

A Formula for Success:
People + Partnerships = Progress

*...to preserve, conserve, and interpret
the legacy of the Civil War in the
Shenandoah Valley...*

Shenandoah Valley Battlefields National Historic District
and Commission Act of 1996 (P.L. 104-333)



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... to create partnerships... to preserve, conserve, enhance, and interpret the nationally significant battlefields and related sites associated with the Civil War in the Shenandoah Valley...

Shenandoah Valley Battlefields National Historic District
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LETTER FROM THE CHAIRMAN

Preserving our Valley's Civil War battlefields is a tremendous privilege — and a huge responsibility. The founding of our country and the Civil War struggle are among the bedrocks upon which our great nation today rests.

It is incumbent upon us to ensure future generations can understand the Civil War's significance by visiting the places it was fought. Serving as Chairman of the Shenandoah Valley Battlefields Foundation Board of Trustees, it has been an honor to take on this task along with fellow trustees, Foundation staff, a multitude of partners, Congress and Virginia's General Assembly.

An increasing number of battlefield landowners are interested in preserving their property. In many instances we have concluded successful preservation efforts; others are still underway; and, sadly, in some it seems market forces made preservation unfeasible. Preserving battlefields is our central mission and we are pleased at the interest, responsiveness, and willingness of landowners to enter into discussions with the Foundation.

Again for 2004 our congressional delegation worked diligently to secure funding for the Shenandoah Valley Battlefields National Historic District - \$1.5 million - to protect, interpret, and promote the Valley's Civil War sites. Senators John Warner and George Allen and Congressmen Frank Wolf and Bob Goodlatte — and their staffs — worked hard for us, advised us, and promoted us in Washington.

The Foundation either created or participated in an impressive number of partnerships this year — our symposium in Rockingham County, the Civil War Weekend in Winchester, the veterans' picnic at Fisher's Hill, the new national park at Cedar Creek and Belle Grove, the 140th Anniversary marketing campaign, and the clusters — the District's community partnership groups which are a central premise of the District's Management Plan. The Foundation, with the help and support of our partners, is developing stable and productive cluster groups.

A topic that has tremendous implications for the future of the battlefields and the Valley is the reconstruction of I-81. The interstate traverses the length of the Valley, the National Historic District, and seven of the ten legislated battlefields in the District. It is an economic lifeline up and down the east coast. Improvements are critically necessary to the congested road, but what will be the economic, environmental, and social impacts of this project for those of us who live and work in the Shenandoah Valley and cherish its unique character? The Battlefields Foundation seeks a thorough and legitimate study of future options, including alternative modes of travel. The Foundation has expressed its concerns to officials at the local, regional, state, and national levels. We will continue to press for mitigation of the negative impacts of the highway's reconstruction on the battlefields and Valley.

I want to sincerely thank all the members of the Foundation's Board of Trustees. They are unsung heroes who read mountains of information, sit through long meetings, and work diligently on behalf of the National Historic District. Each of the 23 trustees has in their own way contributed mightily to the District's success so far. I also want to commend the Foundation's staff for its hard work.

In closing, I want to say how proud I am to be part of the Battlefields Foundation, to help guide its work, and to have the opportunity to work with so many fine people from across the Shenandoah Valley Battlefields National Historic District. Let's keep it up!

Dan C. Stickley Jr.
Chairman



The Mansion House in McDowell under renovation

Implementation Grants Program

In 2004 the Foundation awarded grants to 16 partners totaling \$130,000 for projects that will help implement the District's Management Plan. The Battlefields Foundation's grants are funded primarily from its annual federal appropriation. Through the grants program, the Foundation shares this federal funding with partner organizations. So far the Implementation Grants program has leveraged more than \$2.5 million for projects throughout the Shenandoah Valley. (Please see page 5 for a list of 2004 grants.)

SVBF in Permanent Headquarters

In August 2004 the Battlefields Foundation moved into its permanent headquarters in the 1874 Shirley House. The house is located in the core area of the New Market battlefield and is owned by the New Market Battlefield State Historical Park and the Virginia Military Institute. VMI made extensive repairs and improvements to the building and it was ready for occupancy in July. The new headquarters affords the Foundation private office space for its employees, space for board, committee, and project meetings, a library, and storage. The Foundation is pleased to be remaining in New Market and to be maintaining this relationship with VMI.



