Heritage Area Staff

Carroll Van West, Director
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Michael Gavin, Preservation Specialist
Stacey Graham, Research Professor
Laura Stewart Holder, Manager
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Antoinette van Zelm, Historian
Melissa Zimmerman, Heritage Programming Specialist


Heritage Area Graduate Research Assistants

Heather Bailey, Ph.D. candidate
Spurgeon King, Ph.D. candidate
Susan Knowles, Ph.D. candidate
Megan Akerstrom, Master’s candidate
Betsy Snowden, Master’s candidate

Left to right: Heather Bailey, Spurgeon King, Betsy Snowden, Megan Akerstrom, Susan Knowles

Heritage Area Board of Advisors

Beverly Bond, University of Memphis
Dan Brown, Tennessee Preservation Trust
Lee Curtis, Tennessee Department of Tourist Development
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Dan Pomeroy, Tennessee State Museum
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Ex Officio
Bart Gordon, U.S. Congress
Douglas Henry, Tennessee Senate
Stuart Johnson, Stones River National Battlefield
Steve McDaniel, Tennessee House of Representatives

Note: Photo captions can be found on page 7.
October 15, 2008

Dear Friends,

As we approach the 150th anniversary of the Civil War, we look forward to working with you on meaningful, quality projects that tell the whole story of the Civil War era to students, residents, visitors, and scholars. The mix of programs and projects that you brought to the Tennessee Civil War National Heritage Area in 2007–2008 was truly impressive—from successful efforts to acquire and protect the forgotten brick powder magazine at Fort Wright along the Mississippi River to a new, comprehensive driving tour of Civil War resources in southeast Tennessee. With collaborations like these, we will fulfill our collective vision to make Tennessee a center for educational programs on the Civil War era and its legacies as well as a destination for tourists who want to explore the totality of the wartime experience, from major battlefields to new communities created after emancipation.

Our efforts gained a major new partner in 2007–2008 with the creation of the Tennessee Civil War Trails program, a partnership of the Tennessee Department of Transportation and the Tennessee Department of Tourist Development. We thank commissioners Gerald Nicely and Susan Whitaker for their leadership. The Civil War Trail, officially opened with the first markers in September, will provide the platform for the Heritage Area’s programs in site interpretation and heritage tourism. We also are excited to begin working with the state Civil War Sesquicentennial Commission, another way that state government can work with the Heritage Area to leverage funding and bring a coordinated effort to Civil War heritage programming.

Keep sharing with us your ideas and your enthusiasm—and make the Tennessee Civil War National Heritage Area even better in 2008–2009.

Sincerely,

Carroll Van West
Director
Building Partnerships

Strong reciprocal partnerships shape the Heritage Area’s success. In 2007–2008, we worked with local, state, and national groups to develop a wide variety of Civil War and Reconstruction-era heritage projects. Following our management plan, we leveraged $465,621 in federal appropriations with private, local, and state funds to create opportunities for education, interpretation, resource conservation, heritage tourism, and economic development.

Our partnerships continue to help residents identify and promote their stories, empowering them to become effective stewards of their resources. Professional Services and Outreach provided assistance at no cost to property owners and organizations developing heritage programs and projects. Through Collaborative Partnerships, organizations, local governments, and nonprofit groups applied for and received matching funds for exhibits, driving tours, educational materials, heritage tourism, and preservation planning.

This year, the Heritage Area partnered with local organizations including Franklin’s Charge Inc., the Lakeway Civil War Preservation Association, and the Mississippi River Natural and Recreational Corridor, among many others. On the state level, Van West and Laura Holder serve on Tennessee’s Civil War Sesquicentennial Commission; the Heritage Area staff also worked closely with the Tennessee Department of Tourist Development to develop the Civil War Trails tourism and marketing signage program. Nationally, the Heritage Area worked with the National Park Service to develop the Battle of Franklin Special Resource Study and long-range planning at Fort Donelson National Battlefield. It also helped the National Trust for Historic Preservation plan for its forthcoming 2009 national conference in Nashville, Franklin, and Murfreesboro.
Fulfilling Our Goals

This year’s projects met and exceeded management plan goals, and opened up new partnerships at the state and local level.

