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2013 Congressional Delegation

Senate
Tim Kaine
Mark Warner

House of Representatives
Frank Wolf, 10th District
Bob Goodlatte, 6th District
Eric Cantor, 7th District

2013 In the Valley...

2013 was full of success stories for the Shenandoah Valley Battlefields Foundation, highlighted by the Campaign for Third Winchester, the development of Star Fort, and the move into a new, historic home.

SVBF and its partners continued to take advantage of the Civil War Sesquicentennial in 2013, offering almost 30 programs that drew a tremendous response. New SVBF interpretive efforts included first-ever interpretation at several battlefield sites, along with a new interpretive trail at Star Fort, part of the successful completion of the Star Fort restoration and interpretation project.

Battlefield protection efforts included both continued work to preserve new battlefield lands and aggressive efforts to defend against threats to already-protected properties. And stewardship programs, bolstered by large-scale support by a burgeoning Volunteer Corps, included creative projects to restore properties such as Third Winchester and Star Fort.

Marketing and visitor service efforts included continued focus on digital promotion, highlighted by expansion of the www.ShenandoahAtWar.org website and new and expanded initiatives such as Signature Tours, video series, a passport program, and new orientation for visitors.

Membership and development efforts continued their explosive growth, with a record number of memberships, successful appeals, generous corporate contributions, and the spectacular success of the Benefit for Third Winchester.

The Campaign for Third Winchester, the multi-year restoration and interpretation project, saw successes on all fronts – battlefield work, interpretive planning, fundraising, and community engagement – allowing SVBF to stay on track for successful completion of Phase I by the 150th Anniversary of the battle in September 2014.

The Foundation also found a new home with the purchase of the historic Lee-Jackson Building. The purchase, along with the multi-faceted plans for the building’s use, was an investment in the future of the SVBF, and in our critical work to preserve, interpret, and promote the Shenandoah Valley’s Civil War battlefields.

Our thanks to our partners, volunteers, and financial supporters, and to our Congressmen, Wolf, Goodlatte, and Cantor, and our Senators, Kaine and Warner, for making our work possible.

2013 Staff

W. Denman Zirkle
Executive Director
Amy D. Proctor
Operations Manager
John D. Hutchinson V, AICP
Director of Conservation
Terence M. Heder
Director of Interpretation and Communications
Patrick Chase Milner
Manager of Stewardship
Janice Hannah
Donor Relations Coordinator
Tammy Presgraves
Operations Assistant
Rob Aitcheson
Merchandising and Tourism Coordinator
Tara Price
Communications Coordinator

Ayers, Zirkle, Ruckman Receive 2013 SVBF Awards

Three outstanding supporters of battlefields preservation were presented the Foundation’s most prestigious awards during the SVBF’s 2013 Annual Meeting in September at the Frontier Culture Museum in Staunton. Dr. Edward Ayers was awarded the Carrington Williams Preservation Award for his outstanding commitment to the interpretation and preservation of Valley battlefields. SVBF Executive Director W. Denman Zirkle was presented with the Chairman’s Award by James O. Roderick Graves for his commitment and service to the Foundation. And longtime business partner and supporter, Gerald M. “Monty” Ruckman was awarded Volunteer of the Year for his constant willingness to support the Foundation and its work.
The Civil War Sesquicentennial

With our regional mission and national reach, the Foundation has taken the lead in coordinating and promoting Sesquicentennial programs in the Valley, as well as presenting flagship events of our own.

“The Storm is Gathering”: 150th Anniversary of the Shenandoah Valley in 1863

1863 was a tumultuous, event-filled year in the Shenandoah Valley. It witnessed Robert E. Lee’s use of the Valley as an “avenue of invasion” during his Gettysburg Campaign, the battles of Second Winchester and Manassas Gap, the stories of caring for the massive numbers of wounded, responses to emancipation, the formation of West Virginia, the strategic use of the Valley Turnpike, and the effect of the conflict on farms and families. During the 2013 Sesquicentennial commemoration, the Battlefields Foundation and its partners presented nearly 30 programs that looked back at the 150th Anniversary of those events, with programs that included living history, walking and driving tours, conferences and programs, reenactments, and youth activities.

The commemoration was highlighted by two major SVBF events, a March 9 conference, “Avenue of Invasion”: Lee, Gettysburg, and the Shenandoah Valley in 1863, and the June 14-15 commemoration of the Second Battle of Winchester, which included the official opening of Star Fort and six different events: a “150 Years Ago – On This Day” car caravan tour (June 14), a Dedication Ceremony at Star Fort (June 14) an NPS “History at Sunset” tour at Star Fort (June 14), a “Voyagers Capture Star Fort!” youth program (June 14), “You Are There” Living History at Star Fort (June 15), and the “Perfectly Wild”: Second Winchester seminar/tour (June 15).