The Shirley House - SVBF Headquarters



Trustee Doreen Williams, Board Chairman Dan Stickley, and landowner committee members Carol & Don Poulson and Beatrice & John Woody

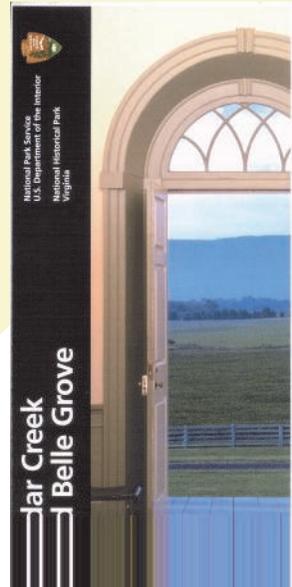
Carrington Williams Preservation Award

The 2004 Carrington Williams Preservation Award, named for the SVBF founding chairman, was presented in November 2004 to the Cross Keys-Port Republic Landowners Committee for their hard work on the preservation plan for those battlefields. The plan, which was crafted by the landowners and approved by the SVBF Board and the Rockingham County Board of Supervisors, has received national attention and won awards as a model community-based planning effort. The landowners' efforts embody Carrington

Williams' commitment to private stewardship and preservation. The first recipient of the Carrington Williams Award was Representative Frank Wolf in 2003.

Cedar Creek & Belle Grove National Historical Park

During 2004 several milestones occurred in the evolution of this new model national park. The park's partners—the Battlefields Foundation, Belle Grove Plantation, the Cedar Creek Battlefield Foundation, and the National Trust for Historic Preservation—continue to work together with the National Park Service (NPS) to plan for the park's future. In March the partners welcomed the park's new superintendent Diann Jacox. Ms. Jacox is a 25-year veteran of the NPS and brings great experience in the creation of General Management Plans. In addition, in June the Secretary of the Interior named the members of the park's Advisory Commission. Among the commission's members are SVBF Trustees Dan Stickley, Kris Tierney, and Richard Kleese as well as SVBF Executive Director Howard Kittell. And in the fall, the NPS and the partners unveiled a new brochure for the park (pictured at right) to help visitors and others understand this new unit of the National Park System.



Battlefield Protection Projects

In 2004, the Battlefields Foundation purchased four properties totaling almost 200 acres, all of which were, coincidentally, artillery positions during battle. Artillerists prefer high ground that commands wide views of the battlefield. So land protected in 2004 will provide superb interpretive vantage points for generations to come.

Cemetery Ridge/McDowell: On 8 May 1862, Federal artillerymen hauled their cannon up Cemetery Ridge, behind the village of McDowell, to fire east across the Bullpasture River towards approaching Confederates. The Battlefields Foundation, with funding from the Center for Civil War Living History, purchased a 52-acre farm that includes the ridge and upland fields as well as the pasture at its base.

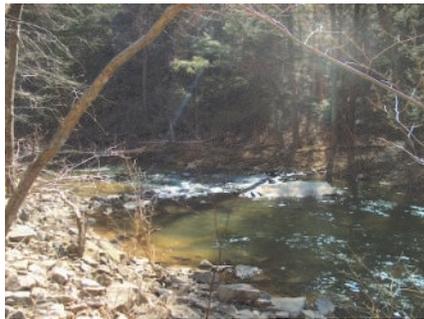
Artillery Ridge/Cross Keys: On 8 June 1862, Confederate cannon perched along Artillery Ridge, overlooking Spring Branch and the battleground at Cross Keys. They fired north at Federals on Victory Hill. The Battlefields Foundation purchased 12 acres that straddle Artillery Ridge and the stream.

Rude's Hill/New Market: On 15 May 1864, artillery under Capt. Henry DuPont covered the Federal retreat from New Market by withdrawing north. This leapfrogging maneuver down the Valley Pike may have saved the Union army from disaster. The 10-acre parcel purchased by the Foundation at the center of this area is also the site where, in the immediate post-war period, two paroled Confederates were hung without trial under accusation of horse thievery.