Education and interpretation programs included the “Fighting for the Middle Tennessee Heartland” symposium, held in partnership with Franklin’s Charge, Inc. Participants experienced Civil War history and preservation firsthand in Franklin, Thompson’s Station, and Murfreesboro. The Heritage Area also worked with Tusculum College and the Andrew Johnson National Historic Site to sponsor the “Andrew Johnson: Heritage, Legacy, and Our Constitution” symposium at Tusculum College. An innovative hands-on cemetery project at Zion Cemetery in Memphis taught Rhodes College students and others about the significance of this Reconstruction-era property.

New exhibits were opened in selected rural communities: the Arts Center of Cannon County in Woodbury, the Cumberland County Military Museum in Crossville, and the City of McMinnville. Heritage Area staff added several Civil War entries to the online Tennessee Encyclopedia of History and Culture and created teacher materials for the 2008 Franklin’s Charge symposium, the Borderlands project, and the Heritage Center of Murfreesboro. The Heritage Center also opened its major Civil War exhibit, The Time That Changed Everything, setting the stage for Civil War tourism in Rutherford County. Hands-on interactive elements allow visitors to explore the themes of battles, occupation, home front, emancipation, and Reconstruction.

Planning and conservation initiatives included historic structure reports for the antebellum Niota railroad depot in McMinn County and the Pinewood site in Hickman County. A furnishings plan was provided to the Longstreet headquarters in Hamblen County. On-site assessments reviewed preservation needs for the Denmark Presbyterian Church in Madison County and the Craig Chapel AME Zion Church in Loudon County. The Heritage Area also sponsored a restoration plan for the Fort Wright powder magazine in Tipton County. Statewide, the Heritage Area published Michael T. Gavin’s Restoration Guide for Historic Log Houses, which provides rehabilitation guidelines for property owners who have Civil War and Reconstruction-era log buildings. Also, the Heritage Area Conservation Stewardship Awards were established.

Along with work on the Tennessee Civil War Trails program, heritage tourism partnerships included the “Fighting for the Rails” driving tour for the Southeast Tennessee Development District in Chattanooga, Franklin’s African American Civil War and Reconstruction-era driving tour, and a traveler’s guide to Rutherford County’s Civil War and postwar log buildings. The Heritage Area was a major sponsor of the Great Smoky Mountains Sustainable Tourism Summit, held in Knoxville, which attracted 450 participants.
Education and Interpretation

- **The Time that Changed Everything: Murfreesboro’s Civil War Era**, a permanent exhibit focusing on the 1862 Battle of Murfreesboro and its aftermath for the Heritage Center of Murfreesboro and Rutherford County
- **2008 Franklin’s Charge symposium “Fighting for the Middle Tennessee Heartland”**
- **Hard Times: The Civil War in Cannon County** exhibit for the Arts Center of Cannon County, Woodbury
- **The Civil War in McMinnville** exhibit for the McMinnville City Hall
- **Divided by War exhibit** for the Cumberland County Military Museum, Crossville
- **Emancipation and Reconstruction in Tennessee** exhibit showings at Discovery Museum in Jackson, Denmark Presbyterian Church, and other West Tennessee locales
- **Hooﬁbeats in the Heartland** exhibit, in partnership with Tennessee State Museum, at various Tennessee locales
- **“Andrew Johnson: Heritage, Legacy, and Our Constitution” symposium** with Tusculum College, Greeneville
- **Teacher materials** for Murfreesboro and Rutherford County, the Borderlands teacher guide, and the Franklin’s Charge 2008 symposium

