Welcome to the MotorCities National Heritage Area Partnership 2019 Annual Report. This past year was full of accomplishment for us, the culmination of many years of work on a number of key projects.

It's always important to thank you, our continually-growing number of supporters, whether you’re a partner, member, sponsor or volunteer, for everything you’ve done during the past year to help us fulfill our mission of promoting and preserving Michigan’s rich automotive and labor history. With your help, MotorCities makes a profound impact throughout all 16 counties of the National Heritage Area.

You can read more in this report about our many accomplishments, like the following:

- Getting the first nine of our long-awaited highway signs in the ground;
- Breaking ground for the Fort Street Bridge Interpretive Park in southwest Detroit;
- Awarding our first-ever mini-grants, providing support up to $1,500 to short-term, high impact projects;
- Hosting the spring meeting of the Alliance of National Heritage Areas, an opportunity to showcase our region’s automotive history and partnerships with days focusing on Detroit, Dearborn and Flint;
- Working with seven Detroit area-based tour operators to establish a series of MotorCities-branded automotive tour experiences;
- Launching our Speakers Bureau to bring more awareness of MotorCities and automotive history to the region.

In 2020, our focus area is education, and we are working hard to bring new education programs to our National Heritage Area, while supporting key initiatives via our grant awards.

We are making progress on so many fronts, and we thank you for all you do on behalf of MotorCities. Let’s take that positive momentum and keep moving forward. Your support is imperative as we do the important work of preserving and promoting our unique automotive and labor heritage!
Financial Report - Fiscal Year 2019

**REVENUE AND SUPPORT**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount (USD)</th>
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<tr>
<td>Grant from National Park Service</td>
<td>$491,000</td>
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<td>Conferences</td>
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<td>Contributions</td>
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<td>Miscellaneous Income</td>
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<td><strong>Total Revenue and Support</strong></td>
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**EXPENSES**

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<tr>
<td>Revitalization</td>
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<tr>
<td>Interpretation &amp; Education</td>
<td>$546,588</td>
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<tr>
<td>Supporting Services</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$1,121,942</strong></td>
</tr>
</tbody>
</table>

In 2019, the MotorCities National Heritage Area funded $89,209 in grants leveraging $472,114 in community impact.

ECONOMIC IMPACT

Did you know? 92% of every dollar goes directly into programs for MotorCities NHA.

Lansing Mayor Andy Schor welcomes MotorCities board, members and friends to his city for the 2019 Annual Meeting at the R.E. Olds Transportation Museum.
9 Highway Signs Installed Around Lansing, Flint and Detroit

Drivers in metro Detroit, as well as the Flint and Lansing areas, are noticing something new along the highways – those familiar brown National Park Service signs with a message welcoming them to the MotorCities National Heritage Area! The first nine signs were installed in November and December 2019 and are the culmination of many years of work with the Michigan Department of Transportation.

You can find the signs at the following locations:

- Southbound I-75 before the Mt. Morris exit north of Flint;
- Eastbound I-69 near Lansing Road northeast of Lansing;
- Eastbound I-96 near the I-69 interchange northwest of Lansing;
- Eastbound I-96 near the US 127 interchange southeast of Lansing;
- Westbound I-96 near the US 127 interchange southeast of Lansing;
- Westbound I-94 before the M-59 exit in Chesterfield Twp. (pictured);
- Eastbound I-96 on the ramp to southbound I-75 in Detroit;
- Northbound I-75 on the ramp to westbound I-96 in Detroit;
- Northbound I-75 near Monroe-Wayne County border.

Six more signs will be installed to complete the 15 that make up the first phase of MotorCities’ highway sign rollout, so stay tuned for additional installations coming soon near Kalamazoo, Jackson, and Ypsilanti.

Ground Broken for the Fort Street Bridge Interpretive Park

On October 9, 2019, MotorCities staff and board members joined Congresswomen Debbie Dingell and Rashida Tlaib, our partners in the Fort-Rouge Gateway Coalition (FRoG), and Friends of the Rouge to break ground for the new Fort Street Bridge Interpretive Park, located at the foot of the Fort Street Bridge in southwest Detroit.