Fay Spring/Third Winchester: On 19 September 1864, Confederate artillery unlimbered in the lane leading to the spring to do battle with DuPont's artillery in what became the largest battle fought west of the Blue Ridge in Virginia. SVBF's 100-acre purchase unites a protected 359-acre block of this battlefield.

Fisher's Hill and Tom's Brook Preservation Plan

In 2004, with an ABPP grant from the National Park Service, the Foundation and Shenandoah County worked with landowners at Tom's Brook and Fisher's Hill to develop a preservation plan for those battlefields. The plan was approved by the Foundation's Board of Trustees and the Shenandoah County Board of Supervisors in late 2004.



Passage Creek in the Fort Valley flows alongside a designated bike route

Greenways Plan

Working with hiking and biking enthusiasts, local planning and recreation staff and the Northern Shenandoah Valley Regional Commission, the Foundation completed *Walking and Wheeling in the Shenandoah Valley*, a regional greenways concept plan which, if adopted into the localities' comprehensive plans, will enable the Virginia Department of Transportation (VDOT) to add bike and other non-motorized accommodations to roads in the northern Valley.

Visitor Services & Tourism

Highway Signs

At several events in late 2004, Sen. George Allen (VA) and Rep. Frank Wolf (VA-10) helped the Foundation celebrate the installation of highway signs at 18 major roadway entrances into the National Historic District. Funded by a federal transportation enhancement grant through VDOT and Rockingham County, the large brown signs display the District logo and accompanying text. The signs are the first phase of a District-wide wayfinding program that will connect orientation centers, battlefields and other related historic sites.



Sen. George Allen helps unveil the new signs (Photo: Augusta Free Press)

Informing Hospitality Personnel

In preparation for the installation of the highway entrance signs, the Foundation's Tourism Committee worked with local tourism officials and hospitality providers to inform them about what the District means to their visitors and to give them the tools to help travelers explore the Valley's Civil War history. A growing number of coordinated brochures, interpretive signs, driving tours and guides provide the backbone for a District-wide, high-quality visitor experience.



Civil War Trails Signage

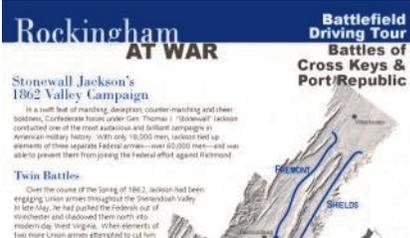
Working with partners, the Battlefields Foundation developed and installed nine Virginia Civil War Trails interpretive signs in the National Historic District in 2004. The signs tell stories of military actions as well as the home front experience. The VCWT program is a key interpretive partner.

Supporting Reenactments

In 2004, the Foundation continued its co-sponsorship of battle reenactments at Cedar Creek and New Market to support partner efforts to share the Valley's Civil War story with visitors.



Cedar Creek Reenactment (Photo: CivilWarTraveler.com)



Battlefield Driving Tours

The Foundation helped to develop three new battlefield driving tours to guide visitors through the stories at Cross Keys, Port Republic and Third Winchester. The driving tours are companion products to the National Historic District brochure and individual cluster brochures.

District-wide Interpretive Plan

Development of an interpretive plan for the National Historic District, funded by an ABPP grant, began in earnest in 2004. The Foundation and its partners held its first planning session, a steering committee has been identified, and a consultant has been chosen. In 2005, stakeholders throughout the Valley will craft this plan to help the Foundation and its partners coordinate interpretive themes and stories in the District.

Interpretive Signage Inventory

There are hundreds of interpretive signs, markers, and plaques throughout the National Historic District that tell various parts of the Valley's Civil War story. In 2004, the Foundation began cataloguing them and creating a comprehensive database to determine what stories and themes are not yet well represented. This will help direct the Foundation and its partners with future interpretive efforts.