Other highlights included partner programs on the Battle of Manassas Gap/Wapping Heights; caring for the wounded (Civil War Surgery: Status and Advances, Caring for the Wounded – 1863, “Harrisonburg’s Confederate General Hospital,” and Civil War Medical Lectures); emancipation (“A Celebration of Freedom”: Commemorating the Emancipation Proclamation, “Emancipation,” and “The Transition Begins: For Whose Rights are we Fighting”); the civilian experience (“In Her Own Words”: Civil War Stories of Brethren & Mennonite Women, “The Civil War Journal of Mary Greenhow Lee,” and “Farm Life Under War-time Conditions in 1863”); and multiple visits by the Virginia Sesquicentennial Commission’s History Mobile.

The 1863-2013 Sesquicentennial year was enormously successful in the Valley, as the SVBF and its partners continued to take advantage of the once-in-a-lifetime opportunity to increase awareness of the Valley’s Civil War history and Civil War sites, to draw visitors from across the nation, and to build greater support for battlefield preservation.

“Quiet times are over now & the storm is gathering which may break on our devoted heads at any moment.”

– Mary Greenhow Lee, Winchester
Battlefield Preservation: Behind the Scenes

Most of our friends and partners think of the direct acquisition of land and conservation easements when they think of the Shenandoah Valley Battlefields Foundation. While this is, arguably, the most important aspect of our preservation work, we also invest considerable amounts of time and energy into trying to prevent bad things from happening to the battlefields. This often involves working with local, state, and federal agencies to encourage good land use and transportation planning that considers the impact that future projects will have on the battlefield landscape.

If we could just convince government entities to respect the battlefields in their own construction projects, we could worry a lot less about what happens on private property and go a long way towards preserving the battlefields. Think of all the schools, sewer lines, roads and other government infrastructure that could have been better located to decrease negative impacts on battlefields. Of course the granddaddy of them all, at least in the Valley, is the Interstate Highway System. We can’t undo the destruction that I-81 has brought to the Valley’s battlefields, but SVBF is heavily invested in seeing that future impacts are minimal.

Legislative Caucus Seeks I-81 Plan Revision

Under the leadership of Shenandoah County’s member of the Virginia House of Delegates, Todd Gilbert, the Northern I-81 Legislative Caucus was formed in the 2013 session of the General Assembly. Gilbert, also a member of the Shenandoah Valley Battlefields Foundation Board of Trustees, invited fellow legislators to join the caucus to learn about the outdated 2007 plan to widen the highway to eight or more lanes through much of the Shenandoah Valley. The plan as proposed by the Virginia Department of Transportation (VDOT) has long been opposed by the Battlefields Foundation because it would cause irreparable damage to at least seven of the Valley’s most important Civil War battlefields.

State delegates and senators representing counties on the I-81 corridor from Rockbridge to Frederick attended two briefings in Richmond in February by Kate Wofford of the Shenandoah Valley Network (SVN) and John D. Hutchinson V of the Battlefields Foundation. The two made a compelling argument that new planning is needed to address major financial and other changes on I-81, give local governments a role in setting priorities for new highway projects, and reduce the cost and impacts of I-81 safety improvements.

There is no revenue source for the current $11.6 billion highway expansion plan, yet new highway projects are being designed to meet the “ultimate profile” for widening, wasting millions in transportation funding.

Lawmakers were particularly struck by research conducted by Batt lefields Foundation staff that shows VDOT based the widening plan on deeply flawed traffic projections. VDOT projected traffic would grow 2.1 percent annually in its plan. Yet VDOT’s own counts show traffic growth on I-81 was flat or declined over the past 10 years.

“It’s time to move from the costly, inefficient, and destructive plan to widen I-81 and start considering better ways to ease congestion and address safety,” Foundation Executive Director W. Denman Zirkle said. Options include diversion of through freight traffic from trucks to rail, greater enforcement of speed limits, improved local road networks, and smaller-scale, spot safety fixes at trouble spots.
Cedar Creek Bridges: Historic Resources Need More Scrutiny

VDOT plans to replace two aging bridges on US Route 11 and the northbound bridge on I-81 – all on Cedar Creek in the Cedar Creek and Belle Grove National Historical Park near Strasburg – reflect a persistent failure to adequately address historic resources in road planning. A coalition of preservation and conservation groups, including the Shenandoah Valley Battlefields Foundation, Belle Grove Inc., and the National Trust for Historic Preservation, met at the site and at Belle Grove over the summer to address the gap.

Virginia Department of Transportation’s (VDOT) plan calls for building a third Route 11 bridge between the two existing bridges, which would be removed. The new bridge would run beside the existing southbound road within view of highly valued historic resources: the Cedar Creek Civil War battlefield, the Daniel Stickley Farm and Mills, the Cooley Farm, traces of the Valley Pike and the historic ford at Cedar Creek. VDOT planners did not address any of these features in its environmental review, focusing solely on resources within the footprint of new construction.