On March 7, 1932, during the Great Depression, auto workers organized a march from Detroit to the Ford Rouge Factory in Dearborn. Known as the Ford Hunger March, the event is one of the most significant events leading to the creation of the United Auto Workers union.

MotorCities, the University of Michigan-Dearborn, City of Detroit, City of Dearborn, Marathon Petroleum Co. LP, Michigan Department of Transportation, United Auto Workers Local 600, Friends of the Rouge, Friends of the Detroit River, various neighborhood block groups, PEA Inc. and others collaborated to build this park.

Michigan Auto Heritage Day and Awards of Excellence

On October 30, MotorCities presented its 2019 Awards of Excellence during its sixth annual Michigan Auto Heritage Day event at the State Capitol Building. The awards recognize organizations or individuals who have delivered outstanding projects in the areas of auto or labor heritage tourism, education/interpretation and revitalization.

The 2019 Milestone Award went to U.S. Senator Debbie Stabenow for her leadership that lifted the cap on the amount of appropriations that MotorCities can accept, paving the way for the organization to continue normal operations for four more years.

The 2019 Awards of Excellence went to the following:

- In the revitalization category, the winner was the Cherry Hill Veterans Dormitory, restored by the Partnership for the Arts and Humanities of Canton;
- In the education and interpretation category, the winner was SAE International’s Mobility History Committee.
- In the heritage tourism category, the winner was Back to the Bricks of Flint.

MotorCities Hosts the Alliance of National Heritage Areas

As part of the Alliance of National Heritage Areas’ (ANHA) Spring Meeting hosted by MotorCities, staff from National Heritage Areas around the country had the opportunity to witness
our region’s automotive and labor history first hand, while learning about revitalization projects and partnerships with days focusing on Detroit, Dearborn and Flint.

MotorCities-Branded Tours Launched

MotorCities partnered with seven metro Detroit tour operators to offer a series of auto-themed historical tours. The experiences included tours in a Ford Model A, on a bicycle, on a bus, and on a kayak in the Detroit River, along with standard walking tours. Collectively, the tours reached more than 400 people in its inaugural season.

A Ford Model A used by Antique Touring Company, one of MotorCities new partners, to provide their unique auto heritage tour experience, entitled “From Tinkerers to Titans in the Auto Age.”

Speakers Bureau Gets Underway

MotorCities launched a Speakers Bureau in 2019, a resource to promote awareness of automotive and labor history, as well as provide an overview about our organization and its important work. The offerings include 21 unique presentations offered by seven different presenters.

Every Kid Outdoors Program Continues at Historic Fort Wayne

MotorCities joined the Detroit Parks and Recreation Department, Detroit Public Schools Community District, the Historic Fort Wayne Coalition and more than 20 other partners to present the fourth annual Every Kid Outdoors program at Historic Fort Wayne in southwest Detroit in May. More than 1,000 fourth graders participated in the program.

2019 Grant Highlights

Packard Motor Car Foundation in Shelby Township: Received a Challenge Grant supporting the revitalization of the Packing Proving Grounds (PPG) site, including the Packard Museum and an Arsenal of Democracy Museum.

R.E. Olds Transportation Museum in Lansing: Stabilized the building by completing Phase 2 of its roof replacement project.

The following organizations were among the nine projects receiving MotorCities’ first mini grants, awards up to $1,500:

Northville Historical Society: Received two grants funding a new information kiosk in Mill Race Village and interactive Inter Urban display.

Oakland County Pioneer Historical Society in Pontiac: Supported the preservation of an original Standard Vehicle carriage.

Pontiac Transportation Museum: Increased public awareness by supporting upgrades to the organization’s website.

Saline Area Historical Society: Supported lighting improvements and building renovations for their Oldsmobile display at Rentschler Farms.

Services to Enhance Potential of Westland: Supported a month-long exhibit of art pieces created by young people with disabilities at Detroit’s Peace Gallery to celebrate Michigan’s rich automotive history.