140th Anniversary Campaign

During 2004, partners throughout the Shenandoah Valley developed a cooperative marketing campaign to invite travelers to attend an array of events commemorating the 140th anniversary of the region's most pivotal year of the Civil War. The effort was spearheaded by the SVBF and Virginia Civil War Trails and included a rack card distributed by the partners and the Virginia Tourism Corporation, cross-promotional efforts and a website.



Mitch Bowman (VCWT), VTC President Alisa Bailey and many partners join SVBF Chairman Dan Stickey at the 140th kick-off event at the Hall of Valor Museum.

Logo Promotional Items

In March, the Board of Trustees approved a licensing agreement with the DesignLab, the firm that markets logo products for Virginia is For Lovers and Virginia Civil War Trails. By summer of 2004, a family of mugs, baseball caps, denim shirts and tees, magnets and other products began to appear around the Valley and beyond. DesignLab will be marketing these products to retailers in the District and portions of the proceeds from these sales will benefit the Foundation's preservation, interpretation and promotional efforts.



Funding the Foundation's Work

As part of the Fiscal Year 2004 federal budget, the Battlefields Foundation received appropriations of \$1,000,000 for battlefield preservation and \$500,000 for projects, programs and operations. This funding was secured through the support and strenuous efforts of our congressional delegation: Senators John Warner and George Allen and Representatives Frank Wolf and Bob Goodlatte. Each year, these members of Congress, their staffs and other congressional leaders have shown their trust in the Foundation's efforts to

implement the National Historic District's Management Plan and have put forth tremendous efforts to secure these funds.

The programmatic and operations funds come from the Department of the Interior's Heritage Parks and Partnerships Program for the national heritage areas. Preservation appropriations come from the Land and Water Conservation

Fund — money set aside for the protection of historically, culturally, or naturally significant land in the United States.

Also in 2004, the Battlefields Foundation received funding from the Center for Civil War Living History in the amount of \$122,500. The Center was established to distribute the donations made by the producers of the film "Gods and Generals" on behalf of the reenactors in the film. The 2004 grant was used to purchase a key piece of land in the core area of the McDowell battlefield in Highland County and supplemented the Foundation's federal appropriation. The Battlefields Foundation is tremendously grateful to the reenactors who contributed to the Center for Civil War Living History grant.

In addition, the 140th Anniversary promotional campaign benefited from in-kind contributions from two corporate partners. Neathawk Dubuque and Packett donated design services for the 140th Anniversary rack card and Page One Publications

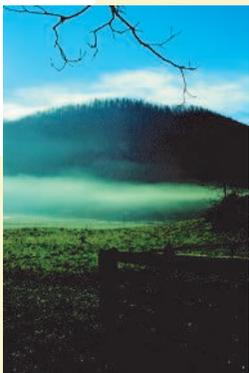
The Foundation is extremely grateful to the following private donors for their support of its efforts to preserve and share the Shenandoah Valley's Civil War story.

Organizations

BB&T Corporation
The Byrd Newspapers
Center for Civil War Living History
First Bank
Neathawk Dubuque and Packett
Page One Publications
Robert & Luise Patterson Foundation
Roanoke Civil War Round Table

Individuals

Ben Ritter
Robert O. and Anja M. Chase
Thomas P. Bruderle
Frederick and Christine Andree
John W. and Elizabeth L. Knapp
Mary Scully Riley
Mr. and Mrs. Lionel Max Travis II
Spencer C. Tucker
Cynthia S. Newman
Nancy M. Hirst
J. Jay Corson IV
Mr. and Mrs. David P. Penhallow II
Fred H. and Polly G. Scott
Mark W. and Jeanine D. Botkin
Harold W. and Janet Kay Nelson
William P. and Frances A. Menefee
June M. Wilmot
Paul A. and Christine M. Swinehart
Rudolph Bumgardner III
Robert N. Steinwurtzel



Carrington Williams Preservation Fund

In the summer of 2003, the Foundation initiated the Carrington Williams Preservation Fund. The purpose of this fundraising initiative is to secure private support that will supplement the federal land preservation appropriations that the Foundation receives.