Coalition members said such a restrictive review fails to address the full cultural landscape required by federal law and fails to meet the intent of federal historic preservation rules. (Conservation groups present also wondered how VDOT could justify a third bridge in a flood plain and extensive degradation of wetlands and water quality.)

A far better alternative design was provided by the Shenandoah Valley Battlefields Foundation. Their project calls for rebuilding the existing northbound bridge, to better screen the historic resources. The land around the existing southbound road could then provide public access and trails to serve as a southern gateway to the national park for local residents and visitors.

VDOT has complained that a design change would cost too much at this stage. The coalition members countered that if VDOT adequately engaged the public and addressed the full cultural landscape of historic resources early in the planning process, then project acceptance and approval would be far more efficient.

Coalition members vowed to press for VDOT planning reform to better meet the federal standard for historic resources. Such a shift will be vital on I-81 when the agency proceeds with design for a new northbound bridge over Cedar Creek and addresses the I-81 and I-66 interchange a mile north in Frederick County.
Preserving battlefields is more than purchasing land or conservation easements. Ensuring that these historic landscapes are well managed is essential. In its stewardship of its protected properties, the Battlefields Foundation employs conservation best management practices to protect its natural and cultural landscapes.

Third Winchester Restoration & Interpretation Project

At Third Winchester, SVBF has created a stewardship plan that balances agricultural use with wildlife conservation and battlefield preservation, demonstrating how saving hallowed ground also provides additional benefits towards conserving native plant species and wildlife. Joining forces with the Shenandoah Area Council Boy Scouts of America, the Foundation garnered over 4,000 hours in Volunteer Corps stewardship support in 2013, greatly assisting our goals to restore and interpret the 567-acre battlefield preserve. Boy Scouts helped the SVBF undertake kiosk and bench development, streamside cleanup, tree tube rehabilitation, and painting of post/board fencing. SVBF also hosted a “Day of Caring” on September 11 with scouts and 160 local high school volunteers helping remove trash and clean signs and trails. Valley residents stand to benefit greatly from the work both planned and underway as part of the Third Winchester project. In addition to providing new recreational activities, the Foundation’s efforts will protect historic resources, vanishing wildlife habitat, water quality for the Chesapeake Bay, and provide an “outdoor classroom” for local schools and Universities.

Middle Field Restoration Project

One of the most sensitive landscape features on the Third Winchester battlefield is the Middle Field, the site of fierce fighting during the September 19, 1864, battle. A 30-acre parcel of the historic Middle Field is located on the 209-acre Huntsberry Farm, and the SVBF is working hard to bring the parcel back to its 1864 historic appearance, using a balanced approach of rehabilitation management techniques. In 2013, the Foundation began removing invasive species in order to convert the project area to a native grassland prairie, replete with warm season grasses and pollinator wildflowers, thereby complementing habitat for vulnerable wildlife including northern bobwhite quail, as well as allowing for the installation of new passive walking trails, historic fences, and interpretive signage.

Second Woods Reforestation Project

The Second Woods Reforestation Project became a reality in the fall of 2013 thanks to the assistance of a Virginia Trees for Clean Water grant, enabling the SVBF to plant 1,825 native hardwood and evergreens in an effort to reestablish the historic Second Woods, a forested landscape that was held by Confederate troops during the Third Battle of Winchester. The reforestation project will help educate visitors about the battlefield’s historic landscape as well as provide long-term environmental benefits to the health of the Chesapeake Bay watershed through the re-establishment of lost portions of hardwood and conifer forest cover.

Star Fort

The newly restored Star Fort was officially dedicated “open for the public access” during the Second Battle of Winchester 150th Anniversary programs on June 14-15, 2013. The fort, whose earthwork and rifle pit outlines are largely intact, played a crucial role in the Second and Third Battles of Winchester. The Star Fort restoration project became a reality through the generous support of our donors and local residents, the hard-working assistance of Volunteer Corps members, and a successful partnership with the Military Order of the Stars and Bars and the Military Order of the Loyal Legion – groups whose members descend from political leaders and military officers from different sides in the Civil War. These groups came together to contribute $7,000 to the project, along with donating manpower to clean up the site during the 2013 Park Day. And thanks to the Boy Scouts of America, a new “Visitor Information Kiosk” was developed, trails were re-mulched, and Aldo Leopold benches were installed across Star Fort.
INTERPRETATION & EDUCATION

The Battlefields Foundation is directed by the District’s Management Plan to coordinate a regional interpretive program that includes visitor education, living history demonstrations, and other interpretive techniques, all unified through a District wayfinding system.

Sesquicentennial Programs

The SVBF’s second annual Sesquicentennial conference, “Avenue of Invasion”: Lee, Gettysburg, and the Shenandoah Valley in 1863, featured renowned Civil War historians Brandon H. Beck, Eric Campbell, Steve French, Jonathan A. Noyalas, and Joseph W.A. Whitehorne, and drew a sold-out audience of more than 130 attendees. Staff, volunteers, and committee members were also involved in coordinating, planning, partnering, and presenting much of the other interpretive programming during the 1863-2013 Sesquicentennial, highlighted by the Second Winchester 150th Anniversary programs on June 14-15, including the “Perfectly Wild”: Second Winchester seminar/tour.

