heritage Center of Murfreesboro and Rutherford County
**Leveraging Funds**

**Fiscal Year 2009**

**Federal Funds:**
Federal Appropriations
National Park Service $ 465,621

**Leveraged Funds:**
State Match/Appropriations
MTSU/TBR $ 383,611

County Government Funding
Rutherford County $ 15,000

Local Government Funding
City of Murfreesboro $ 67,000

Partnership Matching Funds $ 577,872

Total: $ 1,509,104

**Recap**

- Thirty-six (36) formal partnerships
- Twenty (20) matching grants awarded, for a total of $156,642
- $1,043,483 in leveraged funds, for a total of $1,509,104

**Economic Impact of Heritage Tourism Spending in National Heritage Areas (NHAs)**
(Source: Economic Impact of Heritage Tourism Spending, Alliance of National Heritage Areas)

Estimated total economic impact of all NHA visitors in 2007:
- $8.5 billion in spending
- Spending supports 152,324 jobs and $3.185 billion in personal income

**Photo Captions**

Cover images
Reenactors at Winstead Hill, Williamson County
Norm Hill and Kevin Greene of the Thirteenth United States Colored Infantry living history unit, Stones River National Battlefield, Rutherford County (photo courtesy of SRNB)
Civil War Trails markers at the Dickson-Williams House, Greene County
Students from Hobgood Elementary School at the Heritage Center, Rutherford County
Oak Grove Baptist Church and Cemetery, Lauderdale County
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Andrews’s Raiders Monument, Chattanooga National Cemetery, Hamilton County
Cravens House, Lookout Mountain, Hamilton County
Page 3
Civil War Trails marker dedication at Niota Depot, McMinn County
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Fort Negley Visitors Center, Davidson County
Dedication of Civil War Trails markers, Greene County
The Mississippi River from Fort Pillow, Lauderdale County
Barbara Fields and William Freehling at the Legacy of Stones River symposium, Rutherford County
Kelly’s Ferry Road, Marion County
Elaine Washington, Elizabeth Moore, Kevin Cason, and Tanya Bowers at the historic Cemetery School during the Tennessee Preservation Trust conference, Rutherford County
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African American heritage tour brochure for Franklin, Williamson County
Dedication ceremony at Williamson Chapel, Wilson County
Girl Scouts at the Heritage Center, Rutherford County
Page 8
McPeake Log House, Parker’s Crossroads Battlefield, Henderson County
Looking Ahead: FY 2010 Projects

We have a number of exciting projects that are already in progress for FY 2010, including

- a Tennessee Civil War documentary series,
- the Tennessee Civil War Trails effort, and
- planning and projects for the Civil War sesquicentennial