These private funds enable the Foundation to move more quickly to protect key pieces of battlefield than is afforded by the public funding process. They also enable the Foundation to judiciously purchase options on land and supplement other land acquisition expenses.

This fund was a dearly held wish of the Foundation's founding chairman, Carrington Williams. He was planning for this fundraising effort at the time of his death in August 2002. It seemed appropriate to name the fund for the man who so passionately cared about this effort, so central to the mission of the Battlefields Foundation.

Individuals wishing to learn more about this contribution opportunity may contact the Foundation's offices at 888-689-4545 to receive additional information.

donated web design and maintenance services for the campaign's website. Both products listed the entire series of 140th Anniversary events.

And finally, BB&T Corporation, First Bank and the Byrd Newspapers made contributions toward the Foundation's new headquarters at the Shirley House in New Market. Along with the Virginia Military Institute, these donors made the Foundation's new offices possible.

2004 Implementation Grants

In 2004, the Battlefields Foundation was pleased to award Implementation Grants to the following organizations to help implement the District's Management Plan.

- **Cross Keys-Goods Mill Historical Society, Rockingham County:** \$10,000 for "Shenandoah Shun-piking: A Historic Drive Through the Valley" audio tour and accompanying insert booklet/guide
- **Fort Collier Civil War Center, Inc., Frederick County:** \$10,000 for Fort Collier Comprehensive Preservation Plan
- **Glass-Glen Burnie Museum, Winchester/Frederick County:** \$7,200 for brush clearing and site improvements to the Rose Hill farm on the First Kernstown battlefield
- **Highland Historical Society:** \$10,000 for electrical system upgrade at the Mansion House
- **Highland Historical Society:** \$3,000 for McDowell Orientation Center Interpretive Film
- **Kernstown Battlefield Association, Winchester/Frederick County:** \$4,000 for Improvements to Interpretive Visitors Center at the Pritchard-Grim Farm
- **Kernstown Battlefield Association, Winchester/Frederick County:** \$8,800 for stabilization of tenant farmhouse
- **Mount Jackson Museum, Shenandoah County:** \$4,000 for exhibit case and artifact interpretation
- **New Market Battlefield State Historical Park, Shenandoah County:** \$7,200 for painting and repair of Bushong farmhouses
- **Scenic 340 Project, Inc., Warren County:** \$6,000 for Milford Battlefield booklet
- **Shenandoah Valley Travel Association:** \$4,000 for Cooperative Marketing and Fulfillment
- **Society of Port Republic Preservationists, Rockingham County:** \$5,500 for establishment of a research and orientation center in the Port Republic Museum
- **Society of Port Republic Preservationists, Rockingham County:** \$5,900 for landscape repair and rehabilitation at Riverside Graveyard
- **Stone House Foundation, Frederick County:** \$4,000 for "Two Peoples, One Community: The African-American Experience in Civil War Newtown/Stephensburg"
- **Strasburg Heritage Association, Inc., Shenandoah County:** \$5,400 for Historic Strasburg Walking Tour, including installation of VCWT signs
- **Town of Front Royal, Warren County:** \$10,000 for "Battle of Front Royal: Brothers vs. Brothers" Audiotape/CD
- **Valley Brethren-Mennonite Heritage Center, Rockingham County:** \$10,000 for Restoration of Turner's Mill
- **City of Waynesboro:** \$7,500 for Old Presbyterian Cemetery improvements and signage
- **Winchester Department of Parks & Recreation:** \$7,500 for VCWT Signage at Sheridan's Field Hospital at Shawnee Springs

Fiscal Year 2004 Appropriations, Grants and Gifts

The Battlefields Foundation is supported by congressional appropriations, a state appropriation, and various public and private-sector grants. One of the purposes of the Foundation is to actively seek a variety of funding sources for itself and partners that will enable us to implement the Management Plan for the National Historic District.