Interpretation – Trails, Markers, Materials, and Programs

The Battlefields Foundation established a new interpretive trail at Star Fort, including five new Civil War Trails markers that relate the stories of the site’s construction and the battles of Second Winchester and Third Winchester. Star Fort is now a key interpreted destination that serves as the prime public access site for telling the story of Second Winchester, and a key part of the larger, battlefield-wide interpretation of Third Winchester.

The SVBF also installed its first interpretive marker on its Cedar Creek battlefield properties with a new Civil War Trails marker at Thoburn’s Redoubt. In addition, SVBF partners in Warren County added the first Civil War Trails marker on the Manassas Gap (Wapping Heights) battlefield. The SVBF also created and published a new driving tour for the Second Winchester battlefield, along with a revised and updated version of the First Kernstown/First Winchester battlefield driving tour.

In addition to other programming, SVBF presented the lecture and tour “Like the Combat Between David and Goliath”: The Battle of Fisher’s Hill on September 21; living history and tours at Sheridan’s Field Hospital (Shawnee Springs, Winchester) on August 17; living history during Star Fort Community Day (June 1) and helped coordinate Civil War Day in Shenandoah County (July 27), including a special program on the Confederate General Hospital in Mt. Jackson.

SVBF also completed and released its new film, “If This Valley is Lost”: Stonewall Jackson’s Valley Campaign. The DVD edition of the of the new film has proven enormously popular.

New Orientation

Thanks to our partner at Cedar Creek and Belle Grove National Historical Park, the SVBF developed and installed a new orientation panel for the Signal Knob Area at the new visitor contact station at the national park on April 10. With this installation, SVBF now has orientation centers/kiosks at four of the NHD five areas/clusters, with the fifth area (New Market/Luray) to be included in the development of the SVBF’s new headquarters at the Lee-Jackson Building.

Youth Education Programs

Youth Education programming during 2013 included the “Voyagers Capture Star Fort!” on June 15, the Cross Keys Civil War Kids Camp with partners on June 8, youth living history during Star Fort Community Day on June 1, participation in New Market Homeschool Day, and additional Valley Voyager (junior ranger) programs, including the Voyager e-newsletter (“The Bugler”).
Tourism & Economic Development

Guiding visitors through the National Historic District involves a high-quality branding and marketing program to strengthen the Shenandoah Valley’s position as a preeminent visitor destination, one that provides fuel for the region’s economic engine.

Sesquicentennial Marketing

The Battlefields Foundation continues to take a regional leadership role in marketing and promoting programs to commemorate the Civil War Sesquicentennial in the Valley. During the 150th Anniversary of Robert E. Lee’s Gettysburg Campaign in 2013, these promotional efforts included feature pages and detailed event information on the ShenandoahAtWar website, press events, media appearances, select print advertising, co-op ads, public presentations, the 1863-2013 Sesquicentennial events rack card, on-site promotion at events, on-line promotion, and social media via Facebook and Twitter. That marketing played a major role in the continued popularity of the Valley’s Sesquicentennial programs, with attendance continuing to boom, as exemplified by sold-out SVBF programs such as our “Avenue of Invasion” conference and “Perfectly Wild”: Second Winchester seminar and tour.

Website and Digital Promotion

Usage of and engagement with the ShenandoahAtWar website continued to surge in 2013, as SVBF continued to develop and expand the website. The History, Events, Visit the Valley, Land Preservation, Online Store, About Us, and Make A Difference sections all saw major upgrades, and the “150 Years Ago” feature continued to spur site visitation, especially with links from SVBF social media. The sections on history, events, visitor information, the Sesquicentennial, and 150 Years Ago proved the most popular with visitors. Overall, visitor traffic to the website increased by 49.7% from 2012. The site once again was a strikingly effective, low-cost method to reach enormous numbers of visitors and supporters, and to drive awareness of SVBF and partner programs and initiatives.

In addition, the SVBF’s increased social media efforts paid off with dramatic increases in user engagement, with Facebook engagement growing by 49% during 2013, Twitter by 64%, and the ShenandoahAtWar YouTube channel by more than 300%.

In addition, SVBF continued to make aggressive use of low-cost digital marketing efforts by promoting SVBF and partner programs to SVBF’s email list of over 4,700 people (from every state and 24 foreign countries), and the exponentially larger ancillary audience. In addition to our regular monthly e-newsletter, the Foundation produced marketing e-blasts promoting specific battle/event commemorations such as Second Winchester, Manassas Gap/Wapping Heights, Civil War Day in Shenandoah County, and Civil War Weekend: 1863 in the Valley, as well as individual e-blasts for SVBF’s two biggest events: the March 9, 2013 “Avenue of Invasion” Conference on the Lee’s Gettysburg Campaign and the June 22, 2013, “Benefit for Third Winchester” program.