Preservation and Planning

- **Historic Structure Reports** for antebellum Niota railroad depot, McMinn County, and Pinewood site, Hickman County
- **Historic Furnishings Plan** for General James Longstreet headquarters, Hamblen County
- **Contributions** to the National Park Service’s Battle of Franklin Special Resource Study
- **Structural Engineering Report** for historic Fort Wright powder magazine, Tipton County
- **Establishment of statewide Heritage Area Conservation Stewardship Awards**

Economic Development and Heritage Tourism

- **Continued operation** of the Heritage Center of Murfreesboro and Rutherford County
- **“Courage, Faith, and Commitment” Franklin African American Resource Driving Tour**
- **“Fighting for the Rails” Southeast Tennessee Civil War Driving Tour**
- **Support for Tennessee Civil War Trails program**
- **Featured speaker at “Preservation and Tourism” forum**, Tusculum College, Greeneville

Professional Services and Outreach

- Publication of *Restoration Guide for Historic Log Houses*
- Publication of *Creating a Regional Sense of Place* report
- Heritage Area national training workshops in St. Paul, Minnesota; Penn Center, South Carolina; and Sheridan, Wyoming
- State Heritage Area community gatherings, in partnership with the Tennessee Department of Environment and Conservation, in eight Tennessee communities
- Sustainable Tourism community workshops, in partnership with the Tennessee Department of Tourist Development and the University of Tennessee, in six Tennessee communities
- On-site visits and assessments in 68 Tennessee counties
### Fiscal Year 2008

**Federal Funds:**
Federal Appropriations  
National Park Service  $ 465,621

**Leveraged Funds:**
State Match/Appropriations  
MTSU/TBR  $ 428,550

**County Government Funding:**  
Rutherford County  $ 15,000

**Local Government Funding:**  
City of Murfreesboro  $ 67,000

**Partnership Matching Funds**  
$ 262,115

**Total:**  $ 1,238,286

### Recap

- Fifty (50) formal partnerships
- Fifteen (15) collaborative partnerships awarded, for a total of $149,919
- $772,665 in leveraged funds, for a total of $1,238,286
- Projects, surveys, and site visits in 68 of the state’s 95 counties (71.5 percent)

### Economic Impact of Heritage Tourism Spending in National Heritage Areas (NHAs)

(Source: Economic Impact of Heritage Tourism Spending, Alliance of National Heritage Areas)

Estimated total economic impact of all NHA visitors in 2007:
- $8.5 billion in spending
- Spending supports 152,324 jobs and $3.185 billion in personal income

### Photo Captions

- **Cover images**
  - New York monument at the Cravens House on Lookout Mountain, Hamilton County
  - Union soldier monument and Union convention marker in Greeneville, Greene County
  - Grounds of the Tipton County Museum in Covington, Tipton County
  - Park Ranger Jim Lewis guided participants in the 2008 Franklin’s Charge symposium through the Stones River National Battlefield, Rutherford County.

- **Page 3**
  - Sweetens Cove, Marion County
  - Lincoln School, Pikeville, Bledsoe County
  - Battle of Collierville marker, Shelby County

- **Page 4-5**
  - Sign for the Tennessee Civil War Trails statewide program
  - Site of early abolition publications, Washington County
  - Angela Calhoun, Julian Bibb, and Ernie Bacon at the Heritage Center, Rutherford County

- **Page 6**
  - The Time That Changed Everything exhibit opening at the Heritage Center in Murfreesboro, Rutherford County
  - City Cemetery in Paris, Henry County
  - Visit to the Heritage Center in Murfreesboro by participants in the “Middle Tennessee Heartland” symposium, Rutherford County
  - Site of Civil War fortification at Big Creek Gap, Campbell County

- **Page 8**
  - Point Park, Hamilton County
Looking Ahead: FY 2009 Projects

We have a number of exciting projects that are already in progress for FY 2009, including

- continued expansion of the Tennessee Civil War Trails program,

- a major Emancipation-themed symposium at the Rutherford County Courthouse,

- support for the State Heritage Areas initiative, and

- expansion of Civil War sites along the Mississippi River.