The artists from the Services to Enhance Potential (STEP) exhibit at the Peace Gallery in Detroit.
Individual Members

Marco Airaghi
Bruce Annett
Jason Arnold
Paul Ayres
Gail Bagale
Brian Baker
Donald Baron
Michael Bauman
David Beaubien
Marie Beauchamp
Scott & Maryne Bentley
Patrick Bisson
Charles Blackman
Sabin Blake
Constance Bodurow
Mallory Bower
Terry Boyce
Robert Bucala
Wilbur Burkett
Robert Burch
Robert Bury
Mark Campbell
David Cartwright
Chris Causley
Robert Causley
Ed Clemente
John Clor
Richard Coleman
Tom Coles
Sarah Cook
Frank Coyle
Nancy Darga
Thelma Davis
Robert J. Degenhart
Owen Demiene
Jaqueline Dick
Russell Dore
Larry Doyle
Paul Draus
Jim Dyar
David Elsila
Sandra Engle
Kenneth Enhrenhofer
Lila Fedokovitz
Nancy Finegood
Patrick Fitzgerald
Mitchell Fleischer
Frederick Flock
Gerard Franchina
John Frankowski
Byron Fulbright
Lloyd Ganton
John Gibbs
John Gilbert
Peter Glendinning
Donald Graham
Anne Marie Graham-Hudak
Dean Greb
Stuart Grigg
elayne Gross
Jack Hamed
Deborah Hartwick
Toger E. Hayman
Charlie Henry
Mark Heppner
Greg Hoffman
Tom Johnson
Wayne Johnson
David Kalinski
Larry Kelsch
Kevin Kirbitz
Jean Knowles
Thomas Komrav
Robert Kowalski
Robert Kreipke
Richard and Barbara Krueger
William Krueger
David Langdon
Will Lawson
Robert Lees
Wade Leonard
Chris Lezotte
Bud Liebler
Terry Lindsey
Dave Lorenz
Kevin Luedtke
Roger & Joan Lukisik
M. Peter Martin
Michael Mazor
Elizabeth Mc Lain
Jerry McLain
Johanna McCoy
Anne Michele
Richard & Jeann Micka
Gary Miners
Stephen Mistorovich
Romero Montalban-Anderssen
Margaret Mouzon
Thomas Mudd
Thomas Mullin
Mark Mundorf
John Neilson
Bruce Nelson
Valerie Newman
Don Nicholson
William Nickels
Michael O'Callaghan
Ted O'Dell
James Owensby
Ronald Paruskiewicz
Tim Pawl
David and Rebecca Pettengill
David Pierce
James Pita
Richard Plunger
Shawn Pomaville-Size
Arthur Pope
Michael Potter
J. Jeffrey Pregler
Jerry Preston
Lynn Raade
Richard Ray
Brian Raymond
Thomas Remington
Gordon Rinschler
Richard Roth
Susan Rowe
Annie Rubel
Richard Russell
Majorie Sawruk
Kristi Schwartzly
Sharon Scott
Al Shefield
Randy Shelton
Steve Shotwell
Charles Sinche
Mike Skinner
Harvey Snitzer
Robert Sovis
David Stevens
Gary Strebe
John Summerville
Paul Talpos
Chris Talwar
Gillian Talwar
Tammy Taylor
Dave Thomas
Mark Thomas
Clay Thompson
Nancy Thompson
Robyn Tonkin
Hunter Tromp
Michael Twomley
Roberta Vasilow
Douglas Wallace
David Walmsley
Charles Watson
Ed Weichsl
Christopher Welborn
Jay Wetzel
John J. Wetzel
Paul Wicker
Gerard Wino
Geneva Wiskemann
John Wood
Paul Zatyko
Nelson Zuchetto

MEMBERSHIP BENEFITS

Members joining for 2020 also have expanded benefits, as 17 of our partner attractions offer admission or gift shop discounts for MotorCities members showing their card. The attractions include:

- Automotive Hall of Fame
- Detroit Historical Museum
- Detroit Institute of Arts
- Ford House
- Ford Piquette Avenue Plant
- Gilmore Car Museum
- The Henry Ford
- Meadow Brook Hall
- Michigan Firehouse Museum
- Michigan History Museum
- Michigan Military Technical & Historical Society
- Old Mill Museum
- Plymouth Historical Museum
- R.E. Olds Transportation Museum
- Roush Automotive Collection
- Alfred P. Sloan Museum
- Yankee Air Museum

Details on the specific discounts can be found at MotorCities.org/Membership.
Organizational Members

ASBE Foundation
Back to the Bricks
Chippewa Valley Schools - Career Technical Education Dept
Corktown Experience
Detroit School of Arts
Fiat Chrysler Automobiles
Ford House
Friends of Durnt Park, Inc.
Genesee County Historical Society
Henry Ford Heritage Association
Horace and Mabel Hackett Foundation
Julian Samora Research Institute
Lambda Car Club International – Detroit Region
Michigan Military Technical & Historical Society
Michigan WWII Legacy Memorial
Model T Automotive Heritage Complex
Motor City Rockets
Oakland County Pioneer and Historical Society
Oh These Irish Hills!
Packard Motor Car Foundation
Partnership for the Arts & Humanities
Roush
Saline Area Historical Society
SHA Campaign Mgmt.
Stahls Automotive Foundation
Tecumseh Area Historical Society, Inc.
University of Michigan Dept. of Performing Arts
Wayne Historical Society
Ypsilanti Auto Heritage Museum
Ypsilanti Historical Society

Memorial Gifts

Gail Bagale in memory of Edward Bagale
John Mack in memory of Laszlo Nagy
Shawn Pomaville-Size in memory of Ardith Long
Arthur C. Pope in memory of Marjorie Pope
Susan Rowe in memory of Edward Bagale
Jay Wetzel in memory of Don Sommerlfts
Nelson Zuchetto in memory of Cory Zuchetto

Sponsors

Detroit Metro Convention & Visitors Bureau
DTE
Destination Ann Arbor
UAW International

In-Kind Support

Detroit Public Library, National Automotive History Collection
General Motors
Robert Tate

In August, the Detroit Entertainment Commission, Hagerty Insurance, MotorCities National Heritage Area and the Ford Piquette Avenue Plant worked together to restore and re-dedicate the Michigan Historic Marker commemorating the first mile of concrete highway in the world, running along Woodward Avenue between McNichols and Seven Mile Road in Detroit. On the left side of the sign, from left to right: Alex Rapanos, Territory Manager, Hagerty Insurance; David Flatt, Executive Director, Ford Piquette Avenue Plant; Martha G. Scott, Wayne County Commissioner; and Gregory J. Reed of the Detroit Entertainment Commission. Brian Yopp, Director of Programs & Operations for MotorCities is standing to the right of the sign, and Marcell Todd, Director, City of Detroit Planning Commission and Historic Designation, at the far right.
Congresswoman Rashida Tlaib (left) with MotorCities Executive Director Shawn Pomaville-Size (right) addresses attendees of the Association of National Heritage Areas’ spring meeting at the Ford Piquette Avenue Plant during their tour of the attraction.

(Right) Congresswoman Debbie Dingell speaks at a reception at Fair Lane, the Home of Clara & Henry Ford, during the Association of National Heritage Areas’ spring meeting as MotorCities Chairman Michael O’Callaghan looks on.

At the conclusion of MotorCities September board meeting at the Michigan Firehouse Museum in Ypsilanti, Executive Director Shawn Pomaville-Size, flanked by board members, signed the contract with Action Traffic Maintenance of Flint to produce and install 15 MotorCities highway signs.

(Below) Singer-songwriter Audra Kubat performs at the 3rd Annual March On! Blues Collar Poetry and Music Festival, held at UAW Local 600 in Dearborn. The March 2019 event benefitted efforts to build the Fort Street Bridge Interpretive Park.

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