Online Store Generates Revenue for Battlefield

In its first full year, the Foundation’s online store, ShopShenandoahAtWar.org, saw marked growth and financial support for battlefield preservation in the Shenandoah Valley, generating more than $12,000 for SVBF efforts. With an expanded merchandise line highlighted by new partner products such as spices and seasonings, honey, and dark chocolate, and the Foundation’s immensely successful coffees through Cabin Creek Roasters. Additionally, new products were crafted from a witness tree on the Third Winchester Battlefield, which fell during a violent storm in 2011. These finely crafted items proved to be very popular, and gave supporters a chance to take home a piece of history while supporting our work. The online store also helped spur a sizeable growth in registrations for SVBF events by providing an easy way for its supporters to register online.
Signature Tours

The Battlefields Foundation saw remarkable growth in its Signature Tours in 2013. Nine tours were added to the Foundation’s Signature Tours program and webpage. The program makes it easier for visitors and potential visitors to discover the many Civil War sites, natural wonders, delights and sites the Shenandoah Valley has to offer. The newest tours feature Middletown and Strasburg, Harrisonburg, Luray, Staunton and Front Royal. Each tour offers “on history’s trail” experiences, but in addition to battlefields, monuments and natural wonders, visitors can visit vineyards, a growing agricultural industry in Virginia and dine at signature restaurants where fresh local produce and meats are used for delicious meals.

New Videos Highlight the Valley

In 2013, SVBF produced a series of new videos featuring different aspects of its work, its partners, and attractions throughout the National Historic District. These included videos on Cabin Creek Roasters and Back Creek Farms, producers of our fine coffees and maple syrup; videos promoting events such as our Fisher’s Hill Seminar and Tour; post-event videos such as the one focusing on the great work by Frederick County students at Third Winchester during the Day of Caring; and, most significantly, our new series, Signature Sites…On Location, which features various sites throughout the Valley, with the premiere edition highlighting Catherine Furnace in Page County.

Passport Program

During 2013, the Battlefields Foundation and partners throughout the National Historic District joined the National Park Service Passport Program. 24 sites became “cancellation stations” where you can collect free cancellation stamps, including the SVBF’s new headquarters at the Lee-Jackson Building in New Market. The Passport To Your National Parks® program, launched in 1986, provides information and encourages visitation to all of America’s national parks and many National Heritage Area sites. It includes a passport book that lists all national parks in the United States and U.S. territories, and provides space for ‘cancellation’ stamps which can be found in almost every national park in the system - and at many National Heritage Sites, now including the Shenandoah Valley Battlefields National Historic District.
Annual Membership

2013 was another record-breaking year for SVBF membership, with 658 members and $31,280 in contributions. Special recognition goes out to Mr. Craig Stevens, who was not only our most generous membership contributor, but also became SVBF’s first Membership Ambassador. Mr. Stevens was unflinching in his attendance at SVBF events, served in an advisory capacity on donor relation issues, and is so deeply rooted and committed to our mission that we consider him part of the SVBF family.

Successful Appeals

A special thank you to all SVBF loyal donors who made our “call to action” appeals such a success. The Education appeal, Island Farm, and Third Winchester Campaigns grossed SVBF more than $110,000! We could not possibly accomplish our goals without the assistance of people who understand the value of protecting these historic properties, and we thank you for everything you do to move us forward with this battlefield preservation mission.

Friends of Ed Bearss

In 2013, legendary Historian and SVBF supporter Ed Bearss celebrated his 90th birthday amongst family and friends at a celebration hosted in Washington, D.C. In lieu of gifts, Mr. Bearss asked guests to make a donation to the SVBF for his lifelong passion of battlefield preservation – a thoughtful gesture that turned into a combined donation exceeding $10,000. Our thanks to the Friends of Ed Bearss for their generosity, and to Ed Bearss for this major contribution.

Benefit for Third Winchester

Special Event Raised More Than $10,000

Over 200 SVBF supporters gathered in Winchester on June 22 for the “Benefit for Third Winchester,” an event designed to raise funds for and awareness of the SVBF’s work on the Third Winchester battlefield. The event included three outstanding programs: a tour of the Third Winchester battlefield by historians Ed Bearss and Eric Campbell, a special VIP reception, and an advance screening of Copperhead, the new film directed by Ron Maxwell, the acclaimed director of Gettysburg and Gods and Generals, and starring Billy Campbell. The day began with the tour of the Third Winchester battlefield, with more than 120 people taking part in the first such tour to include the newly-cleared sections of the Middle Field. That was followed by the reception at the Alamo Drafthouse Cinema, where guests had the chance to meet and talk with Mr. Maxwell and Billy Campbell. The day climaxed with the special advance screening of Copperhead, where a packed house enjoyed the movie and the discussion with Mr. Maxwell that followed. The benefit was hugely successful, raising more than $10,000 to support SVBF’s “Campaign for Third Winchester” - the restoration, and interpretation, and maintenance of the Third Winchester battlefield. It also helped set the stage and build awareness for the major third Winchester 150th Anniversary programs that SVBF has planned for 2014.
Lee-Jackson Building
Battlefields Foundation finds new home with purchase of historic Lee-Jackson Building