Federal Appropriations

Programs and Administration	\$ 500,000
Resource Protection	1,000,000

Transportation Enhancement	\$ 87,000
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Private Grants	\$ 135,000
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Fiscal Year 2004 Budgeted Programs and Administration

Administration and Program Development	\$ 406,600
Professional Services	18,000
Resource Protection	
Planning and GIS Mapping	30,000
Cultural Resource Reports	20,000
Property Management	27,000
Battlefield Preservation	3,410,000*
Cluster Development	12,000
Interpretation and Education	
Virginia Civil War Trails Signs	26,000
Cluster Wayfinding Signage	10,000
District-wide Interpretive Plan	35,000
Symposium	4,000
Tourism and Promotion	
Web Development and Maintenance	15,000
Brochure Design	5,000
Printing and Distribution	20,000
Newsletters and Annual Report	10,000
District Advertising & Promotion	20,000
2004 Implementation Grants	130,000
Entrance Sign Program	87,500
Office Relocation	
Renovation	15,000
Equipment	12,000
Furnishings	12,800

*This figure includes battlefield preservation appropriations carried over from the prior fiscal year.

Our Partners

As a congressionally-created national heritage area, the Shenandoah Valley Battlefields National Historic District has a close relationship with the National Park Service. We are proud that our partnership with the NPS is one of our strongest.

In addition, the Foundation is fortunate to have partnered in 2004 with a wide variety of organizations throughout the Shenandoah Valley and beyond. There is no way to fully list all of these organizations but this is a sampling.

Alliance of National Heritage Areas - Augusta County Historical Society
Belle Grove Plantation - Town of Bridgewater - Cedar Creek Battlefield Foundation
The Center for Civil War Living History, Inc.
Central Shenandoah Planning District Commission - Civil War Preservation Trust
County of Clarke - Col. D.H. Lee Martz Camp #10, SCV - The Conservation Fund
Cross Keys-Goods Mill Historical Society - Cross Keys-Mill Creek Ruritan Club
Town of Edinburg - Elkton Historical Society
Fort Collier Civil War Center, Inc. - County of Frederick - Town of Front Royal
Glass-Glen Burnie Museum - Graves Chapel Trustees
Harrisonburg-Rockingham Convention and Visitors Bureau
Harrisonburg Downtown Renaissance - Highland Historical Society
James Madison University - Kernstown Battlefield Association
Town of Mount Jackson - Mount Jackson Museum
National Trust for Historic Preservation
New Market Battlefield State Historical Park
Northern Shenandoah Valley Regional Commission
Old Court House Civil War Museum - County of Rockingham
Scenic 340 Project - County of Shenandoah - Shenandoah Travel Council
Shenandoah University History & Tourism Center
Shenandoah Valley Civil War Round Table - Shenandoah Valley Travel Association
Society of Port Republic Preservationists - Stone House Foundation
Strasburg Heritage Association - Summers-Koontz Camp #490, SCV
Valley Brethren-Mennonite Heritage Center - Valley Conservation Council
Virginia Civil War Trails - Virginia Department of Historic Resources
Virginia Military Institute - Virginia Outdoors Foundation - County of Warren
City of Waynesboro - Waynesboro Heritage Foundation - City of Winchester
Winchester-Frederick County Historical Society
Winchester-Frederick County Convention & Visitors Bureau
Winchester Green Circle/Shawnee Springs
Winchester Old Town Development Board

Created by Congress in 1996, the Shenandoah Valley Battlefields National Historic District encompasses Augusta, Clarke, Frederick, Highland, Page, Rockingham, Shenandoah, and Warren counties and the cities of Harrisonburg, Staunton, Waynesboro and Winchester.

The Shenandoah Valley Battlefields Foundation is a Virginia nonprofit corporation and is the successor organization to the Shenandoah Valley Battlefields National Historic District Commission. The Foundation was created in 2000 as the first step in implementing the Commission's Management Plan for the National Historic District. As authorized by the Secretary of the Interior, the Foundation serves as the management entity for the District, partnering with local, regional and national organizations and governments to preserve, interpret and promote the Shenandoah Valley's Civil War story.

SHENANDOAH VALLEY BATTLEFIELDS FOUNDATION

PO Box 897 ★ New Market, Virginia 22844

540-740-4545 ★ toll free 888-689-4545 ★ fax 540-740-4509

ShenandoahAtWar.org ★ info@svbf.net