Historic Site Becomes New Home

After 13 years of protecting and interpreting Civil War battlefields in the eight-county Shenandoah Valley National Historic District, the Shenandoah Valley Battlefields Foundation found a new home in 2013. The Foundation purchased the historic Lee-Jackson Building at 9386 Congress Street in New Market, at the intersection of Congress Street and Old Cross Road. The original portion of the building was constructed circa 1808 for John Strayer’s home and mercantile business. The Foundation moved into the facility in late February 2013.

The Foundation’s offices are located on the second floor of the building, but the first floor is currently in the process of being converted to multiple uses. One half of the first floor will include local visitor information (provided by our partners from the New Market Chamber of Commerce), a food service facility, and an SVBF store. The other half will host the SVBF’s fourth Civil War Orientation Center, highlighted by the Lee-Jackson interpretation and education gallery. During 2014, SVBF plans to gradually phase in increasing use of the first floor as we expand and develop the public areas, with a soft opening during the New Market 150th Anniversary programs in May 2014, followed by a full opening later in the year.

SVBF began planning and fundraising for renovations to the building immediately after moving in. Longtime SVBF partners Thayer Design and Two Rivers are working with the Foundation on the planning and development of the orientation, education, and interpretation facilities on the first floor. In addition to the work on the Orientation Center, the SVBF is also pursuing a multitude of other efforts to restore and upgrade the building, from the already-completed improvements to the parking lot, to exterior treatments and signage, to the replacement of the elevator. Fundraising efforts have included a remarkably successful local fundraising effort, “Preserving the Legacy of the Lee-Jackson”; the SVBFs first “crowdsourcing” campaign through Razoo; the inclusion of projects and tools for the Interpretation/Education Gallery in our fundraising appeal for our education programs; generous member contributions; and ongoing grant initiatives.

History of the Lee-Jackson Building

Since its construction in 1808, the Lee-Jackson building has seen its share of history and famous visitors. In 1862, General Thomas J. “Stonewall” Jackson reviewed his troops from the stoop of the building as they passed through New Market on their way to Luray and then northward to the May 23, 1862, Battle of Front Royal, and in June he conferred with his chief cartographer, Col. Jedediah Hotchkiss, as he planned the steps that would lead to the Battles of Cross Keys and Port Republic. In 1864, Confederate General Jubal A. Early was a visitor in the Strayer home, and in 1909 bandmaster and composer John Philip Sousa and his wife and daughter were guests at the Thaxton Hotel.

The Lee-Jackson building was the home of Dr. Joseph B. Strayer, whose wife was a cousin of Abraham Lincoln, at the time of the May 15, 1864, Battle of New Market. During the battle, the main initial thrust of Confederate forces moving into combat straddled the Valley Pike and engulfed the Lee Jackson building. The building was between the battle lines as skirmishing began early on the morning of May 15, and the town and the building remained within the area of combat until after noon when the Federals finally withdrew north of town.
The Shenandoah Valley Battlefields Foundation is grateful to the following institutions and individuals for their generous support in 2013. Their gifts have been a significant part of the Foundation’s accomplishments during the last year.

Golden Circle
($100,000+)
American Battlefield Protection Program
Civil War Trust
James R. Wilkins Charitable Trust

Shenandoah Society
($25,000+)
Agua Fund
Dominion Resources Services, Inc.
Luray Caverns Corporation

Signal Knob Society
($10,000-$24,999)
Mr. & Mrs. W. Denman Zirkle
Mr. Gerald F. Smith
($5,000-$9,999)
Mr. Ronald L. Beavers
Mr. William C. Arey
Mr. Larry D. Anderson
Mr. David R. Bohi
Mr. & Mrs. Robert & Wanda Aitcheson
Mr. & Mrs. David B. Armstrong
Mrs. Frederich W. Otto
Mr. Paul L. Pascal
In Honor, Ed Bearss
Dr. & Mrs. Richard & Rhea Moore
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Mr. Alexander MacLeod
The Honorable Richard A. Masson
& Mrs. Charles G. McCombs, Jr.
Ms. Lynn McFadden
Mr. Frederick B. Molineux
L. T. & MRS. William J. Petersen
Mr. S. Michael Sharp
In Memory, Anne McKay Simmons
Mr. Norman C. Smiley
& Mrs. C. Robert Sollenberger
Dr. & Mrs. Phillip C. Stone
Mr. Everette A. Stoutner
& Mrs. William & Druisella Voda
In Honor, Ed Bearss
Mrs. J. M. Wood
Ms. Patricia L. Zontine
Anonymous
Windsor Printers
Shenandoah Valley Civil War Era
Dancers

Cedar Creek Regiment
($500-$999)
Mr. & Mrs. John P. Ackerly, III
Mr. Larry D. Anderson
Mr. Paul Andrezekul
Mr. Alphonso P. Boyley, III
& Mrs. Christopher Bradley
Mr. Bruce Brems
Mr. Edward C. Browne
& Mrs. Winston Cameron, Jr.
Ms. Beth Clark
Ms. Terri Lynn Denton
& Mrs. Harvey Finberg
& Mrs. Thomas F. Fine
Mr. William J. Hupp
& Mrs. Allen Johnson
Mr. Michael E. Klein
Mr. David A. Langhart
Mr. Alexander MacLeod
The Honorable Richard A. Masson
& Mrs. Charles G. McCombs, Jr.
Ms. Lynn McFadden
Mr. Frederick B. Molineux
L. T. & MRS. William J. Petersen
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Mr. Norman C. Smiley
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Dr. & Mrs. Phillip C. Stone
Mr. Everette A. Stoutner
& Mrs. William & Druisella Voda
In Honor, Ed Bearss
Ms. Jade West
Mr. J. M. Wood
Ms. Patricia L. Zontine
Anonymous
Windsor Printers
Shenandoah Valley Civil War Era
Dancers

Cross Keys Battalion
($300-$499)
& Mrs. Robert & Wanda Aitcheson
In Memory, William Gordon Carter
Mr. Edward A. Altemos
In Honor, Ed Bearss
Mr. Larry D. Anderson
In Honor, Ed Bearss
Mr. William C. Arey
Mr. Ronald L. Beavers
In Memory, John Francis Smellings
Mr. Douglas R. Bohi
& Mrs. Christopher & Judith Bradley
Dr. & Mrs. Andrew A. Bailey, Jr.
Mr. Michael D. Balderman
Mr. Bill Banker;
Mr. Terry “I-Bear” Barber
& Mrs. Don Barnes
Ms. Renee L. Baylor
Mr. Charles Lewis Beal
Edwin C. Bearss
Mr. David M. Bomberowitch
Mr. Dale Bowers
Mr. Bill Boyle
Mr. Kenneth W. Bradley
Mr. Michael Bratton
Mr. James A. Braue
Mr. James Brown
Dr. C. Philipp Brundrett
Mr. Garry Bush
& Mrs. Tom Byrd
Mr. Michael H. Carlson
Duane Carroll
Mr. Dale Carroll
& Mrs. William Carroll
Mr. Chris Cavensess
Mr. Michael H. Chancey
Mr. Michael J. Chapman

Fishers Hill Company
($100-$299)
Mr. John Adamichak
In Honor, Preserving Third Winchester
Mr. Russell B. Adams, Jr
Mr. Robert R. Adams
Mr. William G. Allman
& Mrs. Frederick Andreae
& Mrs. David W. Armstrong
Garland E. Ashby
Mrs. T. L. Atkeson
In Memory, Tom Atkeson
Mr. Eric Atkins
Mr. James Atkinson
Dr. & Mrs. Andrew A. Bailey, Jr.
Mr. Michael D. Balderman
Mr. Bill Banker;
Mr. Terry “I-Bear” Barber
& Mrs. Don Barnes
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Mr. Dale Carroll
& Mrs. William Carroll
Mr. Chris Cavensess
Mr. Michael H. Chancey
Mr. Michael J. Chapman

Port Republic Division
($1,000-$4,999)
Military Order of the Stars & Bars
Ms. Crickett Bauer
Mr. Spencer L. Brown
Mrs. Magalen O. Bryant
The Honorable Rudolph Bumgartner, III
& Mrs. Childs Burden
Mr. & Mrs. William B. Holtzman
Duncan Co., E, 14th PA Vol. Cav.
Mr. Fred Circle
Mr. Blake Curtis
Mr. Kurt E. DeSoto
Mrs. Janet Einstein
Dr. Rogers M. Freed, III
Mr. Peter Gentien
Mr. Bruce C. Gottwald
Ms. Isabel H. Harris
Mrs. Anna M. Hildreth
Mrs. Catherine E. Hildreth
Mr. & Mrs. William B. Holtzman
Col. & Mrs. Frederick E. Johnston, III
Mr. & Mrs. Howard P. Lewis
The Honorable Joe T. May
Mr. John L. Nau, III
Ambassador James E. Nolan, Jr.
Mr. Ronald Perisso
Mr. Rex E. Ritchie
Dr. W. Cullen Sherwood
& Mrs. Calvin & Patricia Sonner
In Memory, Capt. Emanuel Crabill Jr.
Brook unit Stonewall Brigade, CSA
Military Order of the Loyal Legion of the United States
Mr. C J Steuart Thomas
Mr. Henry P. Travisick, Jr.
Mr. & Mrs. Don G. Trost
Mr. & Mrs. John M. Volkhardt
Ms. Linda Wheeler
Mr. Miles Carrington Williams
Mr. Allan J. Zeilnook
Mr. & Mrs. W. Denman Zirkle
In Honor, Ed Bearss
Rappahannock Electric Cooperative
Lenham Pentt PC
Millbrook High School
The Southern Heritage Ball
The Civil War Round Table of the
District of Columbia
In Honor, Ed Bearss

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Virginia Sesquicentennial of the
Virginia Tourism Corporation

Third Winchester Corps
($5,000-$9,999)
Mr. & Mrs. Mark Perreaux
Mr. Gerald F. Smith
Mr. Craig R. Stevens
Mr. & Mrs. W. Denman Zirkle
Virginia Sesquicentennial of the
American Civil War Commission
Windcrest Foundation, Inc.
Anonymous

Virginia Tourism Corporation

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Virginia Tourism Corporation
Funding the Foundation’s Work

The District’s Management Plan outlines projects and programs for the Battlefields Foundation to accomplish. None of this, however, would be possible without a substantial investment of public and private funding from a variety of sources.

The Shenandoah Valley Battlefields Foundation continues to undergo significant changes in its financial structure and sources of funds. These changes are being driven primarily by federal expenditure reductions that are already impacting the Foundation and are expected to continue to do so.

Neither the Land Acquisition nor the Assistance funding has ever been included in the Administration's proposed budget. Nonetheless, Congress has appropriated some Land Acquisition funding for the National Historic District in eight of the last thirteen years, the last of which was received in 2009. However, none of the Assistance funding has ever been received.

The Management funding has been received regularly since 2001. It is submitted to Congress in the Administration’s budget by the National Park Service through the National Heritage Areas program. In 2013, the Management funds provided by Congress were $385,000. However, this allocation can no longer support the costs of operating the Foundation and maintaining, interpreting, and promoting the National Historic District.

Early in 2010, the Foundation set a five-year goal of inverting the 65-35% ratio of Government-Private operations funding in previous years to 30-70% Government-Private funding by FY2015. Due to the potential curtailment of federal funding, this schedule has been accelerated. As a result, the Foundation has reorganized its staff and refocused its resources on generating private funding. In 2013, this ratio improved to 37-63% with a further improvement projected for 2014.

Funding for Land Acquisition was not available in 2013; however, partner participation in our land transactions is now significant, and private support has been increasing since 2009. The Foundation ended 2013 with only $14,000 in federal funds left to match with partner funds to continue to protect battlefield property into 2013.

Additionally, the Foundation has several projects that were announced to the public in 2011 which involved property restoration and interpretation. The major one being the restoration and interpretation of the Third Winchester battlefield, a joint project of SVBF, Civil War Trust, and the Virginia Department of Historical resources. In addition, work continues on the Valley Pike + Fisher's Hill trail project launched in 2010.

Management and Programs Operations – FY 2013

<table>
<thead>
<tr>
<th>Income</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Federal Appropriation</td>
<td>$385,000</td>
</tr>
<tr>
<td>Grants</td>
<td>343,690</td>
</tr>
<tr>
<td>Private Contributions</td>
<td>204,465</td>
</tr>
<tr>
<td>Program Income</td>
<td>109,171</td>
</tr>
<tr>
<td>Interest Income</td>
<td>233</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td>$1,042,559</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenditures</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Administration and Technical Assistance</td>
<td>$601,306</td>
</tr>
<tr>
<td>Program Expenses</td>
<td></td>
</tr>
<tr>
<td>Battlefield Preservation (non-land expenses)</td>
<td>35,436</td>
</tr>
<tr>
<td>Land Acquisition</td>
<td>163,182</td>
</tr>
<tr>
<td>VP + FH Trail Project</td>
<td>79,186</td>
</tr>
<tr>
<td>Property Management</td>
<td>92,005</td>
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<tr>
<td>Interpretation &amp; Education</td>
<td>40,637</td>
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<tr>
<td>Merchandising</td>
<td>20,699</td>
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<tr>
<td>Development</td>
<td>28,020</td>
</tr>
<tr>
<td><strong>Total Expenditures</strong></td>
<td>$1,060,471</td>
</tr>
</tbody>
</table>

| Balance - Income over Expenses | $-17,912 |

Battlefield Protection – FY 2013

<table>
<thead>
<tr>
<th>Beginning Balance</th>
<th>$3,808,937</th>
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</thead>
<tbody>
<tr>
<td>Lands Funds Received</td>
<td></td>
</tr>
<tr>
<td>USDA Farm and Ranch Land Protection</td>
<td>850,000</td>
</tr>
<tr>
<td>American Battlefield Protection Program</td>
<td>302,000</td>
</tr>
<tr>
<td>Private Donors</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total Lands Funds Received</strong></td>
<td>$1,152,000</td>
</tr>
</tbody>
</table>

| Lands Funds Used         | $30,000    |
| Ending Balance           | $4,930,937 |
